

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~7AH704~~

ORDER NO. ~~7AH704~~ 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SHADY GLEN HOTEL, EAST  
DURHAM N.Y. IN THE CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BROWN SHINGLE WITH WHITE TRIM. GROUP CARD. #1 CENTER VIEW.  
CAN BE A BIT LARGER THAN #2 and 3.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,726

Estimate On of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAR 5 1937

Date MAR 5 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	18	3 1/2	3 - 5	3 - 9 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3 - 9	3 - 10 1/2
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 10	3 - 11
ARTIST DEPT.	52	9	3/30/37	3/30/37

DATE BLUEPRINT OR'D

DATE Filed MAY 1 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Rush

ST  
164



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~724705~~ 7AH705

ORDER NO. ~~724705~~ 62343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROXMORE SWIMMING POOL, EAST  
DURHAM N.Y. IN THE CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N.Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BE SURE AND SHOW LOTS OF SWIMMERS. ADD LOTS MORE WATER TOWARDS  
THE BOTTOM. FILL IN WATER IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By [Signature] Cost Dept. Checked  
Date MAR 1 1937 ESTIMATE AND WORK SCHEDULE By [Signature] Date FEB 27 1937

OPERATION	LST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 27 1937	FEB 27 1937
SKETCH				
RETOUCHING	6	5	2 - 27	3 - 4 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 5	3 - 6 45.
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 9	3 - 9
ARTIST DEPT.	161	9	III-24-37	III-25-37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed MAR 1 1937

By [Signature]

DATE Photo Returned to Customer \_\_\_\_\_

ST  
160



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68865~~ 794726

ORDER NO. ~~794726~~ 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) O'SHEA HOUSE, EAST DURHAM,  
N. Y. IN THE CATSKILL MTS.

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

*Photo no 5BH 1298*

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION WHITE BLDG., GREEN TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
By <i>[Signature]</i>		By <i>[Signature]</i>	
Date <i>[Signature]</i>		Date FEB 27 1937	
OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 27 1937	FEB 27 1937
SKETCH			
RETOUCHING	8 3	2-27	3-8-37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACIFYING	60	3-4	3-5-37
ENGRAVING			
HAND COLOR PROOF	40 1 1/2		3-8
ARTIST DEL.	52 8 3/4	3/22/37	3/25/37

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed *[Signature]*

By \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~6005~~ 794707

ORDER NO. ~~73-1007~~ 61343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MT. VIEW FRUIT FARM, EAST  
DURHAM N. Y. IN THE CATSKILL MTS.

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION WHITE BLDGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By *RS*  
Date MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 2 1937	MAR 2 1937
SKETCH				
RETOUCHING	12	2 1/2	3-2	3-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-6	3-6
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3-8	3-9
ARTIST DEPT.	50	8 3/4	3, 19.37	3, 25.37

DATE BLUEPRINT OR'D.

DATE Filled

MAY 1 1937

By

By

DATE PHOTO COMPLETED

DATE Photo Returned to Customer

By

ST.  
161



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~794708~~ 794708

ORDER NO. ~~794708~~ 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) EDGEWOOD FALLS FARM, EAST  
DURHAM N. Y. IN THE CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BLDG. WHITE, GREEN TRIM. GREEN AND WHITE ANNINGS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
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to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By PA Cost Dept. Checked  
Date FEB 27 1937  
MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 27 1937	FEB 27 1937
SKETCH				
RETOUCHING	8	2 1/2	2 - 27	3 - 24 5
PHOTO-LITHO				
BLUEPRINT STRIPPER & CROQUING	14		3 - 4	3 - 5 1/2
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 6	3 - 6
ARTIST DEPT.	52	8 1/2	3/18/37	3/22/37

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAR 23 1937

By \_\_\_\_\_ By PA

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

5-1  
4-1 1/2

160



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68415~~ 7AH709

ORDER NO. ~~7-11100~~ 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) O'BRIENS LOCUST DELL, EAST  
DURHAM N.Y. IN THE CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER R.

COLOR DESCRIPTION BUILDING- WHITE, GREEN TRIM. SHOW LEAVES WHERE DEAD BRANCHES  
ARE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

286

Executive OK of Estimate

By M. J. J. 1937

Date

# ESTIMATE AND WORK SCHEDULE

Cost By Checked

By R. J.  
Date FEB 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 27 1937	FEB 27 1937
SKETCH				
RETOUCHING	5	3	2 - 27	3 - 3 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3 - 4	3 - 4 1/2
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3 - 4	3 - 5
ARTIST DEPT.	15	8 1/2	3 - 22	3 - 24

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE Filled \_\_\_\_\_

By JH

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

5

160



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68343~~ 7AH710

ORDER NO. ~~71-1000~~ 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **FERN CLIFF HOUSE? EAST  
DURHAM N.Y. IN THE CATSKILL MTS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.**

PHOTO PROPERTY OF **CUSTOMER.**

COLOR DESCRIPTION

**BUILDINGS- WHITE, GREEN TRIM. ROOF GREEN. SHOW PORTION AS  
ABOUT AS MARKED ON PHOTO.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE

By Cost Dept. Checked  
Date MAR 5 1937 By MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	17	6	3-5	3-10 80
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING			3-10	
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-11	3-11
ARTIST DEPT.	50	8 3/4	3, 12, 37	3, 25, 37

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAR 1 1937  
By \_\_\_\_\_ By X  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Large Photo*

*2*

*Hand*

*Q*

*124*



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~74711~~ 7AH711

ORDER NO. ~~74711~~ 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WELDON HOUSE, EAST DURHAM  
N.Y. IN THE CATSKILL MTS.

IMPRINT DISTRIBUTED BY MELOY & ROE,  
EAST DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

LIGHT TAN- BROWN TRIM. SEE OUR 152-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,791,778

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COMPOSING, TYPE SET UP

MAR 2 1937

MAR 1 1937

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

Cl. & No. Time Allowed

12 2

6 4

160 1/2

51 9

3-2

3-5

3-9

3-22

3-5

3-5

3-9

3-23

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

ST  
101



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68825~~ 7AH712

ORDER No. 7A-1712 68843

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) **GEORGIANA REST, EAST DURHAM,  
N.Y. IN THE CATSKILL MTS.**

IMPRINT **DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.**

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

**WHITE BLDG. TAKE OUT CAR.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. (Checked)

By

Date

**FEB 27 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 27 1937</b>	<b>FEB 27 1937</b>
SKETCH				
RETOUCHING	18	3	2 - 27	3 - 4 SL.
PHOTO-LITHO				
BLUEPRINT SIZING, OPAQUING	65		3 - 5	3 - 6 UT.
ENGRAVING				
HAND COLOR PROOF	40	1 1/4		3 - 8.
ARTIST DEPT.	49	8 1/2	3 - 20	3 - 22 - W.P.

**MAY 1 1937**

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer. \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68815~~ 7AH713

ORDER NO. 7A-8715 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RAVINE FARM HOUSE, EAST  
DURHAM N. Y. IN THE CATSKILL MTS.

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

WHITE- GREEN TRIM. BLOCK OUT BUILDING AND LEAVE IN SIGN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 1 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 27 1937	FEB 27 1937
SKETCH				
RETOUCHING	5	4 1/2	2-27	3-4 86
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	68		2-5	2-5 47
ENGRAVING				
HAND COLOR PROOF	64	1 1/2	3-8	3-8
ARTIST DEPT.	156	9	3-26	3-26

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5

ST  
160



G. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68343~~ 7AH714

ORDER NO. ~~7-14~~ 68343

DATE ~~2-24~~ 1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) NEW ROXMORE, EAST DURHAM  
N. Y. IN THE CATSKILL MTS.

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION TAKE OUT BENCHES. show MORE PEOPLE. WHITE- GREEN TRIM.  
SHOW MORE LEAVES ON DEAD BRANCHES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
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to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By <u>R. V.</u>	Date <u>MAR 1 1937</u>
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 2 1937	MAR 2 1937 <sup>13</sup>
SKETCH			
RETOUCHING	6 5	3-2	3-6 <sup>SL</sup>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	3-8	3-9 <sup>AL</sup>
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	3-9	3-10
ARTIST DEPT.	150 8 1/2	3-22-	4-5-

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed MAY 1 1937

By \_\_\_\_\_

By 10

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

B. \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~68543~~ 7AH715

ORDER NO. ~~7A-1715~~ 68343

DATE ~~2-24-1937~~

6 M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARY'S OF THE MOUNTAINS,  
EAST DURHAM, N.Y. IN THE CATSKILL MTS.

WHITE BORDER..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

ADD STEEPLE, SAME AS CARD 146-29. SAME COLOR AS 146-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,973

ATTENTION!

Subjects on  
order for this customer. Please  
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tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 2 1937	MAR 2 1937
SKETCH				
RETOUCHING	14	4	3 - 2	3 - 4 80
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		3 - 5	3 - 5 45
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3-8	3-8
ARTIST DEPT.	50	8 1/4	3, 25, 37	1, 4, 37-

DATE BLUEPRINT OK'D

DATE Fitted

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

E

14

ST-  
161



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 68845 74H716

ORDER NO. 7-11716 68343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) PINE GROVE HOUSE, EAST DURHAM  
N.Y. IN THE CATSKILL MTS.

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

WHITE- AND GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 1 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. J.  
Date MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 2 1937	MAR 2 1937
SKETCH				
RETOUCHING	2	52	3-2	3-4
PHOTO-LITHO				
BLUE-INT STRIPPING, OPAQUING	64		3-4	3-4
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-6	3-8
ARTIST DEPT.	52	9	3/19/37	3/22/37

MAR 23 1937

DATE ESTIMATE OK'D \_\_\_\_\_

DATE Filled \_\_\_\_\_

DATE \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



R.M MARRINER,  
LAGUNA BEACH, CALIFORNIA

NO. ~~68347~~ 7AH717

ORDER NO. ~~7AH717~~ 68347

DATE 2-24-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ARCH BEACH, LAGUNA BEACH,  
CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,202,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo in scope to 250*

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By *R.S.*  
Date FEB 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPTONAL TYPE SET UP			FEB 27 1937	FEB 27 1937
SKETCH				
RETOUCHING	8	3	2-27	3-2 H
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	64		3-3	3-3 1/4
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-4	3-4
ARTIST REPT.	154	11	3-5	3-9

DATE BLUEPRINT OK'D

DATE Filed MAR 23 1937

By

By *RB*

DATE HAND COL. PROOF (C.S.)

DATE Photo Returned to Customer

By

ST  
160



R.M. MARRINER,  
LAGUNA BEACH, CALIFORNIA

NO. ~~68347~~ 7AH718

ORDER NO. ~~7A-1718~~ 68347

DATE 2-24-1937

12½ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) CRYSTAL COVE, NEAR LAGUNA  
BEACH, CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,575

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of Estimate

By

Date MAR 1 1937

ESTIMATE

Cost Dept. Checked

By

Date FEB 27 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 1 1937	MAR 1 1937
SKETCH				
RETOUCHING	10	7	3 - 1	3 - 3 24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 3	3 - 3 1/2
ENGRAVING				
HAND COLOR PROOF	16	1 1/2	3 - 1	3 - 1 1/2
ARTIST DEPT.	151	11	2 - 9	3 - 9

DATE BLUEPRINT ORD \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE PHOTO PRINTED \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

MAR 23 1937

100

ST  
160



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H719 ORDER NO. 69331 DATE 2-24-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

CURTIS HOTEL

LENOX, MASS.

Photos for  
this Customer

12 $\frac{1}{2}$  M PC

SIZE

3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE

ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE COACH AT OLD STAGE GRILL,

CURTIS HOTEL, LENOX, MASS.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OFF FROM FOREGROUND FOR PROPORTION.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RED BRICK BLDG. SEE 6A-H504. DARK RED COACH. BRIGHT YELLOW WHEELS. SIGN IS LEMON YELLOW WITH GREEN LETTERS. WISTARIA BACK OF COACH. IVY UNDERNEATH. HEDGE GREEN. FLOWERBED WHITE WITH LITTLE GREEN. FIGURE BROWN.

make DK — blue impression  
of sign

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR



THOMAS R. WEST,  
MIAMI, FLA.

NO. 7A-H720

ORDER NO. 69329

2-25-1937

DATE

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: COAST TO COAST IN 20 MINUTES

BOT: PANAMA AIR LAYS TRANSPORT CARRYING PASSENGERS OVER PANAMA CANAL

(DOUBLE LINE IN SMALL TYPE IF NECESSARY IS O.K. FOR BOTTOM TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NICE CLOUDS IN SKY. PLANE IS SILVER. DO NOT MAKE A NIGHT SCENE OF THIS. GET PALMS RIGHT SHADE AS ON FLORIDA CARDS.

*Make enlarge print from negative. Do not use photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

Date MAR 1 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 2 1937	MAR 2 1937
SKETCH				
RETOUCHING	6	3	3 - 2	3 - 38
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 3	3 - 3 48
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	22	9		

MAR 23 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Make enlarge print*

*Must 76 @ proof today sure*  
*Very Rush*

ST-161



WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 7A-1721

ORDER NO. 69350

DATE 2-25-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE PONCE DE LEON SPRINGS  
HOTEL OVERLOOKING FOUNTAIN OF YOUTH  
SWIMMING POOL, PONCE DE LEON SPRINGS,  
FLA.**

PRIVATE NO. BEFORE TITLE: DL-1

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS AB VE**

PHOTO PROPERTY OF **XXXXXXXX CT**

COLOR DESCRIPTION

HOTEL WHITE, GREEN ROOF. UMBRELLAS GREEN & WHITE STRIPED. LEAVE IN THE PEOPLE.  
DIVIND TOWER WHITE. PIER IN FOREGROUND NATURAL WOOD. NICE GREEN LAWN. MAKE CRYSTAL  
CLEAR WATER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,292,774

Executive O.A. of Estimate

By

Date

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

FEB 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 1 1937	MAR 1 1937
SKETCH				
RETOUCHING	6	2	3 - 1	3 - 2 50
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3 - 2	3 - 3 40
ENGRAVING				
HAND COLOR PROOF	163	1½		3 - 5
ARTIST DEPT.	158	9¾	3 - 24	3 - 25

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE ART DEPT. OK'D

DATE Photo Returned to Customer

**ATTENTION!**

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

37

ST  
160



WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 7A-H722

ORDER NO. 69350

DATE 2-25-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PONCE DE LEON SPRING AND  
SPRING GARDEN LAKE, PONDE DE LEON SPRINGS,  
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: DL-21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MOSS A LIGHT GRAY. BUSH TO LEFT RED HIBISCUS. DIVING TOWER WHITE. BRING  
OUT TWO BOATS IN BACK. COVERED BOAT WHITE & XX BROWN TRIM. SPEED BOAT BROWN.  
NICE GREEN FOR LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,777

Executive OK of Estimate

By MAR 1 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By 8.8.  
Date FEB 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 1 1937	MAR 1 1937
SKETCH				
RETOUCHING	12	3	3 - 1	3 - 3 40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		3 - 3	3 - 3 40
ENGRAVING				
HAND COLOR PROOF	164	1½	3 - 5	3 - 5 1937
ARTIST DEPT.	51	9½	3 - 26	3 - 30

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 7A-H723

ORDER NO. 69366

2-25-1937

DATE

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: D-204 THE TOURIST CHURCH,  
DAYTONA BEACH, FLA.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,773

Executive OK *[Signature]*

By *[Signature]*  
Date MAR 1 1937

ESTIMATE  
AND WORK SCHEDULE

Cost *[Signature]* Checked

By *[Signature]*  
Date FEB 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 1 1937	MAR 1 1937
SKETCH				
RETOUCHING	8	2½	3-1	3-2 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-3	3-4 1/2
ENGRAVING				
HAND COLOR PROOF	104	1¼	3-5	3-5
ARTIST DEPT.	154	9	3-24	3-30

DATE BLEUPRINT GR'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF CO. \_\_\_\_\_

By \_\_\_\_\_

DATE Filled MAY 1 1937

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 7A-H724

ORDER NO. 69367

DATE 2-25-1937

25 M **XXI ART COLORTONE POST CARDS, FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: D-203 THE WORLD'S LARGEST  
BANDSHELL ON CONCRETE BOARD WALK BY THE  
WORLD'S MOST FAMOUS BEACH. AN **XXI**  
AMPHITHEATER SEATS 4,500 PEOPLE, DAYTONA  
BEACH, FLA.  
PHOTO PROPERTY OF CT

COLOR DESCRIPTION

COQUINA ROCK STRUCTURE, LIGHT CREAM & TAN. SANDSTONE TOWER TOPS WITH COPPER COLOR  
LIGHTNING FIXTURES. INTERIOR OF BOWL LIGHT BUFF. BOWL HAS AN OUTER STREAK OF BROWN  
TRIM, WITH CONCRETE TO EDGE. GOLD COLOR LYRE. ROOFS AT EXTREME LEFT & RIGHT RED  
TILE. DOORS BRO N. TRIM OF STAGE FLOOR BROWN. FLOOR IN FOREGROUND CONCRETE. CLEAN  
UP BOARDS AND SAND PILES. BRING OUT OCEAN CLEARLY. CUT OFF FROM FOREGROUND FOR  
PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 5 1937

By

Date

MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	5	4	3-5	3-6
PHOTO-LITHO				
BLUEPRINT STRIKING. OPAQUING	64		3-8	3-8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-8
ARTIST DEPT.	161	9 3/4	3-22	3-24

DATE BLUEPRINT OK'D

DATE FILED

DATE WORK SCHEDULE

DATE Photo Returned to Customer

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Very  
Rush*



THE J.O. STOLL CO.,  
CHICAGO, ILL.

NO. 7A-M725

ORDER NO. 69383

DATE 2-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHICAGO MUNICIPAL AIRPORT

THE CENTER OF AIR TRANSPORTATION OF THE  
NATION

BOT, SMALL TYPE: (C) C.T. & CO. ~~CHICAGO~~

PRIVATE NO. UPPER LEFT CORNER: 155

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No ~~NR~~ ~~YES~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

MAR 8 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 9 1937	MAR 9 1937
SKETCH	2		
RETUCHING	9	3-9	3-11 SL
PHOTO-LITHO			
BLUEPRINT STILLING, OPAQUING	64	3-12	3-13 1/2
ENGRAVING			
HAND COLOR PROOF	164	3-15	3-15
ARTIST DEPT.	90	13	4-20 Rtr

DATE BLUEPRINT OK'D

By

DATE

MAY 1 1937

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

By

**ATTENTION!**

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Sharp  
Rush

ST  
166



THE J.O. STOLL CO.,  
CHICAGO, ILL.

NO. 7A-H726

ORDER NO. 69383

DATE 2-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENES IN CHICAGO PARKS  
SUB TITLES: LINCOLN PARK. WASHINGTON  
PARK. HUMBOLDT PARK. GARFIELD PARK.  
BUCKINGHAM FOUNTAIN - GRANT PARK  
BOT, SMALL TYPE: (C) C.T. & CO., CHICAGO  
PRIVATE NO. UPPER LEFT CORNER: 156

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. No YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]*  
Date MAR 2 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			MAR 4 1937	MAR 4 1937
SKETCH	13	6		
RETOUCHING		2	3-4	3-5
PHOTO-LITHO				
BLU. INT. STAMPING. OFFSETTING	64		3-5	3-6
ENGRAVING				
HAND COLOR PROOF	16.1	2 3/4	3-9	3-9
ARTIST DEPT.	34	17 1/2	4-20-37	4-23-37 F.W.

DATE ESTIMATE OK'D

DATE FIRM

MAY 1 1937

DATE ESTIMATE OK'D

DATE FIRM RECEIVED TO CUSTOMER

## ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*[Handwritten signature]*



THE J.O. STOLL CO.,  
CHICAGO, ILL.

NO. 7A-H727

ORDER NO. 69383

DATE 2-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHICAGO PUBLIC LIBRARIES

SUB TITLES: NEWBERRY LIBRARY.

~~JOHN CRERAR LIBRARY.~~

CHICAGO PUBLIC LIBRARY. HARPER MEMORIAL  
LIBRARY

BOT, SMALL TYPE: (C) C.T. & CO., CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 157

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CT

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

611  
ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By Mar 2 1937  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By Mar 2 1937  
Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 4 1937	MAR 4 1937
SKETCH	8		
RETOUCHING	3 3	3-4	3-6 SE
PHOTO LITHO			
BLUEPRINT STRIPPING, CHARGING	64	3-8	3-8
ENGRAVING			
HAND COLOR PROOF	110 23	3-12	3-15
ARTIST DEPT.	151 16	4-21	4-23

DATE BLANKET ORD

DATE IN

DATE BLANKET ORD

DATE IN

3-3

10 5



THE J.O. STOLL CO.,  
CHICAGO, ILL.

NO. 7A-1728 *Comp*

ORDER NO. 69383

DATE 2-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) EDGEWATER BEACH HOTEL,  
CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 158

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,790,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cars or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By MAR 5 1937

AND WORK SCHEDULE

By MAR 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
ETCHING	5	6	3-5	3-12 <i>SP.</i>
PHOTO LITHO				
BY PRINT GOING, OPAQUING	64		3-13	3-13 <i>KT.</i>
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-15	3-15
ARTIST DEPT.	154	12 1/2	4-20	4-22

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Very Very  
Rush*







THE J.O.STOLL CO.,  
CHICAGO, ILL.

NO. 7A-H730

ORDER NO. 69383

DATE 2-25-1937

25 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WGN STUDIOS, CHICAGO

BOT, SMALL TYPE: KAUFMANN-FABRY PHOTO

PRIVATE NO. UPPER LEFT CORNER: 160

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE ALL AUTOS OUT. *Take out bldg at left*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate

By

Date MAR 2 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 2 1937

OPERATION	EST. TIME <small>Check No. 1 Time Allowed</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 8 1937	MAR 8 1937
SKETCH			
RETOUCHING	3 7	3-2	3-8 88.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-8	3-9 1937
ENGRAVING			
HAND COLOR PROOF	164 1/4	3-11	3-12
ARTIST DEPT.	22 8 3/4		4-21

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



THE J.O.STOLL CO.,  
CHICAGO, ILL.

NO. 7A-H731

ORDER NO. 69383

DATE 2-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CHICAGO POST OFFICE,

BOT, SMALL TYPE: KAUFMANN-FABRY PHOTO

PRIVATE NO. UPPER LEFT CORNER: 161

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIFORMS PAT. NO. 1,297,775

Estimate OK of Estimate

By MAR 8 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 8 1937  
Date

OPERATION	EST. TIME Ticket No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 9 1937	MAR 9 1937
SKETCH			
RETOUCHING	3 8	3-9	3-12 86.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-13	3-13 4T.
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	125 9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

JUL 3 1937

DATE Photo Returned to Customer

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Very Rush*



THE J.O.STOLL CO.,  
CHICAGO, ILL.

NO. 7A-H732

ORDER NO. 69383

DATE 2-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) CHICAGO BASEBALL PARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 162

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,790,713

Executive OK of Estimate

By MAR 8 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH		2		
RETOUCHING	6	9	3-9	3-12 SL
PHOTO-LITHO				
BLEUPRINT	64		3-13	3-13 147
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	37	9 1/2	4-17-37	4- -37 Bth

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush  
1d/1

13-2

5



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H733

ORDER NO. 69417

DATE 3-1-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) UNION STATION AND SKY LINE,  
KANSAS CITY, MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 37

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION DEPOT - GREY BLDG. - GREEN ROOF. BLDGS. COLORED AS MARKED.

*in BBH 15-15*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. N

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

DATE MAR 8 1937

Date

MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	3	9	3-9	3-15
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-15	3-15
ENGRAVING				
HAND COLOR PROOF	160	134	3-16	3-16
ARTIST DEPT.	50	14	5/11/37	5/19/37

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Min 1937



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H734

ORDER NO. 69417

DATE 3-1-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) UNION STATION, KANSAS CITY,  
MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 38

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BLDG. GREY STONE.- GREEN ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 8 1937

Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	7	6	3-9	3-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		3-16	3-16
ENGRAVING				
HAND COLOR PROOF	164	1/2	3-17	3-17
ARTIST DEPT.	150	9 <sup>3</sup> / <sub>4</sub>	5-8-37	5-20

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed JUL 3 1937

By \_\_\_\_\_

By JS

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H735  
ORDER No. 69417

3-1-1937

DATE

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN ROYAL LIVE STOCK  
SHOW, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 39

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By MALE 1937

AND WORK SCHEDULE

Date MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	17	8	3-9	3-15 SC
PHOTO LITHO				
BLENDING STRIPPING, OPAQUING	64		3-15	
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-16	3-16
ARTIST DEPT.	32	11		5-29

DATE BLUEPRINT OR'D

DATE Filed

JUL 3 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

17

ST  
166



MAX BEINSTEIN,  
KANSAS CITY, MO.

NO. 7A-H736

ORDER NO. 69417

DATE 3-1-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARBLE FOUNTAIN IN COUNTRY  
CLUB DISTRICT, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFOR TITLE.- 40.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

RETURN PHOTO TO J.C.NICHOLS  
CO.,

COUNTRY CLUB DISTRICT,  
KANSAS CITY, MO.  
(MR. PALMER).

SUBMIT. RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 3/1/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. N

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 8 1937

AND WORK SCHEDULE

By

MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	13	2	3-9	3-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62		3-11	
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-13	3-13
ARTIST DEPT.	48	9 3/4	5-14	5-20

JUL 31 1937

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H737

ORDER NO. 69417

DATE 3-1-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COUNTRY CLUB PLAZA, KANSAS  
CITY, MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE. - 41.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BLDGS. - BUFF BRICK, DARK RED ROOFS.

RETURN PHOTO TO J.C. NICHOLS CO.,  
COUNTRY CLUB DISTRICT  
KANSAS CITY, MO. 3/8/37  
(MRS. PALMER).

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS

Executive OK of Estimate

By MAR 8 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 8 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 3 1937	MAR 2 1937
SKETCH				
RETOUCHING	10	5	3-9	3-15-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-16-37
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-17	3-17
ARTIST DEPT.	55	12 1/2	5-11-37	5-18-37

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



MAX BERNSTEIN  
KANSAS CITY, MO.

NO. 7A-H738

ORDER NO. 69417

DATE 3-1-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEAUTIFUL GARDEN IN COUNTRY  
CLUB DISTRICT, KANSAS CITY, MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 42

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

RETURN PHOTO TO J.C. NICHOLS CO.,  
COUNTRY CLUB DISTRICT  
KANSAS CITY, MO.  
(MRS. PALMER) 3/8/37

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 5 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 8 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	12	1 1/2	3-9	3-11 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-11	3-11 HX
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		3-12
ARTIST DEPT.	37	9 1/4	5-15-37	5-17-37 Bth

DATE BLUEPRINT ORD.

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

## ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO 7A-H739

ORDER NO. 69417

DATE 3-1-1937

12½ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON MONUMENT AND  
UNION STATION, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 43.

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,775

Executive Estimate

By *[Signature]*  
Date MAR 16 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	14	5	3-17.	3-20 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-22	3-22 NT
ENGRAVING				
HAND COLOR PROOF	160	1½	3-26	3-26
ARTIST DEPT.	52	9	5/11/37	5/12/37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*R. Paper at 15¢ above*

14

55.  
179



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H740

ORDER NO. 69423

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER,  
TITLE (IN FULL) MUNICIPAL AUDITORIUM,  
KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 21

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION GREY BUILDING. CANOPIES- SILVER- CHROME FINISH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 5 1937  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	3	5	3-5	3-11 86
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-11	3-11 19
ENGRAVING				
HAND COLOR PROOF	164	1 1/4	3-12	3-12
ARTIST DEPT.	161	9	6-18	6-22

DATE BLUEPRINT OR'D

By

DATE HAND COLOR PROOF OR'D

By

DATE Filed

JUL 22 1937

By

DATE Photo Returned to Customer

3

ST.  
160



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H741

ORDER NO. 69427

DATE 2-27-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES No

TITLE (IN FULL) NEW CITY HALL, KANSAS CITY,  
MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 44

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

BLDG. LIGHT GRAY. REMOVE BLACK SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLC&E MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Mr O. 1/2 Ret*

By [Signature] **ESTIMATE** Cost Dept. Checked  
AND WORK SCHEDULE By MAR-5-1937  
Date MAR-5-1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
ETCH				
RETOUCHING	2	9	3-5	3-10 50
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-10	3-11 15
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-12	3-12
ARTIST DEPT.	169	9	4-8	4-5

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed JUL 22 1937

By \_\_\_\_\_

By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

**MAKEOVER**

Charge to 114 Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. MAR 31 1937
RETOUCHING	1/2	
PHOTO-LITHO	1	Date _____
COMPOSING		By <u>[Signature]</u>
ART DEPT. <u>AC</u>	1/2	
ENGRAVING		

2

ST.  
164



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H742

ORDER NO. 69427

DATE 2-26-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MAIN ARENA, MUNICIPAL  
AUDITORIUM, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 45

PHOTO PROPERTY OF customer.

COLOR DESCRIPTION CEILING- WHITE. WALL- BLUE. STRIPES- CHROME. RAILING- RED.  
(X) RED STRIPE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,774

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAK  
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAK  
Date MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 1937
SKETCH				
RETOUCHING	6	4	3-5	3-9 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		3-9	3-10 41
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-12	3-12
ARTIST DEPT.	38	12 1/2	6-24	6-26

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed JUL 22 1937

By \_\_\_\_\_

By MAK

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

6

ST.  
164



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H743

ORDER NO. 69427

DATE 2-27-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MUSIC HALL, MUNICIPAL  
AUDITORIUM, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 46

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By MAR 5 1937

AND WORK SCHEDULE

By MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	5	6	3-5	3-15 8.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-5	3-15 8.
ENGRAVING				
HAND COLOR PROOF	164	1 $\frac{1}{2}$	3-17	3-17
ARTIST DEPT.	31	12 $\frac{3}{4}$		6-25

JUL 22 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By JA

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

5

15  
164



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H744

ORDER No. 69427

DATE 2-27-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) <sup>THE</sup> LITTLE THEATER, MUNICIPAL  
AUDITORIUM, KANSAS CITY, MO.

PRIVATE NO. BEFORE TITLE.- 47

WHITE BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 5 1937

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	3	6	3-1	3-11 80
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-11	3-11 100
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-13	3-15-37 100
ARTIST DEPT.	27	12 3/4		6-24-37 100

JUL 22 1937

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H745

ORDER NO. 69427

DATE 2-27-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) THE ORCHESTRA PROMENADE,  
MUNICIPAL AUDITORIUM, KANSAS CITY, MO.

PRIVATE NO. BEFORE TITLE.- 48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

MAR 5 1937

Date

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	3	6	3-5	3-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-16	3-16
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-17
ARTIST DEPT.	155	12	6-24	6-30

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 22 1937

By JK

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

3

ST.  
164



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. 7A-H746

ORDER NO. 69427

DATE 2-27-1937

12<sup>1</sup>/<sub>2</sub>M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 26

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE PHOTO FOR INSTRUCTIONS.

SUBMIT RET. PHOTO

B. L. & W. PROOF

HAND COLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,795,713

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

JUN 15 1937

By

JUN 15 1937

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 16 1937	JUN 16 1937
SKETCH				
RETOUCHING	2	6	6-10	6-21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	1		6-21	6-21
ENGRAVING				
HAND COLOR PROOF	163	2 1/2		28
ARTIST DEPT.	157	15	6-28	6-30

DATE BLUEPRINT OK'D

By

DATE Filed JUL 22 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

2  
3

ST.  
MO



THE UNION NEWS CO.,  
NEW YORK, N. Y.

NO. 7A-H747

ORDER NO. 69435

DATE 2-26-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SOUTH STATION,  
BOSTON, MASS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **13** R. M. **NO**

IMPRINT **THE UNION NEWS CO. (AND  
TRADEMARK)**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 88  
Date MAR 8 1937

By 88  
Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 8 1937
SKETCH				
RETOUCHING	1	3 8	3-8	3-12 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-12	3-12 41
ENGRAVING				
HAND COLOR PROOF	160	1½	3-12	3-12 hly
ARTIST DEPT.	153	9½	3-16	3-19

MAR 23 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By 215

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

*Very Rush*

DEADLINE  
DEADLINE



G. P. JOHNSTON CO.,  
SEATTLE, WASH.

NO. 7A-H748

ORDER NO. 69464

DATE 2-26-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: SLUISKIN FALLS

PRIVATE NO. LO I R LEFT CORNER: 0614-B

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES

IMPRINT RAINIER NATIONAL PARK CO.,  
TACOMA, W. SH. MADE IN U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1115-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*amsh  
1937*

Executive OK of Estimate

By

Date

MAR 2 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	8	2	3-2	3-5
PHOTO-LITHO				
BLENDING, OPAQUING	64		3-8	3-8
ENGRAVING				
HAND COLOR PROOF	50	1½		3-11
ARTIST DEPT.	150	9¾	3-29-37	4-2-37

DATE ESTIMATE OK'D

By

DATE FILED

MAY 1 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

B

ST  
163



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H749

ORDER NO. 69472

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FULL FACE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE.

"WHEN IT'S WINTER IN THE MOUNTAINS".

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

TAKE OUT BARE TREE IN BACKGR. ENTIRELY, ALSO BARE LIMBS IN UPPER  
FOREGR. ALSO SMALL BUSH IN IMMEDIATE RIGHT FOREGR. ARTIST: USE OWN JUDGEMENT  
FOR BEST COLORING OF SNOW AND GREEN OF PINES. CLOUDY SNOWFILLED SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	12	3	3 - 9	3 - 15 SE
PHOTO-LITHO				
BLUEPRINT STUDYING, COMPOSING	64		3 - 15	3 - 16 1/2
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 18	3 - 18
ARTIST DEPT.	154	11	4 - 5	4 - 7

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H750

ORDER NO. 69472

DATE 3-1-1937

25 M

ART COLOR TONE POST CARDS

FULL PAGE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

MOUNT PISGAH AND "THE RAT" AS SEEN FROM  
THE GROUNDS OF ASHEVILLE SCHOOL, WESTERN  
NORTH CAROLINA.

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

ROCK-GARDEN IN FOREGR. HAS VARIOUS COLORS OF FLOWERS. NICE  
GREEN FOREGR. SHOW MOUNTAIN RANGE PLAINLY. CLOUDS IN SKY. CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Off. of Estimate

## ESTIMATE

Cost Dept. Checked

By

MAR 8 1937

By

MAR 8 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	8	2	3 - 9	3 - 15
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	60		3 - 5	3 - 6
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		
ARTIST DEPT.	184	12	3-24	3-27

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8

ST  
167



ASHVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H751

ORDER No. 69472

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. BEFORE TITLE. - 974.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19

R. M. NO

IMPRINT SAME AS ABOVE.

ONE OF THE MANY CURVES ON SKY-LINE  
DRIVE IN THE GR AT SMOKY MOUNTAINS  
NATIONAL PARK

photo no D 7993  
PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION ROCKS- QUARTZ COPPER COLOR. USE OWN JUDGEMENT FOR BEST NATURAL  
COLORING. EMBLEMMENT NATURLA ROCKS. MAKE SMOOTH GRAVEL ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

Revised OK of 2 date

ESTIMATE

Cost Dept. Checked

By  
Date MAR 8 1937

AND WORK SCHEDULE

By  
Date MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	8	2 1/2	3-9	3-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-16
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-17	3-17
ARTIST DEPT.	159	1 1/2	4-1	4-6

DATE BLUEPRINT ORD \_\_\_\_\_  
By \_\_\_\_\_

DATE PRD \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

54  
167



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H752

ORDER NO. 69472

DATE 3-1-1937

25 M ART COLORONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE.- 975.

A NATIVE CHEROKEE INDIAN MOTHER WITH HER  
PAPOOSE, CHEROKEE INDIAN RESERVATION.  
ADJOINING GREAT SMOKY MOUNTAINS NATIONAL  
PARK.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BLACK HAIR, BROWN FACE. DRESS DARK BLUE, RED AND YELLOW STRIPED  
SHAWL LIGHT GRAY. PAPOOSE CLOTHES WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,771

Executive OK of Estimate

By MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	6	4	3-9	3-15 SL
PHOTO-LITHO				
BLUEPRINT STROPPING, OPAQUING	64		3-15	
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-18	3-18
ARTIST DEPT.	152	10 3/4	4-5	

DATE BLUEPRINT OK'D

DATE Filed MAR 1 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo used on 4 B 4 1384

51  
167



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NOVA-B753

ORDER NO. 69472

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 976

U.S. VETERANS' ADMINISTRATION FACILITY,  
OTEN NEAR ASHEVILLE, N.C.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

MAKE SOFT NIGHTSCENE. BLDGS. CREAM, DARK SLATE ROOF. PINE  
TREES ON LAWN. NIGHT- VIEW GREEN. SHOW BALSOM ON TREE. CLOUDS IN SKY BUT  
NO MOON. TAKE OUT FLAG ATOP OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK'd by

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 8 1937

MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>MAR 9 1937</u>	<u>MAR 9 1937</u>
SKETCH				
RETOUCHING	<u>6</u>	<u>5</u>	<u>3-9</u>	<u>3-13 SL</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>6</u>		<u>3-15</u>	<u>3-16 47</u>
ENGRAVING				
HAND COLOR PROOF	<u>163</u>	<u>1 1/2</u>		<u>3-18</u>
ARTIST DEPT.	<u>155</u>	<u>9 1/2</u>	<u>4-5</u>	<u>4-7</u>

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filled

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	<u>1</u>	Time required in Cost Dept.
PHOTO-LITHO	<u>1</u>	Date <u>MAR 25 1937</u>
COMPOSING		
ART DEPT.		By <u>[Signature]</u>
ENGRAVING		

ON - 3-25-15  
167



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H754 ORDER NO. 2240 DATE 6-1-1937

CUSTOMER A.F. STOEGER, INC.,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M PC

SIZE 3 1/2 x 5 1/2

STYLE ARTCOLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GUNS (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*make red impression  
of 50¢*

*Photo 5x7*

*Layout 4 1/2*

*Ret 6 1/2*

*H.C. 1 1/2*

*L.A. 11*

*#27*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H755

ORDER NO. 69474

DATE 3-1-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MC FAYDEN'S POND, FORT BRAGG,  
NEAR FAYETTEVILLE, N.C.

in 1B41861

PRIVATE NO. BEFORE TITLE.- F-18.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION USE OWN JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,775

Executive OK of Estimate

By

Date MAR 8 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	18	2 1/2	3-9	3-11 84
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-11	
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-13	3-15
ARTIST DEPT.	153	9 3/4	3-29	4-1

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

794

X

12

ST  
16



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H756

ORDER NO. 69474

DATE 3-1-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8019 R. M. NO

TITLE (IN FULL) NIGHT-TIME SCENE OF CHAMPION  
FIBRE COMPANY, CANTON, N.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 970

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION TAKE OUT SMOKE FROM BLDG. IN IMMEDIATE FOREGROUND, BUT MAKE LARGE  
FACTORY CHIMNEY SMOKE HEAVILY. ALSO SHOW ALL OTHER FACTORY CHIMNEYS SMOKING.  
FIBRE CO.- WHITE STONE, LIGHT GRAY ROOF. CREAM CHIMNEYS. HOUSES IN FOREGR. RED  
BRICK, WHITE TRIMS. SHOW MOUNTAIN RANGE. DO NOT SHOW MOON, MAKE RAGGED SKY EFFECT  
CUT OFF FROM FOREGR. AND LEFT AS MARKED. MAKE NIGHT SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

MAR 8 1937

AND WORK SCHEDULE

Date

MAR - 8 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 9 1937	MAR 9 1937
SKETCH			
RETOUCHING	2 6	3-9	3-15
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-15	3-15
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	3-18	3-18
ARTIST DEPT.	156 9 1/4	3-29	3-31

DATE BLUEPRINT OK'D

DATE Filed

MAY 1, 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

82794

2

ST  
167



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H757

ORDER NO. 69476

DATE 3-1-1937

25 M ART COLORTONE POST CARDS  
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE.  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 19 R. M. NO

TITLE (IN FULL) NIGHT-TIME SCENE OF PATTON  
AVENUE AND BUSINESS SECTION, ASHEVILLE,  
(Inv. by) N.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 979

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SEE DAYTIME SCENE PRINTED LAST YEAR FOR COLORS OF BLDGS. MAKE  
SOFT MOONLIGHT SCENE, BUT DO NOT SHOW MOON. TAKE OUT TRUCK TO EXTREME  
RIGHT. TAKE OUT "STERLING CLOTHES" WORDING. SHOW POINT ON TOP OF MONUMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

Executive OK of Estimate

By MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937-1/2
SKETCH				
RETOUCHING	2	5 1/2	3-5	3-11 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-12	3-12 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-18
ARTIST DEPT.	165	1 1/2	4-2	4-8

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H758

ORDER NO. 69476

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) NURSES HOME, U.S. VETERANS'  
ADMINISTRATION FACILITY, OTEEN, N.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 973

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION CREAM BLDG. DARK SLATE ROOF. NICE GREEN LAWN, WHITE FENCE. TAKE  
OUT WIRES. SEVERAL RED FLOWER BUSHES AT ENTRANCE TO BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate of Cost

By

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 10 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	13	2	3-10	3-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-17
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-17	3-17
ARTIST DEPT.	52	9 1/2	3/26/37	3/27/37

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

13

171



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-E759

ORDER NO. 69476

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. VETERANS'  
ADMINISTRATION FACILITY, OTEEN, N.C.

PRIVATE NO. BEFORE TITLE.- 977.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.,

COLOR DESCRIPTION CRAM BLDGS. DARK ROOFS. PINE TREES. TAKE OUT TELEPHONE POLES.  
NOTE MOUNTAIN RANGE IN FAR BACKGR. NICE GREEN LAWN. SHOW FLAG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	10	2	3-5	3-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-10	3-11
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 1/2	Mar 27	Mar 29

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAY 1 1937

By

DATE Photo Returned to Customer



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-H760

ORDER NO. 69476

DATE 3-1-1937

25 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE LOOP" NEAR NEWFOUND GAP  
IN GREAT SMOKY MOUNTAINS NATIONAL PARK.  
(in plate)

PRIVATE NO. BEFORE TITLE.- 981  
in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO BY CARLOS C. CAMPBELL, KNOXVILLE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION MAKE LOOP SHOW PLAIN, BY RETOUCHING OVAL PLAINLY. MAKE UPRIGHT  
CARD, CUT OFF ON SIDES. RING TO LEFT OF CINDERPASS MUST SHOW PLAINLY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 10 1937

OPERATION	EST. TIME Chk No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	10   3	3-10	3-15 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-16	3-18
ENGRAVING			
HAND COLOR PROOF	163   1 1/2		3-18
ARTIST DEPT.	38   10 1/2	4-6	4-7

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

Very Rush



ASHVILLE POST CARD CO.,  
ASHEVILLE, N.C.

7A-E761  
NO.  
69476  
ORDER NO.  
3-1-1937  
DATE

25 MART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
AIR VIEW OF NORRIS DAM AND  
LAKE, TENNESSEE.

*In sky*

PRIVATE NO. BEFORE TITLE.- 980.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. *279* NO  
SAME AS ABOVE R.M.  
IMPRINT

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION CONCRETE DAM. NOTE QUARRY TO LEFT. CLEAN UP STRUCTURE WORK IN  
IMMEDIATE FOREGR. TAKE OUT WIRELINE JUST ATOP DAM ALL ACROSS. VARIGATE GREENS.  
MAKE GOOD VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate

By  
Date

MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	5	5	3-9	3-15 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		3-15	3-16
ENGRAVING				
HAND COLOR PROOF	163	134		3-18
ARTIST DEPT.	38	12 1/2	3-31	4-2

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
167



ASHEVILLE POST CARD CO.,  
ASHVILLE, N.C.

7A-H762  
NO.

69476  
ORDER NO.

3-1-1937  
DATE

25 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TENNESSEE VALLEY AUTHORITY'S  
FREEWAY NEAR NORRIS DAM, TENN.

*In sky*

PRIVATE NO. BEFORE TITLE.- 982.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION VARIGATE GREENS. USE OWN JUDGEMENT FOR BEST COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,778

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By *[Signature]*  
Date MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR - 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	12	2	3-9	3-13 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-16
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-18
ARTIST DEPT.	48	1 1/2	4-1	4-5

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAY 1 1937

By \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

12

ST-  
167



STROM'S NEWS AGENCY,  
CAPE GIRARDEAU, MO.

NO. 7A-H763

ORDER No. 69431

DATE 3-1-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER. (Group 31)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) STATE TEACH RS' COLLEGE, CAPE  
GIRARDEAU, MO.

IMPRINT SAME AS ABOVE

SUB TITLES- ENTRANCE TO HOUCK FIELD  
STADIUM  
ACADEMIC HALL

PHOTO PROPERTY OF

C.T. & CO.,

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GROF MULTI-PLY FORMS © PAT. NO. 1,757,725

Examine OK or Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 5 1937

AND WORK SCHEDULE

By

MAR 5 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH <i>Design</i>		2		
RETOUCHING	13	6 $\frac{1}{2}$	3-5	3-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	1, 4		3-12	3-15 <i>LS</i>
ENGRAVING				
HAND COLOR PROOF	164	1 $\frac{1}{2}$	3-18	3-18
ARTIST DEPT.	153	11	3-19	3-23

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17  
14

164

Photo FOR  
4B326  
129.47



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 7A-<sup>765</sup>H787

ORDER NO. 69474

DATE 3-1-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOUNTAIN VIEW INN, CHIMNEY  
ROCK, N.C.

FRONT NO. 319 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 971

6841499  
PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION GREEN SHINGLE HOTEL, WHITE TRIM, NATURAL ROCKSTONE BASE. TAKE  
OUT CAR. ADD A LITTLE TOUCH OF GREEN FOLIAGE ON BARE TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

794

Executive OK of Estimate

By <sup>88</sup>  
Date MAR 5 1937

ESTIMATE

Cost Dept. Checked

By <sup>88</sup>  
Date MAR 5 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	8	3	3-5	3-11 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		3-11	3-11 48.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-13	3-15 in 1
ARTIST DEPT.	54	9 1/2	3-26	4-2

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8

164



22

5x7  
3 1/2  
3 1/2  
Doubt  
H&K  
A92  
C-142

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H766 ORDER NO. 69497 DATE 3-1-1937

CUSTOMER CHASE & COMPANY,  
SANFORD, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DO YOU KNOW (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Leave off stamp price

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SUBMIT SKETCH FOR O.K.

SHOW BAG OF FERTILIZER. SHOW A "SUCCESSFUL  
FARMER" DOWN IN THE CORNER, TO BRING OUT THE  
VALUE OF THE "COPY" FOR THE CARD.

Change man in sketch to a successful  
business man

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from: Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120  
133  
150  
175

COLOR DESCRIPTION

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

1  
10

Art Photo  
17.50 net  
A



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER ✓

DIAL No. 7A-H767 ORDER NO. 69501 DATE 3-1-1937

CUSTOMER BROOKLYN ARCH PRESERVER SHOE CO.,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE

3½ c 5½

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GABARDINE (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R.M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE INSTRUCTIONS & SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

*Layout*  
*Ret 7*  
*5x7*  
*24 13/4*  
*A. 11 1/2*  
*26.00*  
*Pay*

*Rush*

*32*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H768 ORDER NO. 69501 DATE 3-1-1937

CUSTOMER BROOKLYN ARCH PRESERVER SHOE SHOP,  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ARCH PRESERVER (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. blue impression

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H769 ORDER NO. 69500

DATE 3-1-1937

CUSTOMER THE COWARD-SHOE, INC.,  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PIERRE FOOTWEAR( ETC. AS PER COPY)

FRONT NO: SPECIAL (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. I. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge -- or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Shoes by Hand

must be finished today

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTO LITHO		
COMPOSING		
ART DEPT.	1 1/4	
ENGRAVING		

Date MAR 8 1937

By

Must have 1/2 hr. to make sure  
3-3-37

Off 3-8



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H770

ORDER NO. 69502

DATE 3-2-1937

12 1/2 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

MT. BALDY AND GRAND LAKE BY MOONLIGHT,  
ROCKY MOUNTAIN NATIONAL PARK, COLORADO

PRIVATE NO. BEFORE TITLE.- 2223.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION GET OUTLINE OF HILLS CORRECT, AND FAMILIAR. MOONLIGHT EFFECT  
DESIRED. USE ORIGINAL CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

MAR - 5 1937

Date

Date

MAR 5 1937 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	8	2	3-5	3-9 ST.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-8	3-9 HT.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-12
ARTIST DEPT.	152	12 3/4	4-9	4-13

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1937

By

By

DATE H. & W. PROOF OK'D

DATE Photo Returned to Customer

L.

**ATTENTION!**

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

**MAKEOVER**

Change to LU Date

EST. AND SW. TIME REQUIRED

	Time	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		MAR 15 1937
COMPOSING		Date
ART DEPT. HC	1/2	
ENGRAVING		



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H771

ORDER NO. 69502

DATE 3-2-1937

12<sup>M</sup> ART COLORTONE POST CARDS(

(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE.

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE

THREE ELEVATIONS OF THE TRAIL RIDGE  
ROAD AND ITS SETTING OF TIMBER, HILLS  
AND VALLEYS, THIS ROAD CONNECTS THE EAST  
OR ESTES PARK, SIDE WITH THE WEST, OR  
GRAND LAKE, SIDE OF THE ROCKY MOUNTAIN  
NATIONAL PARK, COLORADO.

PHOTO PROPERTY OF CUSTOMER. PRIVATE NO. BEFORE TITLE  
2224.

COLOR DESCRIPTION

DARK BLUE GREEN TIMBER, LIGHTER GREEN GRASS AND BUSHES.  
GET OUTLINES OF HILLS CORRECT AND FAMILIAR. DISTANT HILLS HAVE GRAY WHITE  
OUTCROP AND TIMBERED PORTIONS DARK OR BLUE. NO GREENEY GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 8 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 8 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	8	2	3-9	3-10-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-11	3-11-4
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-12
ARTIST DEPT.	52	12 3/4	4/1/37	4/5/37

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed MAY 1 1937

By

DATE Photo Returned to Customer

8

57  
167



E. B. ACKLEY,  
SANDUSKY, OHIO

NO. 7A-H772

ORDER NO. 69517

DATE 3-3-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HURON LIGHTHOUSE, SHOWING  
ORE BOAT LEAVING HURON, OHIO, ON LAKE  
ERIE.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BOAT- BLACK. WHITE BARN. DARK STACK. LIGHTHOUSE LIGHT GRAY,  
COPPER TOP. GRAY STONE WALL. MAKE LIGHT HOUSE CLEAR AND SHARP. MAKE WATER BLUE.  
SHOW WATER AND SKY LINE CLEAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 5 1937

Date

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	12	2	3-5	3-13 86
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-15 148
ENGRAVING				
HAND COLOR PROOF	164	1	3-18	3-18
ARTIST DEPT.	150	8	3-20-37	3-22-37

DATE BLUEPRINT OK'D

DATE Filed MAR 23 1937

By

By 21

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

164



PENNSYLVANIA BEAUTY VIEWS,  
WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H773

ORDER NO. 69521

DATE 3-3-1937

12½ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSQUEHANNA TRAIL SCENERY  
NORTH OF WILLIAMSPORT, PA.

BOT-LEFT, A PENNSYLVANIA BEAUTY VIEW.

PRIVATE NO. <sup>in plate</sup> ~~U-ER LEFT CORNER~~ - 10.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

CROP BOTTOM. REMOVE THE CAR AND SOME POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Photo in  
2CP 2154

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By MAR 8 1937  
Date

AND WORK SCHEDULE

By MAR - 8 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 9 1937	MAR 9 1937
SKETCH				
RETOUCHING	4	2	3-9	3-15 S
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-17 45
ENGRAVING				
HAND COLOR PROOF	163	1½		-1 tpr
ARTIST DEPT.	22	9¾	MAY 1 1937	4-14 Bttr

DATE RECEIPT OK'D

DATE Filed MAY 1 1937

By

By

DATE WHEN COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

M.

ST  
167



T. M. & B. A. ROGERS  
FLORENCE, ALA.

NO. 7A-H774  
ORDER NO. 69523

DATE 3-2-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MUSCLE SHOALS,  
FLORENCE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

GREETINGS FROM IN RED AND. FROM- IN WHITE. MUSCLE SHOALS-  
BLACK SHADED LETTERINGS WITH W. A. DAM VIEWS IN SIDE. FLORENCE, ALA.- IN  
RED. BLUE BACK GROUND LIKE CARD 4A-H2092.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

Executive OK of Estimate

Cost Dept. Checked

By

By

Date

Date

ESTIMATE

MAR 13 1937 AND WORK SCHEDULE

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH <i>Layout</i>	13	12		
RETOUCHING	17	7	3-15	3-23 <i>de</i>
PHOTO-LITHO				
BLUE-INT STRIPPING, OPAQUING	64		3-23	3-24 <i>H.B.</i>
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	156	15	3-27	4-1-37

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

14  
13 - 10 *ins.*

ST  
175



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H775 ORDER NO. 69541 DATE 3-3-1937

CUSTOMER JOHN'S RENDEZVOUS  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. ☒ 7A-H776 ORDER NO. 69556 DATE 3-3-1937

CUSTOMER E. M. SCARBROUGH & SONS,  
AUSTIN, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full E.M. SCARBROUGH & SONS (ETC. AS PER  
COPY)

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

*James & Shes for colors & prices*

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mounton CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 7A-H777 ORDER NO. 69572 DATE 3-3-1937

CUSTOMER AMERICAN SAW MILL MACHINERY CO.,  
HACKETTSTOWN, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICAN SAW MILL MACHINERY CO.  
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

**EMPHASIZE A BIT MORE THE NAME "AMERICAN" ON THE**  
**FRAME OF THE MACHINE, FOLLOWING THE LOGOTYPE**  
**STYLE OF LETTERING.**

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS, EXCEPT THAT THERE SHOULD BE A LITTLE MORE DISTINCTION OR  
DEMARKATION BETWEEN THE FRAME WORK (WHICH IS TO BE ALL GRAY) AND THE BRIGHT STEEL FINISH  
OF THE VARIOUS ROLLERS.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1/2  
Ref 8  
HC 1  
A 8

Art Works

10.00

Plan



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-M778

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL PARK IMPRINT SAME AS ABOVE

BOT CENT: HIGH AY ENTERING PARADISE  
VALLEY

PRIVATE LE NO. LOWER LEFT CORNER: T-87

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1086-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 11 1937

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	8	1	3-12	3-17
PHOTO-LITHO				
BLUEPRINT STRIKING OPAQUE	64		3-17	3-18
ENGRAVING				
WIND COLOR PROOF	163	1 1/2		3-24
ARTIST DEPT.	30	1 1/2		4-15

DATE BLUEPRINT OK'D

DATE Fitted

By

By

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

937

174



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H779

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: PARADISE INN AND TATOOSH RANGE IN  
WINTER

PRIVATE NO. LOWER LEFT CORNER: 4854

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1099-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	12	1	3 - 10	3 - 19 50
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 20	3 - 22 45
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 24
ARTIST DEPT.	54	9 3/4	5 - 8	5 - 11

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

an Rush 6 MAR 10 1937



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-M780-

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: PICTURE ROCK, OVERLOOKING  
PARADISE VALLEY

PRIVATE NO. LOWER LEFT CORNER: 26-1233

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 112629.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 11 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	6	2	3-12	3-17 81
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-17	3-18 41
ENGRAVING				
HAND COLOR PROOF	121	1 1/2	3-24	3-24
ARTIST DEPT.		124	JUL 3 1937	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H781

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT C NT: PARADISE INN IN MID-WINTER

PRIVATE NO. LOWER LEFT CORNER: T-70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1108-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	4	2	3-10	3-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-19	
ENGRAVING				
HAND COLOR PROOF	163	12		3-24
ARTIST DEPT.	51	93	5-7	5-10

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By \_\_\_\_\_

DATE PHOTO PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

1037

55  
171



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H782 -

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: NATIONAL PARK INN

PRIVATE NO. LOWER LEFT CORNER: 30-261

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A285

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK *[Signature]* Estimate *[Signature]*

By

Date

MAR 11 1937

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	17	4	3-12	3-18 SC
PHOTO-LITHO				
BLEEDPRINT STRIPPING, OPAQUING	64		3-19	
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-23	3-23 1161
ARTIST DEPT.	50	9 1/2	15, 4. 37	19, 4 37

DATE BLUEPRINT OK'D

By

DATE Filed 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H783

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: AVALANCHE LILIES AND TATOOSH  
RANGE

PRIVATE NO. LOWER LEFT CORNER: 28-1203

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1094-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive C. of Estimate

By

MAR 10 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 10 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	6	1 1/2	3-10	3-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-20	3-22
ENGRAVING	163	1 1/2		3-24
HAND COLOR PROOF				
ARTIST DEPT.	157	11	5-7	5-10

JUL 3 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAR 2 1937

ST.  
171



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-M784

ORDER NO. 89547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: GLACIER BERGSCHRUND NEAR  
THE SUMMIT

PRIVATE NO. LOWER LEFT CORNER: 28-1647

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1135-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 11 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 11 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	12	2 1/2	3-12	3-19 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		3-20	3-22 SE
ENGRAVING				
HAND COLOR PROOF	163	1		3-24
ARTIST DEPT.	162	8	5-9	5-10

DATE BLUEPRINT OK'D

By

DATE Filed

MAR 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
174



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H785

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: THE MOUNTAIN FROM PLUMMER  
PEAK

PRIVATE NO. LOWER LEFT CORNER: 29-2221

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 60-30.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,751,775

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 11 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	4	2	3-12	3-17 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-17	3-18 40
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-23	3-23
ARTIST DEPT.	48	10	4-14	4-21

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

MAR

1937

ST.  
174



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H786

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: A VISTA OF THE MOUNTAIN FROM  
TATCOSH RANGE

PRIVATE NO. LOWER LEFT CORNER: 28-2547

COLOR DESCRIPTION

USE PHOTO NO. 1107-29.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF GT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

New Black Proof  
to C.T. Jr

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME Clerk No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	15 2	3-10	3-19
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-19	3-30
ENGRAVING			
HAND COLOR PROOF	163 1/2		3-27
ART DEPT.	53 12	4/19/37	4/21/37

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

## MAKEOVER

Charge to 57 Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTO LITHO	1	
COMPOSING		
ART DEPT.		
ENGRAVING		

57

3-25 171



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H787

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: REFLECTION LAKE

PRIVATE NO. LOWER LEFT CORNER: 29-778

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 61-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date

MAR 11 1937  
OPERATION

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	12	1	3-12	3-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-17	3-18
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-24
ARTIST DEPT.	31	9 3/4		4-19

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12

ST  
174



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-M788

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: THE MOUNTAIN FROM PINNACLE  
PEAK

NO  
PRIVATE/LOWER LEFT CORNER: 37-1559

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I RYES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1132-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

MAR 11 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 17 1937
SKETCH				
RETOUCHING	12	2	3-12	3-17
PHOTO-LITHO				
BLEEDING STRIPPING OPAQUING	64		3-18	3-18
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-23	3-23
ARTIST DEPT.	52	12 3/4	4/21/37	4/29/37

DATE BLUEPRINT ORD

By

DATE Filed

MAY 1 1937

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

MAP

27

12

STC  
173



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H789

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK  
BOT CENT: EARLY JULY AT PARADISE INN  
PRIVATE NO. LOWER CORNER: 28-547

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1112-29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,795,279

By MARTIN 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MARTIN 1937  
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 12 1937	MAR 12 1937
SKETCH			
RETOUCHING	1 2	3-12	3-18
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-1	3-19
ENGRAVING			
HAND COLOR PROOF	121 1 1/2	3-23	3-23
ARTIST DEPT.	49 9 1/2	4-19	4-20 W.P.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 1 1937

By

DATE Photo Returned to Customer

# ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7a-H790

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: GIANT CAKES OF ICE ON  
NISQUALLY GLACIER

PRIVATE NO. 10 ER 1ST CORNER: 26-1612

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
USE PHOTO NO. 1128-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 11 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 12 1937	MAR 12 1937
SKETCH			
RETOUCHING	12   1	3-12	3-17 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-17	3-18 SL
ENGRAVING			
HAND COLOR PROOF.	163   1 1/4		3-23
ARTIST DEPT.	53   9	5/6/37	5/11/37

DATE BLUEPRINT OK'D

By

DATE Filled JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
193



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H791

ORDER No. 69547

DATE 3-4-1937

6 M ART COLORT NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL

PARK

BOT CENT: FIELD OF BLUE LUPINE IN  
PARADISE VALLEY

PRIVATE NO. LOW LEFT CORNER: 28-1761

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1113-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date MAR 10 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	14	1	3-10	3-16 SE
PHOTO-LITHO				
BLUING STAMPING, OPAQUING	64		3-17	3-18 1/2
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-23	3-23
ARTIST DEPT.	38	1 1/2	5-7	5-11

JUL 3 - 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H792

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: THE MOUNTAIN FROM TATOOSH RANGE

PRIVATE NO. LOWER LEFT CORNER: 28-2526

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1137-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive Estimate

By

Date

MAR 11 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	15	1	3-12	3-18 Se
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	64		3-8	3-10 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-23
ARTIST DEPT.	155	12 3/4	5-6	5-8

JUL 3 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

# ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H793

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
P RK

BOT CENT: HIGHWAY LEADING TO SUNRISE

PRIVATE NO. LOWER LEFT CORNER: 30-2405

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A282

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,790,075

ATTENTION!

Subjects on  
for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 11 1937

# ESTIMATE AND WORK SCHEDULE

By

Date

MAR 11 1937

Cost Dept. Checked

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 12 1937	MAR 12 1937
SKETCH			
RETOUCHING	15 2	3-12	3-18 86
PHOTO-LITHO			
BLUEPRINT STAMPING OPAQUING	60	3-19	
ENGRAVING			
HAND COLOR PROOF	1 1/2	3-	
ARTIST DEPT.	31 9 1/2		4-19 1937

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-M794

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: THE MOUNTAIN IN WINTER SPRING

PRIVATE NO. LOWER LEFT CORNER: 4849

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

US PHOTO NO. 1120-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	4	1 1/2	3-10	3-18
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING	64		3-18	3-19
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-23
ARTIST DEPT.	157	11	5-6	5-7

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

GT.  
169



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H795

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: PARADISE VALLEY IN SPRING

PRIVATE NO. LOWER LEFT CORNER: 26-42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1100-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

MAR 10 1937

AND WORK SCHEDULE

By

Date

MAR 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	14	2	3-10	3-17 SL
PHOTO-LITHO				
BLU. PRINT STAMPING, OPAQUING	64		3-17	3-18
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-23
ARTIST DEPT.	151	9 3/4	5-6	5-7

DATE BLUEPRINT OK'D

DATE Filed

JUL 3 1937

DATE INK CORRECTED

By

DATE Photo Returned to Customer

B

14

ST  
168



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H796

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL  
PARK

BOT CENT: BIG DOUGLAS FIRS.

PRIVATE NO. LOWER LEFT CORNER: T-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1098-29. MAKE CAR MODERN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	14	2	3-10	3-18 SE
PHOTO-LITHO				
BLUE-INT STAMPING, CRAQUING	64		3-18	3-18 SE
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-23	3-24
ARTIST DEPT.	154	9 1/2	5-8	5-11

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



RAINIER NATIONAL PARK CO.,  
TACOMA, WASH. MADE IN U.S.A.

NO. 7A-H797

ORDER NO. 69547

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) TOP CENT: RAINIER NATIONAL PARK  
BOT CENT: THE MOUNTAIN FROM LONGMIRE  
PRIVATE NO. LOWER LEFT CORNER: T-104

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE FOTO NO. 1115-29. MAKE CARS MODERN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,397,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAR 11 1937

AND WORK SCHEDULE

By

MAR 11 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	2	6	3-12	3-19 SL.
PHOTO MOUNT				
LESTER T. STRIPPING CRACKING	66		3-20	3-22
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-24	3-24
ARTIST DEPT.	151	1 1/2	3-28	5-11

DATE BLUEPRINT ORD.

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer



DISTRIBUTED BY TILLIE J. HAUCK,  
ERIE, PA.

NO. 7A-H798

ORDER NO. 69561

DATE 3-27-1937

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>PERRY MONUMENT, COMMEMORATING</u>	IMPRINT <u>SAME AS ABOVE</u>		
<u>BATTLE OF LAKE ERIE, AT CRYSTAL POINT,</u> <u>PENINSULA DRIVE, ERIE, PA.</u>			
PRIVATE NO. BEFORE TITLE: <u>11</u>			
PHOTO PROPERTY OF <u>CT</u>			

COLOR DESCRIPTION  
LIGHT STONE, GRAY BASE & STOPS. DARK CHAINS & GRAY POSTS AROUND CIRCLE. BRIGHT GREEN LAWN. FINISH LAWN ON EXXXY BARE PLACE ON RIGHT FOREGROUND. SHOW WATER IN REAR. REMOVE SIGN ON TREE ON RIGHT. REMOVE TRUNK OF TREE ON RIGHT. SHOW FLAG ON POLE ON REAR LEFT CENTER. MAKE WATER IN REAR BLUE. USE PHOTO ATTACHED ONLY TO DRAW IN CANNON AROUND, CIRCLE OF BASE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Photo by 60 #118 also*  
*12M Sh 819*

DEADLINE

ESTIMATE

Cost Dept. Checked

By MAR 29 1937

ESTIMATE  
AND WORK SCHEDULE

Date MAR 29 1937

OPERATION	EST. TIME Ct. & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 29 1937	MAR 29 1937
SKETCH			
RETOUCHING	2 2	3-29	3-29 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	3-30	3-30
ENGRAVING			
HAND COLOR PROOF	160 1/4	3-31	3-31
ARTIST DEPT.	157 9	4-17	4-20

DATE BLUEPRINT CND

DATE Filed MAY 1 1937

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer

By

2

ST.  
191



DISTRIBUTED BY TILLIE J. HAUCK,  
ERIE, PA.

NO. 7A-H799

ORDER NO. 69561

DATE 3-27-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **ACADEMY HIGH SCHOOL AND  
STADIUM, ERIE, PA.**

PRIVATE NO. BEFORE TITLE: 12

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **I** R. M. **NO**  
IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

DARK DULL RED BRICK, GRAY STONE TRIM. GRAY CEMENT SEATS IN STADIUM. GREEN  
LAWN, DARK ROAD OR TRACK. GRAY LIGHT POSTS. MAKE LAWN DEEP GREEN, NOT YELLOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,759,775

ATTENTION!

4 Subjects on  
order for this customer. Please  
set to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*photo in 6 C/H 118*

DEADLINE

Executive OK of Estimate

By

Date **MAR 29 1937**

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date **MAR 29 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>MAR 29 1937</b>	<b>MAR 29 1937</b>
SKETCH				
RETOUCHING	3	5	3-29	3-30
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-30	3-30
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	46	9½	4-9-37	4-12-37

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE PRINTING BEGUN

DATE Photo Returned to Customer

Lj

*Wm H. to  
Curt 4/28*



DISTRIBUTED BY TILLIE J. HAUCK,  
ERIE, PA.

NO. 7A-M800

ORDER NO. 2 69561

DATE 3-27-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) OLD WOLVERINE TRAINING  
SHIP AND PERRY MONUMENT, PENINSULA  
DRIVE, ERIE, PA.

PRIVATE NO. BEFORE TITLE: 13

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BOAT WHITE, DARK RED BASE LINE. BUFF TOP DECK. MONUMENT LIGHT GRAY, BRONZE  
TOP. DARK CANNON. GREEN TERRACED LAWN AT BASE OF MONUMENT. SHOW WATER AT  
REAR OF MONUMENT. GREEN TERRACED LAWN ALONG WATER LINE. MAKE MOONLIGHT  
VIEW IF YOU CAN MAKE A GOOD MOONLIGHT CARD FROM THIS PHOTO.  
IF YOU CANNOT, USE PHOTO NO. 573 ATTACHED AND MAKE A DAY SCENE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order

By [Signature]

Date MAR 29 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 29 1937

Date MAR 29 1937

OPERATION	EST. TIME Of Job, (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 29 1937	MAR 29 1937
SKETCH			
RETOUCHING	6 4	3-29	3-30
PHOTO LITHO			
BLUEPRINT	60	3-30	3-30
STRIPPING, OUTFORM			
ENGRAVING			3-31
HAND COLOR PROOF	163 1 $\frac{1}{2}$		4-28
ARTIST FEE	23 9		

MAY 1 1937

DATE ESTIMATE OK'D

DATE FILED

By [Signature]

DATE PHOTO RETURNED

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



DISTRIBUTED BY TILLIE J. HAUCK,  
ERIE, PA.

NO. 7A-H801

ORDER NO. 69561

DATE 3-27-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PENINSULA DRIVE AND LAKE  
ERIE FROM PRESQUE ISLE LIGHT HOUSE,  
ERIE, PA.

PRIVATE NO. BEFORE TITLE: 14

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 5 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
LIGHT CEMENT ROAD. MAKE WATER BLUE. MAKE AUTOS STREAMLINED, MODERN SHAPED.  
FOLIAGE GREEN, NOT YELLOW. LIGHT TAN COLOR SAND ON RIGHT & LEFT OF ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,7

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

MAR 29 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

MAR 29 1937

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 29 1937	MAR 29 1937
SKETCH				
RETOUCHING	5	3	3 - 29	3 - 30 86
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 30	3 - 30 145
ENGRAVING				
HAND COLOR PROOF	151	1½	3-31	3-31
ARTIST DEPT.	156	9½	4-13-37	4-15

DATE BLUEPRINT OK'D

DATE Filed JUL 3 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
191



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H802

ORDER NO. 69624

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **CENTRAL HOTEL, PHOENICIA,  
N. Y. CATSKILL MTS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 42CM2

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

ORANGE TRIM. WHITE BLDG. BROWN BOTTOM. ORANGE & WHITE SIGN. SLATE COLOR ROOF.

*Orange car & wheels*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive Order Estimate

By

Date

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

**MAR 10 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>MAR 10 1937</b>	<b>MAR 10 1937</b>
SKETCH				
RETOUCHING	14	6	3-10	3-13 <i>sc</i>
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		3-15	3-15 <i>41</i>
ENGRAVING				
HAND COLOR PROOF	160	15	3-16	3-16 <i>NY</i>
ARTIST DEPT.	38	9	3-26	3-29

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE PRINTING ORDER SENT

DATE Photo Returned to Customer

By

**ATTENTION!**

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Sorry  
Rush*

*make red impression  
of sign.*

**JUL 3 1937**



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H803

ORDER NO. 69624

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PHOENICIA HOTEL,  
PHOENICIA, N.Y. CATSKILL MTS.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 43CM2

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE 111496 FOR COLORS. REMOVE WIRES, TRUCK & CAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate  
By SP  
Date MAR 10 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SP  
Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	13	5	3 - 10	3 - 13
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	64		3 - 15	3 - 15 1/2
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 16	3 - 16
ARTIST DEPT.	166	9	3 - 25	3 - 26

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By SP

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

Very Rushy  
JP

13

ST.  
169



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H804

ORDER NO. 69624

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSPENSION BRIDGE, SHULTIS  
FARM, PHOENICIA, N. Y. CATSKILL MTS.

PRIVATE NO. 1/4" FROM RIGHT EDGE IN  
UPPER BORDER: 44CM2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By

By MAR 11 1937

Date

MAR 11 1937

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937 B
SKETCH				
RETOUCHING	4	1 1/2	3 - 12	3 - 12 S
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3 - 13	3 - 5 145
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 16	3 - 16
ARTIST DEPT.	156	9	3 - 24	3 - 25

DATE BLUEPRINT OK'D

DATE Filed JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H805

ORDER NO. 69624

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, PHOENICIA,  
N. Y. CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 45CM2

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE WIRES & FIRST CAR AT RIGHT. LEFT: FIRST MIXED & SECOND WHITE,  
GRAY ROOFS. RIGHT 1ST WHITE, GRAY ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

ESTIMATE

Cost Dept. Checked

By

Date

MAR 11 1937

AND WORK SCHEDULE

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	5	3	3-12	3-13 58
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-13	3-15 48
ENGRAVING				
HAND COLOR PROOF	104	1 1/2	3-15	3-15
ARTIST DEPT.	53	9 1/2	3/29/37	3/30/37

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H806

ORDER NO. 69624

DATE 3-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GARDEN SCENE AT RHOENICIA,  
N. Y. IN THE CATSKILL MTS.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 46CM2

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

MAR 10 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	8	1 1/2	3-10	3-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-12	3-12 1/2
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-16	3-16
ARTIST DEPT.	32	9		3-31 1/2

DATE BLUEPRINT OK'D

By

DATE Filled

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

937

JUL 3 1937



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H807 ORDER NO. 69590 DATE 3-8-1937

CUSTOMER LAKE SHORE & IRVING PARK RUG CLEANERS,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

4240-42 NORTH PULASKI RD.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

*subject not shown  
to cust.*

PHOTO RETURNED

TO

PHOTO USED FOR

*Center cut 10 1/2*

*280 1/2*  
*10*

*6-1/4*

*cut 10 1/2*

*280 1/2*

*(This is not a photo  
and is not a photo)*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 7A-H808 ORDER NO. 69592 DATE 3-4-1937

CUSTOMER

HOFBRAU GARDEN  
LOS ANGELES, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: HOLLYWOOD'S FAMOUS "HOFBRAU"

BOT: 6361 SUNSET BLVD. - HOLLYWOOD, CALIF.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9 1/2  
H.C. 2 1/4  
L.A. 13

Ret 7/10  
in 9-10-6  
4/27

#27



FLORIDA POST CARD CO.,  
JACKSONVILLE, FLA.

NO. 7A-1209

ORDER NO. 68388

DATE 3-5-1937

121 MART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) PLAYING SHUFFLEBOARD IN FLORIDA

IMPRINT SAME AS ABOVE

BOT- KISSIMMEE-ALL-STATE TOURIST CLUB,  
KISSIMMEE, FLA.

PRIVATE NO. BEFORE TITLE. TOP- 922  
BOT- K-21

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

BRING OUT SHUFFLEBOARD MARKINGS ON CEMENT FLOOR REAL GOOD IN BLACK  
BLACK LINES. BENCHES GREEN, HUTS WITH STRAW COLOR PALM ROOFS. MAKE DRESSES AND  
SUITS OF PEOPLE COLORFUL, WHITE PREDOMINATING. TAKE OFF FROM TOP IF NECESSARY.  
GREEN LAWN. /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive Of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	5	5	3 - 10	3 - 11 SC
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING	44		3 - 11	3 - 11
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 12	3 - 12
ARTIST DEPT.	153	10	3 - 12	3 - 16

JUL 3 1937

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

5 - 4

4 - 1



THE BLACK AND GRANT CO.,  
ZANESVILLE, OHIO

NO. 7A-H810

ORDER NO. 68390

DATE 3-4-1937

12 1/2 M ART COLORTONE POST CARDS'

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 5TH. STREET LOOKING NORTH,  
ZANESVILLE, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

~~PRIVATE NO. BEFORE TITLE. 651~~

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

ON LEFT- 1ST. - BUFF BRICK. 2CORNER. GREEN MARQUEE WHITE LETTERS.  
3- DARK RED. 4-5-6-GRAY. OTHERS DARK RED. OR RIGHT. 1ST. DARK RED. 2- BUFF.  
3 - DARK RED. 4- GRAY. 5- BROWN. 6- DARK RED. GRAY SIDE. 7- GRAY- GREEN ROOF.  
8- RED. OTHERS GRAY. REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAH 10 1937  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAH 10 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	2	5	3 - 10	3 - 15 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		3 - 15	
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-19	3-19
ARTIST DEPT.	150	11	MAR 21	3-25

DATE RECEIVED OK'D

By

DATE Filed

JUL 3 1937

DATE RECEIVED CHECKED

By

DATE Photo Returned to Customer

By



THE BLACK AND GRANT CO.,  
ZANESVILLE, OHIO

NO. 7A-H811

ORDER NO. 68390

DATE 3-4-1937

12 1/2 M

ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SCENE ON MUSKINGUM RIVER AND  
ROUTE 77. SOUTH OF ZANESVILLE, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE. - 648.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

LIGHT CEMENT ROAD. - WHITE FENCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, TYPE SET UP

MAR 10 1937

MAR 10 1937

SKETCH

RETOUCHING

12 1/2

3-10

3-16 SL

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUING

64

3-16

3-16 SL

ENGRAVING

HAND COLOR PROOF

164

1 1/2

3-19

3-20

ARTIST DEPT.

30

9 1/2

3-29

DATE BLUEPRINT OK'D

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

169



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N.M.

NO 7A-H312

ORDER No 68387

DATE 3-4-1937

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12 1/2 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		FULL FACE. (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No 1 R. M. YES	
TITLE (IN FULL)		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		NIAGARA FALLS, CARLSBAD CAVERNS, NEW MEXICO.	
OCH 53		PRIVATE NO. BEFORE TITLE - 81	
		PHOTO PROPERTY OF SMALL TYPE. PHOTO BY KENNECOTT & GRANT. COURTESY OF DEPT. OF INTERIOR.	

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date		MAR 10 1937		Date	
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937		
SKETCH					
RETOUCHING	12   1	3-10	3-16	50	
PHOTO-LITHO					
BLUEPRINT STAMPING, OPAQUING	64	3-17	3-18	100	
ENGRAVING					
HAND COLOR PROOF	163		3-24		
ARTIST DEPT.	53   11	4/15/37	4/15/37		

DATE BLUEPRINT ORD.

By

DATE Filed JUL 3 1937

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

P



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N.M.

NO. 3A-HB13

ORDER NO. 68387

DATE 3-4-1937

12<sup>1</sup> M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT 10 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE.

STALAGMITES- SUN TEMPLE. CARLSBAD  
CAVERNS, NEW MEXICO.

PRIVATE NO. BEFORE TITLE.- 99

SMALL TYPE.- PHOTO BY KENNECOTT & GRANT.

COURTESY OF DEPT. OF INTERIOR.

PHOTO PROPERTY OF

C. H. STAMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT. TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of H. H. H. H.

By

MAR 10 1937

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	12	1	3-10	3-16 St.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-17	3-18 St.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-24.
ARTIST DEPT.	97	10 1/2	4-15-37	4-17-37 Bth MA

JUL 22 1937

DATE RECEIVED OR D

DATE Filed

By

By

DATE HAND COLOR PROOF END

DATE Photo Returned to Customer

By

12

169



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H614

ORDER NO. 68387

DATE 3-4-1937

12 1/8 M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

THE RIPPLING WHITE SANDS NEAR ALAMOGOR  
ALAMOGORDO, N.M.

PRIVATE NO. BEFORE TITLE.- 108.

SMALL TYPE.- COURTESY OF DEPT. OF

INTERIOR.

same credit time as on H815

PHOTO PROPERTY OF C. U. ROBER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		APR 1937
COMPOSING		Date
ART DEPT. HC	1/2	BO P-2
ENGRAVING		

Executive Off. of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	8 3	3-10	3-19 52
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	3-20	3-22 14
ENGRAVING			
HAND COLOR PROOF	151 1/2	3-25	3-25
ARTIST DEPT.	34 11	4-19-37	4-20-37 F.W.

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filled \_\_\_\_\_

By

By

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By

Al

437

170



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N.M.

NO. 7A-5915

ORDER NO. 68387

DATE 3-4-1937

12 1/2 M ART COLOR TONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

SUNSET ON THE WHITE SANDS, NEAR  
ALAMOGORDO, N.M.

PRIVATE NO. BEFORE TITLE.- 109.

SMALL TYPE.- PHOTO FURNISHED BY

PHOTO PROPERTY OF ALAMOGORDO C. OF C.  
C. M. R. WITH THE CO-

COLOR DESCRIPTION

OPERATION OF NAT. PARK SERVICE.

reduce  
type

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By *[Signature]*  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	6	3	3-10	3-18 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-20	3-22 148
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-24	3-29
ARTIST DEPT.	154	11	4-13	4-15

DATE BLUEPRINT ORD.

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

6

17.  
170



THE UNION NEWS CO.

NO. 7 A-H826

ORDER NO. 69612

DATE 3-4-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L. I.

BOT CENT: CLUBHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,292,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive C. H. H. H.

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date MAR 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	14 3	3 - 10	3 - 17 SP
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3 - 18	3 - 19
ENGRAVING			
HAND COLOR PROOF	151 1½	3 - 22	2 - 22
ARTIST DEPT.	165 9½	3 - 26	4 - 1 ✓

DATE BLUEPRINT ORD \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 22 1937

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

14



THE UNION NEWS CO.

NO. 7A-H817

ORDER NO. 69612

DATE 3-4-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 13 R. M. YES

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

IMPRINT SAME AS ABOVE (AND TRADEMARK)

LOT CENT: POLO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING		3	3-10	3-18 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-18	3-9 45
ENGRAVING				
HAND COLOR PROOF	40	1½		3-22
ARTIST DEPT.	30	9½		3-29 9th

DATE BLUEPRINT OK'D

By

DATE Filed JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



THE UNION NEWS CO.

NO. 7A-H818

ORDER NO. 69612

DATE 3-4-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

BOT CENT: GOLF TOURNAMENT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

MAR 10 1937

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	17 3	3-10	3-17 SL
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	64	3-18	3-18 RT
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	3-22	3-22
ARTIST DEPT.	53 9 1/2	4/8/37	4/9/37

DATE BLUEPRINT OK'D

DATE FILED

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

17

ST.  
170



THE UNION NEWS CO.

NO. 7A-H819

ORDER NO. 69612

DATE 3-4-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

BOT: WINTER SPORTS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME  
Clk No. Time Allowed

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COMPOSING, TYPE SET UP

MAR 10 1937

MAR 10 1937

SKETCH

RETOUCHING

12 2

3-10

3-18 56

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUING

64

3-19

3-19 148

ENGRAVING

HAND COLOR PROOF

163 1½

3-22

ARTIST DEPT.

151 9½

4-1

4-5

DATE BLUEPRINT ORD

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

12

ST  
168



THE UNION NEWS CO.

NO. 7A-H820

ORDER NO. 69612

DATE 3-4-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

BOT: GOLF (GOLF)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	5	3	3-10	3-18 82
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	64		3-18	3-19 47
ENGRAVING				
HAND COLOR PROOF	184	1 $\frac{1}{2}$	3-20	3-21
ARTIST DEPT.	32	9 $\frac{1}{2}$	4-5	4-7 Both

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR

DATE Photo Returned to Customer

8

170



THE UNION NEWS CO.

NO. 7A-1821

ORDER NO. 69612

DATE 3-4-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

BOT CENT: THE CANTON ROOM IN CLUBHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK on Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR-9 1937  
Date

OPERATION	EST. TIME Ck & No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	3 7	3-10	3-18
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1/2	3-18	3-19
ENGRAVING			
HAND COLOR PROOF	151 2	3-22	3-22
ARTIST DEPT.	34 12 3/4	4-2-37	4-7-37 F.W.

JUL 22 1937

DATE BLUEPRINT OK'D

DATE Filed

DATE PHOTO OK'D

DATE Photo Returned to Customer

3  
10



THE UNION NEWS CO.

NO. 7A-H822

ORDER NO. 69612

DATE 3-4-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

BOT: CLUBHOUSE LOUNGE (CENTER)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. X YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 9 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	5 7	3-10	3-18 SC
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	64	3-19	3-19 41
ENGRAVING			
HAND COLOR PROOF	163 2		3-22 -
ARTIST DEPT.	154 12¾	4-6 -	4-12

JUL 22 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12  
5  
3



THE UNION NEWS CO.

NO. 7A-H823

ORDER NO. 69612

DATE 3-4-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: BETHPAGE STATE PARK  
FARMINGDALE, L.I.

BOT CENT: CLUBHOUSE GRILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES

IMPRINT SAME AS ABOVE (AND TRADEMARK)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,756,795

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	2	10	3-10	3-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-14	3-19
ENGRAVING				
HAND COLOR PROOF	164	2	3-22	3-22
ARTIST DEPT.	34	12 3/4	4-9-37	4-9-37 F.W.

JUL 3 1937

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

2

170



WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. 7A-H824

ORDER NO. 0201

4-12-1937

DATE

12 1/4 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **MAIN STREET BRIDGE,  
RICHMOND, IND.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **2** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO NO. 83915. TAKE OUT AUTOS, ETC. AS MARKED ON CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

12  
**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 22 1937

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 22 1937

OPERATION	EST. TIME of No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 22 1937	APR 22 1937
SKETCH				
RETOUCHING	5	5	4-22	5-13
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	18		5-13	5-13
ENGRAVING				
HAND COLOR PROOF	160	15	5-14	5-14
ARTIST DEPT.	49	9	5-20	5-24

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

5

ST  
15



22

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>7A-H825</u> ORDER NO. <u>69659</u> DATE <u>3-6-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER <u>TORO MFG. CORP.</u> <u>MINNEAPOLIS, MINN.</u>			
	12½ M PC SIZE <u>3½ x 5½</u>	STYLE <u>ART COLORTONE, FULL FACE</u>		
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <u>TORO POWER ROLLER</u> <u>(ETC. AS PER COPY)</u>	FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint		
RETOUCHING DEPARTMENT Submit — Sketch — <u>Layout</u> — <u>Retouched Photo</u> — Wash Drawing Follow Layout  <u>SEE SKETCH ATTACHED.</u>	PHOTO LITHO Rephoto <u>NEG. NO.</u> ____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER _____ Straighten Photo Negative — Line — Halftone — Combination. <u>120</u> Dry — Wet — Pancromatic — Color Separation. <u>133</u> Transfer — Paper Process — New Process. <u>150</u> Stripping — White Border — Full Face. <u>175</u> <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION  NOTE: CUSTOMER LIKES GREEN IN "ROUGHMATTERS" SKETCH ATTACHED AND ALSO IN <u>XXK</u> SKETCH IN ENV. 7A-H827.				
RETURN PHOTO	YES	NO	PHOTO USED FOR	

2M-1-2-37

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2  
Ret 9  
H C. 1 3/4  
L. Art 10 1/2

Q. & H. 4  
in photo

Apr 1

Must have  
proof to  
show sure



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C. T. & CO. — CUSTOMER PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. 7A-H826 ORDER NO. 69659 DATE 3-6-1937

CUSTOMER TORO MFG. CORP.,  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TORO PARK SPECIAL

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

*no in front*

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER DOES NOT LIKE GREEN ON THIS SKETCH. SEE SKETCH IN ENV. 7A-H827 AND "ROUGH MATTERS" SKETCH IN ENV. 7A-H825.

*make DK. Blue impression*

*Photo ret 5/6/37*

PHOTO RETURNED

TO

PHOTO USED FOR

*Logos 2*  
*Plot 8 1/2*  
*H.C. 1 3/4*  
*L.A. 10 1/2*

*Art. Work*

*as quoted*

*Pro*

*Must have  
7/6 C. proof  
Thursday photo  
Surre*

*X*

*3-6 1/2*

*23*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 7A-H827 ORDER NO. 69659 DATE 3-6-1937

CUSTOMER TORO MFG. CORP.,  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TORO PARKMASTER(ETC. AS PER COPY)

*See sketch layout*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

*No. on front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Photo ret 5/6/37*

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout v*  
*Pct 8*  
*H.C. 1 3/4*  
*L.A. 10 1/2*

*Get with same*

*no good*

*1/2*

*Must have  
to @ proof  
shows into  
sure*



31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. <u>7A-H828</u>		ORDER NO. <u>69663</u>	DATE <u>3-5-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED  TO	
	CUSTOMER <u>BURROUGHS CLEANING PLANT, LITTLE ROCK, ARK.</u>								
	6 M PC		SIZE <u>3 1/2 x 5 1/2</u>	STYLE ART COLORTONE, <u>Full Face</u>					
	PLACE OF TITLE: Upper, <u>Lower</u> , Center, Border — Follow Layout		FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No						
RETURN PHOTO	Title in Plate Yes No		Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
	Title in full				Trade Mark Yes No		Special type as sample		
					IMPRINT: Customer <u>C. T. Imprint</u>		No Imprint		
NO	RETOUCHING DEPARTMENT		PHOTO LITHO						
	<u>Submit</u> Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing		Rephoto						
	Follow Layout		NEG. NO.						
			Photograph each - Size 5x7 - 8x10 -10x12						
		Prints each from _____ Negatives MATTE or GLOSSY							
		Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted							
		See Salesman, Customer, or Sample for Position, Office							
		DELIVER							
		Negative — Line — Halftone — Combination.						120	
		Dry — Wet — Pancromatic — Color Separation.						133	
		Transfer — Paper Process — New Process.						150	
		Stripping — White Border — Full Face.						175	
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.							
COLOR DESCRIPTION									
SEE TISSUE ATTACHED. BEAR IN MIND THAT THE BUILDING ITSELF IS WHITE WITH BLACK TRIMMING. THE AWNINGS ARE BLACK AND SILVER, AND THE STACKS OF LAUNDRY OUT IN FRONT OF BUILDING AND ON TOP OF TRUCKS SHOW MOSTLY IN WHITE, BUT SOME OF THEM IN COLORS. SHOW A GOOD RANGE OF COLORS IN AUTOS.									
<u>matte DK. Blue impression</u>									
<u>Red — " — "</u>									
<u>Chosen 3/5/37</u>									

5x7  
6 1/2

W C 1 1/2  
L a 11

*Ant. Wash  
as per order  
1/6 at 1st  
May*

2M-1-2-37

10

57  
168



ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 7A-H829

ORDER NO. 69670

DATE 3-6-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOURISTS' INFORMATION OFFICE,  
ALPENA, MICH.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.,

COLOR DESCRIPTION ROCK # 11. ROOF # 29. DOOR FRAME # 5. INFORMATION SIGN - GOLD  
ON BLACK. C OF C SIGN- RED AND ORANGE ON BLUE # 4. WINTER SP. CLUB- WHITE  
ON BLUE # 4.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI

Executive C. of Estimate

Cost Dept. Checker

# ESTIMATE AND WORK SCHEDULE

By

By

Date

Date

MAR 20 1937

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	4	2	3 - 22	3 - 25
PHOTO-LITHO				
BLUE PRINT STEELING, OPAQUING	64	1	3 - 25	3 - 25
ENGRAVING				
HAND COLOR PROOF	164	1 $\frac{1}{2}$	3 - 26	3 - 26
ARTIST DEPT.	30	9		4 - 5

DATE BLUEPRINT ORD

DATE FILED JUL 3 1937

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

MA. 437



ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 7A-H830

ORDER NO. 69670

DATE 3-6-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HUBBARD LAKE DAM, ALPENA,  
MICH.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date

MAR 11 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cost No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	18	1 1/2	3 - 12	3 - 13 SE
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		3 - 13	3 - 15 AM
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3 - 15	3 - 15 AM
ARTIST REPT.	165	9	3 - 17	3 - 19 K

DATE BLUEPRINT ORD

DATE Filed

JUL 3 1937

By

By

Date

DATE Photo Returned to Customer



ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 7A-HB31

ORDER NO. 69670

DATE 3-6-1937

12½ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE NEW COUNTY COURT HOUSE,  
ALPENA, MICH.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CT. & CO.

COLOR DESCRIPTION

BLDG. # 14.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

On Sh  
12 AM

By TEICH Cost Dept. Checked  
L. TEICH AND WORK SCHEDULE Date MAR 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 10 1937
SKETCH			
RETOUCHING	10 6	3-10	3-13 <i>sl</i>
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	64	3-15	3-15 <i>MA</i>
ENGRAVING			
HAND COLOR PROOF	160 1¼	3-16	3-17 <i>MA</i>
ARTIST DEPT.	165 8½	3-23	3-26

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed JUL 3 1937  
By AS

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

10

15  
170



ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 7A-HB32

ORDER NO. 69670

DATE 3-6-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOADING DOCKS, HURON-  
PORTLAND CEMENT COMPANY, ALPENA, MICH.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **1**

R. M. **NO**

IMPRINT **SAME AS ABOVE.**

PHOTO PROPERTY OF

**C.T. & CO.**

COLOR DESCRIPTION

**BUILDINGS- GRAY- USE YOUR OWN JUDGMENT AS TO BOATS.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Qw  
17TH

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By                       
Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	3	3	3 - 10	3 - 13 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		3 - 15	3 - 15 15.
ENGRAVING				
HAND COLOR PROOF	164	1 1/4	3 - 16	3 - 16
ARTIST DEPT.	165	8 1/2	3 - 19	3 - 23 K

JUL 3 1937

DATE BLUEPRINT ORD                      DATE FILED                       
By                      By                       
DATE INFO COLOR PROOF                      DATE Photo Returned to Customer                       
By                     

3

ST.  
170



ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 7A-HB33

ORDER NO. 69670

DATE 3-6-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STONE QUARRY, MICHIGAN  
ALKALI COMPANY, ALPENA, MICH.

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

ROCKS AND STONES ARE LIGHT GRAY, GROUND IS # 17, BLDGS. IN LEFT  
FOREGROUND ARE VARIOUS SHADS OF GRAY-- R.R. CARS ARE RED (#2).

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By W.D.  
Date MAR 10 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By W.D.  
Date MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	12	1 1/2	3-10	3-12 5c
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		3-13	3-15 4c.
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3-15-37	3-16-37 mll
ARTIST DEPT.	30	9		3-23-37 Bth

DATE ESTIMATE OK'D

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

55  
170



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N.J.

NO. 7A-H834

ORDER NO. 69685

DATE 3-8-1937

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12/M ART COLORTONE POST CARDS		WHITE BORDER.	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. NO	
TITLE (IN FULL) SCENE ALONG THE BUSHKILL, EASTON, PA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE.- E-5.		PHOTO PROPERTY OF C.T. & CO.	
COLOR DESCRIPTION SHOW SOME AUTUMN COLORS ON FOLIAGE.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	1 1/2	3-15	3-20 SP
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-22	3-22
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-28
ARTIST DEPT.	157	9	4-5	4-7

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
By \_\_\_\_\_ Date MAR 13 1937  
By \_\_\_\_\_ Date JUL 21 1937  
DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

1937

ST  
175



LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD  
N.J.

NO. 7A-H835

ORDER NO. 69685

DATE 3-8-1937

1 5/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF BUSINESS  
SECTION, EASTON, PA.

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE.- E-4.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION FOREGROUND DARK BRIDGES. BLDGS. ON REAR RIGHT, LARGE BLDGS. DARK  
RED. CHURCH STEEPLE GRAY. TALL BLDGS. IN RIGHT CENTER - TAN GRAY. TALL BLDGS.  
CENTER- DARK RED. TALL BLDGS. REAR LEFT- BUFF BRICK. CHURCH AND TOWERS ON REAR  
LEFT EDGE GRAY. LARGE FLAT BLDGS. IN CENTER- LIGHT GRAY. SHOW WHITE MONUMENT  
ON REAR RIGHT CENTER IN PUBLIC SQUARE. BLDGS. ON LEFT FOREGROUND- RED AND BROWN.  
MAKE BACKGROUND - GREEN HILLS. 2 PLAY UP ON FOLIAGE AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 16 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	3	7	3-17	3-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		3-23	3-23
ENGRAVING				
HAND COLOR PROOF	160	134	3-25	3-25
ARTIST DEPT.	52	123	4/7/37	4/9/37

DATE BLUEPRINT OK'D.

DATE Filled JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3

ST.  
179



LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-HB36

ORDER NO. 69685

DATE 3-8-1937

1 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHAMPTON STREET, WEST  
FROM SQUARE, EASTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- E-3

PHOTO PROPERTY OF CURT. & CO.,

COLOR DESCRIPTION ON LEFT- 1ST. BUFF - BROWN TRIM. 2-LIGHT- GRAY STONE. 3- BUFF.  
4 & 5 BUFF. 6- TALL BLDG.- TAN GRAY. OTHERS RED AND GRAY. ON RIGHT.- 1ST- WHITE  
2- BUFF, BROWN TRIM- 3-4-5- RED BRICK. 6- GRAY. 7- BUFF. 8- GRAY. 10-11 BUFF  
OTHERS RED AND BUFF. REMOVE WIRES IN SKYLINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,999,999

Executive OK of Estimate

By

Date

MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Comp Dept. Checked

By

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	3	6	3-16	3-20 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-22	3-22 H.S.
ENGRAVING				
HAND COLOR PROOF	16	1 1/2	3-22	3-22 H.S.
ARTIST DEPT.	166	11	Mar 30	14 hrs

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP  
ST. THOMAS, VIRGIN ISLANDS.

NO. 7A-BB37

ORDER NO. 69691

DATE 3-8-1937

6 M ART COLORTONE POST CARDS

W WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~SPES. 3~~ R. M. ~~NO~~

TITLE (IN FULL) INTER-ISLAND SHIPPING, ST.  
THOMAS, VIRGIN ISLANDS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,207,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 15 1937

AND WORK SCHEDULE

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	4	2	3-16	3-20
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			3-20	
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-24	3-24
ARTIST DEPT.	50	9 1/2	4, 6, 37	4, 9, 37

DATE BLUEPRINT ORD.

DATE Filed JUL 3 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAK-

ST.  
177



"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP,  
ST. THOMAS, VIRGIN ISLANDS.

NO. 7A-HB38

ORDER NO. 69691

DATE 3-8-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STREET OF STEPS, ST. THOMAS,  
VIRGIN ISLANDS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. 3 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,714

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 15 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 15 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	12	3	3-16	3-22 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-22	3-22 14.5
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3-24	3-24
ARTIST DEPT.	184	8 3/4	4-3	4-3

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP,  
ST. THOMAS, VIRGIN ISLANDS.

NO. 7A-H839

ORDER NO. 69691

DATE 3-8-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

NO

TITLE (IN FULL) GOVERNMENT HOUSE, ST. THOMAS,

IMPRINT SAME AS ABOVE.

VIRGIN ISLANDS.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive of Estimate

By

Date MAR 16 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	4	3	3-17	3-20 SP
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-22	3-22
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-26
ARTIST DEPT.	49	9	4-5	4-8 IMP

DATE BLUEPRINT OK'D.

DATE Filled

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

## MAKEOVER

Charge to P. L. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/4	Time Rec'd in Cost Dept.
PHOTO-LITHO	1	Date
COMPOSING		By
ART DEPT.		
ENGRAVING		

3-24

ST.  
179



"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP,  
ST. THOMAS, VIRGIN ISLANDS.

NO. 7A-HB40  
ORDER NO. 69691  
DATE 3-8-1937

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6 M ART COLORTONE POST CARDS		WHITE BORDER.	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. SPEC. 3	R. M. NO
TITLE (IN FULL) BLUEBEARD CASTLE, ST. THOMAS, VIRGIN ISLANDS.		IMPRINT SAME AS ABOVE.	
		PHOTO PROPERTY OF CUSTOMER.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO: *[initials]*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate  
By *[initials]* Date MAR 15 1937  
ESTIMATE AND WORK SCHEDULE  
Cost Dept. Checked By *[initials]* Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	14	6	3-16.	3-19 5L
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	60		3-19	
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3-3	3-23
ARTIST DEPT.	52	8 1/4	4/5/37	4/8/37

DATE BLEUPRINT OK'D. \_\_\_\_\_ DATE Filed JUL 22 1937  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ By *[initials]*  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

14

57  
177



YANKEE STORE, BERMUDA

NO. 7A-H841

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL, THE

BERMUDIANA HOTEL, HAMILTON, BERMUDA

Hotel Bermudiana, Pool and  
Sunken Gardens, Hamilton, Bermuda

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

*Private no before imprint-265*

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TO BE CROPPED AT LEFT AS INDICATED BY PENCIL MARKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all ~~neg~~ or ~~neg~~-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 15 1937

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By 79  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	8	7	3-18	3-25 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6	✓	3-25	3-25 44
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-27	3-29-16
ARTIST DEPT.	31	9 3/4	7-30-37	8-2-37

AUG 7 1937

DATE BLUEPRINT ORD

DATE ~~Red~~

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

55



245 YANKEE STORE, BERMUDA

NO. 7A-H842

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTOJE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOING TO TOWN IN BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE same as above

*Log - Nature Series of Bermuda distributed by the Yankee Store. Place no on front*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP THE CORAL BACKGROUND WHITEAIN ROUGH FORMATIONS. NOTE THE MONKEY IN THE FRONT BASKET. TURN THE LADY'S HEAD AROUND ~~TEXT~~ TO FACE FRONT. THE ROAD IS OF WHITE CORAL SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,775

Executive OK of Estimate

By *[Signature]*

Date MAR 13 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	6	5	3-15	3-25
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		3-26	3-27
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-27
ARTIST DEPT.	22	9		5-25

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE FMed \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*very much*

55  
115



YANKEE STORE, BERMUDA

NO. 7A-H843

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **TITLE IN TWO LINES IN LOWER BORDER:**

THUNBERGIA VINE, SAGO PALM, SPANISH  
BAYONET, PIGEON-BERRY ... THERE ARE  
MANY CARDINALS IN BERMUDA.  
FROM THE PAINTINGS OF ERNEST C. RIEDEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 200 - Nature Series of  
Bermuda distributed by Yankee  
Store.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 19 1937	MAR 19 1937
SKETCH				
RETOUCHING	14	6	3-19	3-23 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		3-23-37	3-24-14T
ENGRAVING				
HAND COLOR PROOF	163	2		3-27-17
ARTIST DEPT.	22	14		5-26-17

DATE BLUEPRINT OK'D.

By

DATE Filled

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8/12/37

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14

ST.  
187



YANKEE STORE, BERMUDA

NO. 7A-H844

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARD, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

BORDER:  
WILD HONEY VINE, JUSTICIA, CORALLITA  
VINE, GIANT CANE, SWORD-FLOWER TREE..  
BERMUDA. (NOTE ROUND-TOP CORAL WATER-TANK).  
FROM THE PAINTINGS OF ERNEST C. RIEDEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 201-Nature Series of Bermuda  
distributed by Yankee Store  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 19 1937	MAR 19 1937
SKETCH			
RETOUCHING	5 6 1/2	3-19	3-23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1/4	3-23	3-24
ENGRAVING			
HAND COLOR PROOF	163 2		3-25
ARTIST DEPT.	155 14	5-24	5-29

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8/12/37

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

B

5.  
182



YANKEE STORE, BERMUDA

NO. 7A-H845

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST C RDS, FULL FACE ON THREE SIDES.

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. SPEC.	R. M. NO
TITLE (IN FULL) TITLE IN TWO LINES IN LOWER		IMPRINT 202 - Nature Series of Bermuda distributed by Yankee Store	
BORDER: CUSTARD-APPLE TREE, MATCH-ME-IF-YOU-CAN HEDGE, ELEPHANT EARS, CASSIA, REDHOT CAT'S- TAIL, CHALICE LILY VINE, COCONUT... BERMUDA. (NOTE "WELCOMING-ARMS" STAIR-RAIL). FROM THE PAINTINGS OF ERNEST C. RIEDEL		PUT PLATE NO. ON FRONT	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date MAR 19 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 19 1937	MAR 19 1937
SKETCH			
RETOUCHING	17 6 1/2	3-19	3-25
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	6 1/2	3-25	3-27
ENGRAVING			
HAND COLOR PROOF	40 2		3-29
ARTIST DEPT.	32 13 1/2		5-29

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ 8/12/37

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

17

ST.  
182



YANKEE STORE, BERMUDA

NO. 7A-H846

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTURY PLANT, TORCH

CACTUS, LIFE-PLANT OR FLOPPERS, SEASIDE OR  
BAY GRAPE, BOUGAINVILLEA. BERMUDA.  
(NOTE ROADSIDE CORAL CAVE.)

FROM THE PAINTINGS OF ERNEST C. RIEDEL.

(TITLE IN TWO LINES IN LOWER BORDER)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 203 - Nature Series of Bermuda  
distributed by Yankee Store.  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 19 1937	MAR 19 1937
SKETCH			
RETOUCHING	14 6	3-19	3-25 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	3-25	3-25 1/2
ENGRAVING			
HAND COLOR PROOF	163 2		3-29
ARTIST DEPT.	38 14	5-25	5-27

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

D

8/12/37

14

55-  
182



YANKEE STORE, BERMUDA

NO. 7A-M847

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

SPEC. R. M. NO

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

IMPRINT 204 - Nature Series of Bermuda

BORDER:

distributed by Yankee Store.

FISH-TAIL PALM, COCHINEAL CACTUS, SNOW-PLANT, PASSION-FLOWER VINE, DRACAENA, LOQUAT TREE, NORFOLK ISLAND PINE.. BERMUDA

PUT PLATE NO. ON FRONT

FROM THE PAINTINGS OF ERNEST C. RIEDEL.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 19 1937	MAR 19 1937
SKETCH				
RETOUCHING	5	7	3-19	3-25
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-25	3-26
ENGRAVING				
HAND COLOR PROOF	160	13 1/4	3-29	3-29
ARTIST DEPT.	38	11 1/2	5-20	5-22

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8/12/37

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

ST 182



YANKEE STORE, BERMUDA

NO. 7A-H848

ORDER NO. 69692

DATE 3-8-1937

6 MART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

BORDER:

RUBBER TREE, POINCIANA, BOTTLE-BRUSH,  
FRANGIPANNI, DATE PALM, LION'S TAIL, CEREUS,  
CANDELABRA CACTUS, PRIDE-OF-INDIA TREE (WITH SPANISH MOSS).. BERMUDA.

FROM THE PAINTINGS OF ERNEST C. RIEDEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 205-Nature Series of Bermuda  
distributed by Yankee Store

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate.

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 19 1937	MAR 19 1937
SKETCH				
RETOUCHING	5	6	3-19	3-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-24	3-25
ENGRAVING				
HAND COLOR PROOF	163	2		3-29
ARTIST DEPT.	162	12 1/2	5-24	5-29

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

8/12/37

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

Dun

ST  
182



YANKEE STORE, BERMUDA

NO. 7A-H849

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

BORDER:

BIGNONIA VINE, ASSONIA, CRINUM LILY, AGAVE,  
SCREW PALM.. BERMUDA. (NOTE WATER-CATCH  
ON HILLSIDE)

FROM THE PAINTINGS OF ERNEST C. RIEDEL

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 206 - Nature Series of Bermuda

distributed by Yankee Store

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 19 1937	MAR 19 1937
SKETCH				
RETOUCHING	5	6	3-19	3-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		3-25	3-26
ENGRAVING				
HAND COLOR PROOF	163	130		3-29
ARTIST DEPT.	151	130	5-	5-26

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filled

By

DATE Photo Returned to Customer

8/12/37

## ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

183



YANKEE STORE, BERMUDA

NO. 7A-H850

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

BORDER: POET TOM MOORE'S CALABASH TREE,  
SHRIMP PLANT, CORAL PLANT, BIRD OF PARADISE,  
BITTER ALOES, BANANA, TRAVELERS' TREE, ROYAL  
PALM. HERONS AND LONG TAILS ARE NUMEROUS IN  
BERMUDA. FROM THE PAINTINGS OF ERNEST C. RIEDEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 207-*Nature Series of Bermuda*  
*distributed by Yankee Store*  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. *yes*CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,719

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 19 1937	MAR 19 1937
SKETCH				
RETOUCHING	17	5	3-19	3-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		3-25	3-26 NT.
ENGRAVING				
HAND COLOR PROOF	151	2	3-29	3-23
ARTIST DEPT.	27	14	3-26-37	5-27-36

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



YANKEE STORE, BERMUDA

NO. 7A-H351

ORDER NO. 69692

DATE 3-8-1937

6M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TITLE IN TWO LINES AT BOTTOM

EX - A ROAD-SIDE CORAL ROCK GARDEN AMID  
JUNIPER CEDARS.. BERMUDA. (NOTE RED  
LILIES.) FROM THE PAINTINGS OF ERNEST  
C. RIEDEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 208 - Nature Series of Bermuda  
distributed by Yankee Store  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 14 1937	MAR 14 1937
SKETCH			
RETOUCHING	6 6	3 - 19	3 - 23 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-23-37	3-24-37
ENGRAVING			
HAND COLOR PROOF	163 2		3-27
ARTIST DEPT.	154 14	5-21	5-27

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/12/37

17  
6

183



YANKEE STORE, BERMUDA

NO. 7A-H852

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

BORDER: DOWN TO THE SEA THROUGH A LILY

FIELD.. RED DRACAENA, CORDIA TREE.. BERMUDA.

FROM THE PAINTINGS OF ERNEST C. RIEDEL

IMPRINT 209- Nature Series of Bermuda  
distributed by Yankee Store  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 19 1937	MAR 19 1937
SKETCH			
RETOUCHING	14 6	3-19	3-25
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-26	3-26 16.0
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	3-29	3-29
ARTIST DEPT.	31 11		5-27

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8/12/37

**ATTENTION!**

14 Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

17

5-183



YANKEE STORE, BERMUDA

NO. 7A-H853

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. SPEC. R. M. NO	
TITLE (IN FULL) TITLE IN TWO LINES IN LOWER BORDER: OLEANDER, HIBISCUS HEDGE, EUPHORBIA, ORANGE TREE.. BERMUDA.		IMPRINT 210 - Nature Series of Bermuda distributed by Yankee Store	
FROM THE PAINTINGS OF ERNEST C. RIEDEL.		PUT PLATE NO. ON FRONT	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUST MER	

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 19 1937	MAR 19 1937
SKETCH				
RETOUCHING	14	6	3-19	3-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-23	3-24
ENGRAVING				
HAND COLOR PROOF	163	2		3-21
ARTIST DEPT.	152	14	5-24	5-27

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

8/12/37

## ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.  
183



YANKEE STORE, BERMUDA

NO. 7A-H854

ORDER NO. 69692

DATE 3-8-1937

6 M ART COLORTONE POST CARDS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TITLE IN TWO LINES IN LOWER

BORDER: PAPA TREE, DOUBLE POINSETTIA,

FLAMINGO FLOWER, PANDANUS PALM, PALMETTO.

BLUE-BIRDS ARE NUMEROUS IN BERMUDA.

(NOTE BUTTERY AND STYLE OF SHUTTER).

FROM THE PAINTINGS OF ERNEST C. RIEDEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT 211 - Nature Series of Bermuda

distributed by Yankee Store

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

MAR 12 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 19 1937	MAR 19 1937
SKETCH			
RETOUCHING	14 6		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-24	3-24
ENGRAVING			
HAND COLOR PROOF	163 2		3-26
ARTIST DEPT.	51 13	5-24	5-26

DATE BLUEPRINT OK'D

DATE Pmt

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/12/37

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAR 12 1937

183



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

33  
CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H855 ORDER NO. 69695 DATE 3-8-1937

CUSTOMER SMITH-BROOKS PRINTING CO.,  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

2 photos ret  
7/6/37

PHOTO RETURNED  
TO  
PHOTO USED FOR

Ret 3  
4612  
A 12  
6-1/2?

7.00 - 20¢

man 2

12

168



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H856 ORDER NO. 69695 DATE 3-8-1937

CUSTOMER THE SMITH-BROOKS PRINTING CO.,  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M PC

SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Teich No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARD & CIRCULAR ATTACHED.

*photo ret 7/6/37*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>7A-H857</u>	ORDER NO. <u>69695</u>	DATE <u>3-8-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER <u>SM TH-BROOKS PRINTING CO.,</u> <u>DENVER, COLO.</u>						
	12 $\frac{1}{2}$ M PC	SIZE <u>3<math>\frac{1}{2}</math> x 5<math>\frac{1}{2}</math></u>	STYLE <u>ART COLORTONE, WHITE BORDER</u>				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full		FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: <u>Customer</u> <u>C. T. Imprint</u> No Imprint				
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout		PHOTO LITHO Rephoto NEG. NO. <span style="border: 1px solid black; padding: 2px;"> </span>				
			____ Photograph each - Size 5x7 - 8x10 -10x12				
			____ Prints each from ____ Negatives MATTE or GLOSSY				
			Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER <u>Straighten Photo</u>				
				Negative — Line — Halftone — Combination. <span style="float: right;">120</span> Dry — Wet — Pancromatic — Color Separation. <span style="float: right;">133</span> Transfer — Paper Process — New Process. <span style="float: right;">150</span> Stripping — White Border — Full Face. <span style="float: right;">175</span> Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION							
SEE COLORED PHOTO							

2 photos ret  
7/6/37

Ret 3 1/2  
HE 1 1/2  
A 12 1/2  
C-42 ?  
Art Work 1000 - t

5-175



A-34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Red 3 1/2  
20 1 1/2  
12 3  
2-12 2

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 7A-H858 ORDER NO. 69695 DATE 3-8-1937

CUSTOMER THE SMITH-BROOKS PRINTING CO.,  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Out Work  
11.00 net  
W

photo ret  
1/6/37

8

ST.  
168



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. ☒ 7A-H859 ORDER NO. 69695

DATE 3-8-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER THE SMITH-BROOKS PRINTING CO.,  
DENVER, COLO.

Photos for  
this Customer

12 $\frac{1}{2}$  M PC

SIZE

3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

☒ Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*photo ret  
7/6/37.*

PHOTO RETURNED

TO

PHOTO USED FOR

*Lat 3 1/2  
1 1/2  
12  
C-1/2?*

*Art Work  
11 1/2 in. x 17 in.  
Hwy*

*ST:  
168*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. ☒ 7A-H860 ORDER NO. 69695 DATE 3-8-1937

CUSTOMER THE SMITH-BROOKS PRINTING CO.,  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☒ Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo ☒ Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. ☒ 120  
Dry — Wet — Pancromatic — Color Separation. ☒ 133  
Transfer — Paper Process — New Process. ☒ 150  
Stripping — White Border — Full Face. ☒ 175  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED.

Photo ret  
7/6/37

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H861 ORDER NO. 69695 DATE 3-8-1937

CUSTOMER THE SMITH-BROOKS PRINTING CO.,  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. n 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. s 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

2 photos  
net 7/6/37

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H862 ORDER NO. 69696 DATE 3-8-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
SUNSET HOTEL,  
ST. PETERSBURG, FLA.

6 M PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SUNSET HOTEL, PASADENA ON THE GULF —  
ST. PETERSBURG, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE LIGHT POLE, WIRES, DEAD FRONDS ON PALM. EVEN  
PAVEMENT CUTTING ABOUT 1/3 OF PAVEMENT AND  
BLOCKING OUT CAR TRACKS. REMOVE SMALL VENT PIPES  
ON ROOF.

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE BACK OF PHOTO.

*submit for artist*

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	4 1/2	Time Recorded in Cost Dept.
PHOTO-LITHO	1 1/2	Date JUN 8 1937
COMPOSING		By
ART DEPT. H.C.	1 1/2	
ENGRAVING		

*to artist  
new mk*



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~X~~ 7A-H863 ORDER NO. 2226

DATE 6-15-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER ROMANES & PATTERSON,  
BOSTON, MASS.

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TO BE IN TINT BLOCK AT BOTTOM)

ROMANES & PATERSON  
581 BOYLSTON ST., BOSTON, MASS.  
HEAD OFFICE ..... EDINBURGH, SCOTLAND

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

STRETCH THE PHOTO AS MUCH AS POSSIBLE AND MAKE  
CARD FULL FACE ON THREE SIDES WITH TITLE AT  
BOTTOM IN TINT BLOCK.

FRONT NO. ~~NONE~~ (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

BED CAN BE MAPLE. ~~XXXXXXXXXXXXXXXXXXXX~~ COLOR DESCRIPTION

SHAWL & JACKET SAMPLES IN BOX. USE THE BLUE FOR SHAWL AND SHRIMP COLOR FOR JACKET. SLIPPERS ARE  
ALSO IN BOX.

RETURN ALL SAMPLES TO MR. E.B. THOMAS.

by Sl.

PHOTO RETURNED

TO

PHOTO USED FOR

NO  
YES  
RETURN PHOTO



CUSTOMER	DIAL NO.	7A-H864	ORDER NO.	2226	DATE	6-15-1937	DEPT.		DATE COMPLETED		PHOTO RETURNED	
	CUSTOMER	ROMANES & PATTERSON, W BOSTON, MASS.					RETOUCHING			Photos for this Customer		
						ENGRAVING						
						PHOTO LITHO						
PHOTO PROPERTY OF C. T. & CO.	6	M	PC	SIZE	3 1/2 x 5 1/2	STYLE	ART COLORTONE, FULL FACE				TO	
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						FRONT NO. NONE (All of this on address side)					NEG. NO.
	Title in Plate Yes No Copyright in Plate Yes No						R. M. Yes No					
	Title in full						R. M. to cover part of Mess. Space, entire Mess. Space, entire Front					
NO							Trade Mark Yes No Special type as sample				PHOTO USED FOR	
							IMPRINT: Customer C.T. Imprint No Imprint					
YES	RETOUCHING DEPARTMENT						PHOTO LITHO				TO	
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing						Rephoto					
	Follow Layout						Photograph each - Size 5x7 - 8x10 -10x12					
							Prints each from Negatives MATTE or GLOSSY					
RETURN PHOTO	SWEATER IS UPSIDE DOWN. TURN IT AROUND. MIGHT						Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted				TO	
	BE A GOOD IDEA TO OPEN UP THE THREE SETS OF ITEMS						See Salesman, Customer, or Sample for Position, Office					
	TO BRING NEGATIVE IN PROPER PROPORTION TO FILL						DELIVER Straighten Photo					
	OUT THE CARD. THEN PUT THE SIGNATURE IN THE LOWER						Negative — Line — Halftone — Combination.					
RETURN PHOTO	LEFT HAND CORNER.						Dry — Wet — Pancromatic — Color Separation.				TO	
	same copy on other card 7A-H863						Transfer — Paper Process — New Process.					
							Stripping — White Border — Full Face.					
							Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.					
NO NEED TO WOORY OVER THE TEXTURE OF THE BACKGROUND AS PHOTOGRAPHED. SIMPLY MAKE A SMOOTH												
COLORS. SAMPLES OF TIES, SWEATER AND SOCKS <del>XXXXXX</del> HEREWITH.												
RETURN SAMPLES TO E.B.THOMAS												



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. <u>7A-H865</u>	ORDER NO. <u>69705</u>	DATE <u>3-8-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED  TO  PHOTO USED FOR
	CUSTOMER <u>SANGER HOTEL, DALLAS, TEXAS</u>						
	25 M PC	SIZE <u>3 1/2 x 5 1/2</u>	STYLE <u>ART COLORTONE, WHITE BORDER</u>				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <u>TITLE IN SKY: SANGER HOTEL AND APARTMENTS DALLAS, TEXAS. ERMAY AT CANTON</u>			FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT <u>Submit</u> Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout			PHOTO LITHO Rephoto			NEG. NO.
				____ Photograph each - Size 5x7 - 8x10 - 10x12			
				____ Prints each from ____ Negatives MATTE or GLOSSY			
				Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo			
Negative — Line — Halftone — Combination. <span style="float: right;">120</span> Dry — Wet — Pancromatic — Color Separation. <span style="float: right;">133</span> Transfer — Paper Process — New Process. <span style="float: right;">150</span> Stripping — White Border — Full Face. <span style="float: right;">175</span> <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.							
COLOR DESCRIPTION							
COLOR SAME AS 4A-H338. <i>use yellow tints at each side as in 4AH1291)</i>							
Photo in OCH1799							

*Confer but ?*  
*Set 7 1/2*  
*HE 10*  
*C-3/4*

*Get Wash*  
*14-08-1937*  
*APV*

*ST*  
*185*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H866 ORDER NO. 69704 DATE 3-8-1937

CUSTOMER HOTEL SPRINGFIELD,  
SPRINGFIELD, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3½ x 5½

STYLE

ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL SPRINGFIELD, SPRINGFIELD, MASS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout OMIT ALL SIGNS AT FAR END AT RIGHT OF

PHOTO, ALSO EVERY SIGN BELOW THE SECOND FLOOR EXCEPT

"HOTEL SPRINGFIELD". TROLLEY POLE, LAMPPOST, ETC. MAY

BE LEFT OUT IS IT WILL BE BETTER LOOKING. OMIT

ALL AWNINGS AND TRY TO GIVE GROUND FLOOR ALL AROUND

BLDG. AS UNIFORM AN APPEARANCE AS POSSIBLE.

THE HOTEL BUILDING ONLY GOES TO THE SIGN "LA MODE

MILLINERY". THE BLDG. AT LEFT OF SAME SHOULD NOT

BE SHOWN.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Cut pencils at sides, same as 6AH2912

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7  
H.C. 1 1/2  
L.A. 11

Art 11-15  
on ground

ppp

M.O.

Ret 1 1/2  
H.C. 1/2  
L.A. 1/2  
L.A. 1/2

455-10

am sheet



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H867 ORDER NO. 69713 DATE 3-8-1937

CUSTOMER

LIPSCOMB GRAIN & SEED CO.,  
SPRINGFIELD, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIPSCOMB GRAIN & SEED CO. (follow card)

THE FINEST AND MOST EFFICIENT FEED MANUFACTURING  
PLANT IN THE SOUTHWEST

ESTABLISHED 1898 CAPITAL \$400,000.00 SPRINGFIELD, MISSOURI

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ADD FIVE ELEVATOR TANKS WHERE INDICATED, SEE LTHD.  
FOR GENERAL IDEA. THEY WANT ANOTHER SIGN, LIKE SAMPLE  
SEND AND LIKE THE ONE NOW SHOWING ON OLDER TOWER  
(AT LEFT) ADDED ON ROOF OF THE NEW TOWER (AT  
RIGHT. REMOVE FLUE ENDS STICKING OUT OF WINDOWS  
& ON ROOF. CLEAN UP FRONT, AND REMOVE DEBRIS AND  
SHADOW. REMOVE SHED AT LOWER EXTREME LEFT. PUT IN  
A RETAINING WALL AND SHRUBBERY, WITH STEPS AT LEFT  
OF FRONT WALL, MAKING SMALL PARK OUT OF THIS AREA.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDINGS ARE WHITE. SIGNS - EXCEPT THE SPECIALS LIKE TRANSFER - IN BLACK.

APR

APP

Photo returned  
11/14/48

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 7A-H868 ORDER NO. 69712 DATE 3-8-1937

CUSTOMER ST. PETERS CHURCH,  
PLEASANTVILLE, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WAYSIDE SHRINE CONSTRUCTED DURING  
THE HOLY YEAR. THE HEROIC MISSION CROSS, ON THE  
CHURCH GROUNDS, FACING THE BOULEVARD. A SHRINE  
TO ST. FRANCIS OF ASSISI, CALLED EVERYBODY'S SAINT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE 3 VIEWS MARKED X ON TWO SKETCHES ATTACHED.

PLACE SHRINE TO ST. FRANCIS IN CENTER, WITH  
WAYSIDE SHRINE AT UPPER OR LOWER LEFT AND THE  
~~XXX~~ CROSS AT RIGHT.

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H869 ORDER NO. 69718 DATE 3-9-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER PLAZA APARTMENT HOTEL, INC.,  
HOUSTON, TEXAS

12 $\frac{1}{2}$ M PC SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PLAZA APARTMENT HOTEL, 5020 MONTROSE  
BOULEVARD, HOUSTON, TEXAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

ELIMINATE SMALL BUILDINGS IN PHOTO. SHOW ONLY  
HOTEL BLDG.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOR COLORS FOLLOW CARD ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



SCENIC ART SERIES, B.S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. <sup>870</sup>7A-H780

ORDER NO. 69721

DATE 3-9-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON'S ESTATE,  
MOUNT VERNON, VA.

PRIVATE NO. LOWER RIGHT CORNER: 154

BOT, SMALL TYPE: <sup>COPYRIGHT</sup>TODD AERIAL MAPPING  
SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ck No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	7	3-16	3-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-24	3-24
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-25
ARTIST DEPT.	153	11	4-2	4-6

DATE BLUEPRINT OK'D

By

DATE Fnd. JUL 2 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

# ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

177



SCENIC ART SERIES, B.S. REYNOLDS CO.,  
WASHINGTON, D.C.

NO. 7A-H871

ORDER NO. 69721

DATE 3-9-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARLINGTON MEMORIAL

AMPHITHEATRE, ARLINGTON, VA.

ROT, SMALL TYPE: <sup>COPYRIGHT</sup> TODD AERIAL MAPPING  
SERVICE

PRIVATE NO. LOWER RIGHT CORNER: 153

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo  
3cH-1135  
10/20/53

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 16 1937

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	12	6	3-17	3-22
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-23	3-23
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-25
ARTIST DEPT.	167	9 3/4	4-2	4-8

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Pkd

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

179



SCENIC ART SERIES,  
B.S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 7A-H872

ORDER NO. 69721

DATE 3-9-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: POTOMAC RIVER,

WASHINGTON MONUMENT, LINCOLN MEMORIAL

BOT: THE MALL AND NEW GOVERNMENT BUILDINGS,  
WASHINGTON, D. C.

SMALL TYPE: <sup>COPYRIGHT</sup> TODD AERIAL MAPPING SERVICE

PRIVATE NO. LOWER RIGHT CORNER: 151

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By MAR 15 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JH  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	2	8	3-16	3-23 <u>JS</u>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-23	3-24 <u>JS</u>
ENGRAVING				
HAND COLOR PROOF	160	2	3-26	3-26
ARTIST DEPT.		13	4-8	4-15

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE FRID JUL 3 1937

By JH

DATE Photo Returned to Customer. \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	0	Time Recorded in Cost Dept.
PHOTO-LITHO	1	<u>MAR 21 1937</u>
COMPOSING		Date _____
ART DEPT. HC	1/2	By <u>JS</u>
ENGRAVING		

No. 7A-H872-151 "Potomac River, Washington Monument, Lincoln Memorial. The Mall and New Government Buildings, Washington, D. C." This view has been ruined. In the first place the title includes the Lincoln Memorial, and that has been cut off the picture. We tried to have you bring the building up into the picture. However if you are going to charge us for this error just change the title to exclude the Memorial and omit the part in the text that refers to it. Naturally if that is done the value of the card will be decreased but we do not feel that the error is our fault and we are not willing to pay for it.

3-29

177



SCENIC ART SERIES, B.S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 7A-H873

ORDER NO. 69721

DATE 3-9-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF U.S. CAPITOL  
AND GROUNDS, WASHINGTON, D.C.

SMALL TYPE: <sup>COPYRIGHT</sup> TODD AERIAL MAPPING SERVICE

PRIVATE NO. LOWER RIGHT CORNER: 150

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

MAR 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	2	7	3-15	3-24 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-24	3-24 Vt
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-26	3-26 msl
ARTIST DEPT.	165	11	4-5	4-6

DATE BLUEPRINT OK'D.

By

DATE FMed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUL 3 1937



SCENIC ART SERIES, B.S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 7A-H874

ORDER NO. 69721

DATE 3-9-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF WHITE HOUSE  
AND GROUNDS, WASHINGTON, D.C.

BOT: SOUTH LAWN. COPYRIGHT  
SMALL TYPE: TODD AERIAL MAPPING SERVICE  
PRIVATE NO. 10 R RIGHT CORNER: 152

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,771

Executive OK of Estimate

By

Date

MAR 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	4	5	3-15	3-22 St.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-23	3-24 H.
ENGRAVING				
HAND COLOR PROOF	160	1/4	3-25	3-25 M.H.
ARTIST DEPT.	166	11	APR 2 - JUL 3 1937	

DATE BLUEPRINT OK'D

By

DATE Fld

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX  
244 HARRISBURG, PA.  
224

NO. 7A-H875

ORDER NO. 68437

DATE 6-11-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ONE SUMMER DAY.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER.- 67

IN PLATE- A PENNSYLVANIA BEAUTY VIEW.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION LEFT SIDE OF PHOTO COULD PROBABLY BE IMPROVED BY SHOWING SOME TREE BRANCHES, BUT NOT EVERGREENS, COMING IN JUST A LITTLE FROM THE SIDE EDGE, SOMEWHAT AS SHOWN BY INSERT ON PHOTOGRAPH. FOLIAGE, GREEN; WATER, BLUE; ROCKS, DARK GRAY; DIRT, GRAY OR YELLOWISH BOATS, SOME COLOR, BUT NOT GLARING RED.

RETURN NEGATIVE TO J.P.  
WALMER, 224 HARRISBURG,  
PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

Executive OK of Estimate

By

Date

MAR 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	2	3-15	3-25 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-26	3-27 RT
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-31	3-31
ARTIST DEPT.	23	9		4-15 Bth

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

7/27/37

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

55  
175



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.  
224

NO. 7A-B876

ORDER NO. 68439

DATE 3-11-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THERE'S A DIFFERENT SCENIC  
BEAUTY AT EACH TURN OF THE BUCKTAIL TRAIL--  
IN PENNSYLVANIA.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER.- 62.

IN PLATE.- A PENNSYLVANIA BEAUTY VIEW.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DARK ROAD, WHITE FENCE. BROWNISH GRAY ROCKS ON RIGHT. SHOW RIVER  
ALONG REAR LEFT. BRING OUT REAR MTS. CLEAR AND DISTINCT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES.

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COM. CONC. TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	1	3-15	3-25-8
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-26	3-27 145
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-31-
ARTIST DEPT.	30	9		4-9- Bth

JUL 22 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

55-  
175



PENNSYLVANIA BEAUTY VIEWS, WALMER  
BOX 224, HARRISBURG, PA.

NO. 7A-BB77

ORDER NO. 68438

DATE 3-11-1937

12 1/2" M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) DEER PHOTOGRAPHED AT FOREST  
EDGE.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER.- 55

IN PLATE.- A PENNSYLVANIA BEAUTY VIEW

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THE COLOR OF THE FULL GROWN ANIMAL IS ABOUT RIGHT ON MY NUMBER  
7 CARD HEREWITH. IT'S A SMOOTH EVEN COLOR, WITH NO DARK OR LIGHT SPOTS, EXCEPT  
THAT ON THE UNDER SIDE OF THE TAIL AND THE UNDERSIDE OF THE BODY, WHICH IS WHITE.  
THE BODY COLOR IS THAT SHOWN ON ATTACHED NO. 7 CARD. THE FOOT OR HOOF IS DARKER  
BUT NOT BLACK. THE TWO SMALLER ANIMALS ABOUT THE SAME. I MIGHT SUGGEST THAT NOT  
A GREAT EFFORT BE MADE TO REPRODUCE CLEARLY THE OTHER TWO ANIMALS, AS THEY WOULD  
NATURALLY BE SOMEWHAT OUT OF FOCUS ANYWAY. TREAT THE FOREGROUND AND BACKGROUND  
AS YOU THINK BEST; THE NO. 7 CARD IS ALL RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 13 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	6	3	3-15	3-30 56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-31	3-31 15
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		1 1/2
ARTIST DEPT.	51	9	4-14	4-15

DATE BLUEPRINT ORD

By

DATE Filed

By

MAR 31 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

57  
175



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.

NO. 7A-H878

ORDER NO. 68437

DATE 3-11-1937

12½ M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HORSESHOE CURVE, MAIN LINE  
PENNSYLVANIA RAILROAD, NEAR ALTOONA, PA.

PRIVATE NO. UPPER LEFT CORNER.- 59.

IN PLATE.- A PENNSYLVANIA BEAUTY VIEW IN  
ITALIC.

FULL FACE ON THREE SIDES  
ONLY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE. The Union News Co.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED. SHOW MOUNTAINS CLEAR IN REAR LEFT CENTER.  
WATER SHOULD BE MEDIUM, DEEP BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © NO. 1797JTS

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

By

DATE MAR 16 1937

AND WORK SCHEDULE

DATE MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	8	5	3-17	3-30
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-30	3-31
ENGRAVING				
HAND COLOR PROOF	163	1½		1 Apr
ARTIST DEPT.	31	9		4-15

DATE BLUEPRINT CRD

DATE Filed

By

By

DATE HAND COLOR PROOF CRD

DATE Photo Returned to Customer

By

MAR 37

ST.  
179



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H879 ORDER NO. 2287 DATE 6-2-1937

CUSTOMER AVON INN,  
AVON, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M PC            SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AVON INN, AVON, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

FOR DINING ROOM SEE NOTATIONS ON CIRCULAR ATTACHED.

EXTERIOR: BLDG. IS WHITE WITH GREEN TRIM. LETTERING ON BLDG. IS BLACK. CHAIRS ON PORCH ARE GREEN.

MAKEOVER

Charge to Adv. S.

EST. Makeover Time Required

	Time	
RETOUCHING	<u>1/2</u>	Time Required in the Plant
PHOTO LITHO	<u>1</u>	<u>AUG 31 1937</u>
ENGRAVING	<u>1 3/4</u>	



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H880 ORDER NO. 2288 DATE 6-2-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

BRENNAN'S GRILL,  
SOUTH AMBOY, N. J.

Photos for  
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLOR EIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BRENNAN'S GRILL - 132 BROADWAY COR.

JOHN ST. — SOUTH AMBOY, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ELIMINATE BLDGS. AT LEFT & RIGHT. SHOW ONLY  
THE LOWEST CHIMNEY. EMPHASIZE THE NAME "BRENNAN"  
OVER FRONT DOOR AND THE WORD "GRILL" OVER SIDE  
DOOR IN RED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NAME OVER FRONT DOOR & WORD "GRILL" OVER SIDE DOOR IN RED. ROOF RED TILE. BLDG. BUFF. WINDOW TRIM  
LIGHT BROWN. ALL DOORS GRAINED LIGHT OAK. METAL PORCH OVER FRONT DOOR LIGHT BROWN. WINDOW LEDGES  
WHITE SANDSTONE. BASE OF WALLS GREY STUCCO. ABOVE DOORS AT BOTH ENTRANCE IS LIGHT BROWN. SHOW ONLY  
LOWER CHIMNEY IN COMMON RED BRICK. SHRUBBERY GREEN, SOME VERY DARK AND A FEW YELLOWISH GREEN.  
SHOW THE GREEN BUDS ON THE SMALL TREES AT SIDEWALK. VENETIAN BLINDS IN WINDOWS ORANGE.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 7A-H881 ORDER NO. 2296

DATE 6-4-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HOTEL GALVEZ  
GALVESTON, TEXAS

12½ M PC GROUP (2) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: WHITE HOUSE, WASHINGTON, D. C.

CENTER: HOTEL GALVEZ, GALVESTON, TEXAS, TEMPORARY  
WHITE HOUSE MAY 1ST TO MAY 11TH, 1937.

BOT: GALVESTON'S FAMOUS BEACH HOTEL SELECTED AS  
HEADQUARTERS FOR WHITE HOUSE AND STAFF DURING PRESIDENT  
ROOSEVELT'S FISHING TRIP IN THE GULF.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

USE PHOTOS NO. 1A-H320 & 2A-H284.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



MINISKY BROS. & CO., PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 7A-H382

ORDER NO. 68436

DATE 3-10-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LIBERTY BRIDGE AND ENTRANCE  
TO TUNNELS, SHOWING THE INCLINES, PITTSBURGH  
PA.

IMPRINT SAME AS ABOVE.

THE POINT AND GOLDEN TRIANGLE, WHERE THE  
ALLEGHENY AND MONONGAHELA FORM THE OHIO RIVER.  
MONONGAHELA INCLINE, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER.- 680

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION USE PHOTO NO. 4741-29, 6A0h2145, 5A-H233. 8 GROUP CARD SAME AS  
PHOTO CARDS ATTACHED EXCEPT USE 471-29 AMERICAN ART PLATE OF MONONGAHELA INCLINE  
ON LEFT END OF CARD., REMOVING SIGNS ON LEFT FOREGROUND. SHOW ROAD ON BOULEVARD  
LEADING UP ALONG HILLSIDE UNDER TRESSEL THIS BOULEVARD IS SHOWN ON ART COLO TONE  
CARD ENCLOSED ON REAR RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORM

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAR 13 1937

AND WORK SCHEDULE

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH <i>lay out</i>		2		
RETOUCHING	2	4	3-15	3-19 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		3-20	3-22 45
ENGRAVING				
HAND COLOR PROOF	160	2	3-21	3-27 ml
ARTIST DEPT.	27	16	4-15 17	4-17-37 Bk

JUL 22 1937

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

2-4

175



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 7A-H883

ORDER NO. 68432

DATE 3-11-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF COTTAGES ON BALTT ORE

IMPRINT SAME AS ABOVE.

AVE. AND OCEAN LOOKING NORTH FROM CARLTON  
HOTEL, REHOBOTH BEACH, DEL.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

1ST. BLDG. WHITE, BLUE WINDOW SHADES. REAR RIGHT, WHITE AND BUFF.  
GREEN AND BROWN ROOFS. REAR LEFT, CREAM AND WHITE, GREEN ROOFS. SHOW OCEAN IN  
REAR OF BLDGS, MAKE WATER BLUE. BRIGHT GREEN LAWN AND HEDGES AND SHUBERY IN  
FOREGROUND AND ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 13 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 13 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	17	3	3 - 15	4 - 1 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4 - 2	4 - 2 145
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4 - 5	4 - 5
ARTIST DEPT.	52	9	4/12/37	4/19/37

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed JUL 3 1937

By \_\_\_\_\_

By JK

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

17

175



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

7 NO. 7A-HB84

ORDER NO. 68432

DATE 3-11-1937

12 1/2" M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MOONLIGHT SAILING AT DEWEY  
BEACH, REHOBOTH BAY, REHOBOTH, DEL.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION WHITE SAIL BOATS. MAKE MOONLIGHT SCENE.

Take out pic

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,000

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executed By Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

MAR 16 1937

MAR 16 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 17 1937	MAR 17 1937
SKETCH			
RETOUCHING	6 4	3-17	4-1 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	4-1	4-2 145.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		5-145
ARTIST DEPT.	30 8 3/4		4-8

JUL 22 1937

DATE BLUEPRINT OK'D

DATE Filled

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

photo in  
4 30 11 30  
11 13 1937

8  
6



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 7A-E885

ORDER NO. 68432

DATE 3-11-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) SHARP COTTAGE ON OCEAN FRONT,  
REHOBOTH BEACH, DEL.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T. & CO.

COLOR DESCRIPTION

BLDGS. WHITE, GREEN SHUTTERS, GRAY ROOF. WHITE PORCH AND COLUMNS.  
DULL RED BRICK. PORCH FLOOR ON RIGHT. LIGHT CEMENT WALL WITH RED BRICK EDGE.  
BLDGS. ON LEFT AND REAR CENTER, SAME COLOR. REMOVE DARK STORM FENCE ALONG PORCH  
OF BLDG. ON RIGHT. REMOVE ROUGH WEEDS IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	17	4	3-16	4-1 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			4-1	4-2 1/2
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	4-3	4-3
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

JUL 22 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

App.

AP

17

CT.  
65



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 7A-H886

ORDER NO. 68432

DATE 3-11-1937

12 1/2 M ART COLORTONE POST CARDS.

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) REHOBOTH AVENUE LOOKING  
TOWARDS OCEAN FROM CARLTON HOTEL, REHOBOTH  
BEACH, DEL.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

ON RIGHT- 1ST. GRAY. 2- BUFF, DA K GRAY ROOF, DARK RED. BRICK  
FIRST FLOOR. 2- LIGHT GREEN, WHITE TRIM. 3 and 4- WHITE, RED ROOFS. 5- GREEN.  
6- LARGE BLDG, WHITE, DARK GREEN ROOF. GREEN WINDOW FRAMES AND SASH. SMALL  
BLDG. ON LEFT, LIGHT GRAY., DARK GRAY STREET PAVING. SHOW OCEAN BLUE IN REAR.  
REMOVE SIGN ON HOTEL REHOBOTH ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By [Signature]  
Date MAR 13 1937

AND WORK SCHEDULE

By [Signature]  
Date MAR 13 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<u>MAR 15 1937</u>	<u>MAR 15 1937</u>
SKETCH			
RETOUCHING	<u>17</u> <u>5</u>		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING }	<u>65</u>	<u>4-2</u>	<u>4-3</u> <u>1st.</u>
ENGRAVING			
HAND COLOR PROOF	<u>160</u> <u>1 1/2</u>	<u>4-5</u>	<u>4-5</u>
ARTIST DEPT.	<u>166</u> <u>9</u>	<u>4-19</u>	<u>April 21</u>

DATE BLUEPRINT OK'D

DATE Filled

By

By [Signature]

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 7A-H887

ORDER NO. 68432

DATE 5-11-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. MNO

TITLE (IN FULL) MOONLIGHT SCENE AT BRIDGE  
OVER LEWIS AND REHOBOTH CANAL, ~~REHOBOTH~~  
~~CANAL~~, REHOBOTH, DEL.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DARK RED BRIDGE. GRAY PIERS AND RAILINGS. BOAT WHITE,  
BROWN CABIN.

*Make night scene*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date MAR 13 1937

AND WORK SCHEDULE

By

Date MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	8	4	3-15	4-1 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		4-1	4-2 H.T.
ENGRAVING				
HAND COLOR PROOF	16	1 1/2	4-2	4-2
ARTIST DEPT.	54	8 1/4	4-9	4-14

DATE BLEUPRINT OK'D

DATE Filed JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*photo in  
48 H 11:30  
11-13-41  
JTB*

A1

37.

8

ST  
175



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 7A-H388

ORDER NO. 68432

DATE 3-11-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARD WALK AND BEACH, FROM  
BELHAVEN HOTEL, REHOBOTH BEACH, DEL.

FRONT NO.

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION GRAY SEATS AND WALK. ON LEFT- 1ST- WHITE, RED ROOF. 2- WHITE,  
GREEN ROOF. GREEN LAWN IN FOREGROUND, GRAY MONUMENT. REMOVE WIRE THROUGH CENTER  
OF PHOTO. REMOVE WHITE PAPER SPECKS ON LAWN. GREEN SHUBERY. MAKE OCEAN BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 15 1937

AND WORK SCHEDULE

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
BETCH				
RETOUCHING	17	3	3-16	3-30 82
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-31	3-31 45
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4/1	4/1
ARTIST DEPT.	30	9 1/2		4-12

JUL 22 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



LOUIS KAUFMANN & SONS,  
BLATIMORE, MD.

NO. 7A-HB89

ORDER NO. 68434

DATE 3-11-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HENLOPEN HOTEL, REHOBOTH  
BEACH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

BRIGHT BUFF TUCCO, DARK RED TILE CORNICE, EDGE AND ROOF. SILVER  
TOP, GREEN CORNICE ON TOP TOWER. DARK DULL RED BRICK CENTER AND COLUMNS AND  
ARCHES AND FIRST FLOOR. LIGHT GRAY SASH. ORANGE AND GREEN SUN SHADES. PUT  
FLAG ON POLE ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 16 1937

By

MAR 16 1937

Date

Date

OPERATION	EST. TIME Ck. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 17 1937	MAR 17 1937
SKETCH			
RETOUCHING	10 3	3-17	3-31
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-31	3-31
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	4-1	4-1
ARTIST DEPT.	48 9 1/2	4-13	4-14

DATE BLUEPRINT OK'D

DATE Filed JUL 22 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

photo in  
HB#1130  
11-13-44



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H890

ORDER NO. 69747

DATE 3-10-1937

6 M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) TOP: GRAND CANYON NATIONAL

PARK, ARIZONA

BOT: NORTH FROM NEAR HOPI POINT

PRIVATE NO. B FOR BOTTOM TITLE: H-4194

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE IA2938 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,775

Executive Order Estimate

By *[Signature]*  
Date MAR 18 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 18 1937

OPERATION	EST. TIME Client No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 18 1937	MAR 18 1937
SKETCH			
RETOUCHING	0 2 1/2	3-18	3-19
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	65	3-19	3-20 45.
ENGRAVING			
HAND COLOR PROOF	184 2	3-20	3-21
ARTIST DEPT.	32 15		5-7

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 3 1937

By \_\_\_\_\_ By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6

IT.  
C



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H891

ORDER NO. 69747

DATE 3-10-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHEER WALL ON DESERT VIEW

DRIVE, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-3992

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK None

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CARD 4A357 SHOWS TOO MUCH GREEN AND YELLOW. THERE SHOULD BE MORE  
RED SHOWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 18 1937  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 18 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 18 1937	MAR 18 1937
SKETCH				
RETOUCHING	8	3 1/2	3-15	3-19
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-19	
ENGRAVING				
HAND COLOR PROOF	184	2 1/2	3-20	3-21
ARTIST DEPT.	158	17	4-30	5-3

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 3 1937



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H891

ORDER NO. 26290

DATE 6-14-1939

12M 500 POST CARDS

ART COLORTONE

MAKOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHEER WALL ON DESERT VIEW  
ROAD, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIV. NO. BEFORE TITLE: H-3992  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use plate 7AH891

ind. 8235

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

147  
Subjects are  
for this customer. Please  
make all cuts or nega-  
tives are made in relation to  
in harmony with each other  
to make an attractive set.

ESTIMATE		Code Dept. Checked	
By	JUN 15 1939	At	2
Date	JUN 15 1939	Date	JUN 15 1939
OPERATION	EST. TIME	DATE	DATE
	Est. No. Time & Cost	Est. Dept.	COMPLETED
COMPOSING, SETTING UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUING, STRIPPING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	225 2 1/2		23 June
ARTIST DEPT.	65 13 1/2	7-5	7-7

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M892

ORDER NO. 69747

DATE 3-10-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE RENDEZVOUS, EL TOVAR  
HOTEL, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. B FOR TITLE: H-1934

16 (ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO. R. M.  
IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,72

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK by Estimate

ESTIMATE

Cost Dept. Checked

DATE MAR 13 1937

AND WORK SCHEDULE

By

Date

MAR 13 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 15 1937	MAR 15 1937
SKETCH			
RETOUCHING	5 3	3-15	3-18
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 6	3-18	3-18
ENGRAVING			
HAND COLOR PROOF	131 2 1/4	3-22	3-22
ARTIST DEPT.	50 12	4, 1. 1937	4, 5, 37

JUL 31 1937

DATE BLUEPRINT OK'D

DATE

DATE

Date when returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M893

ORDER NO. 69747

DATE 3-10-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) BRIGHT ANGEL LODGE AND  
CABINS, ON THE CANYON'S RIM, GRAND CANYON  
NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4456

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES  
IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Sub off is marked*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate

By *[Signature]*  
Date MAR 16 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	12	3	3-17	3-18
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-8	
ENGRAVING				
HAND COLOR PROOF	184	134	3-20	3-21
ARTIST DEPT.	23	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By *[Signature]*

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*6 CP 20 17*



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H894

ORDER NO. 69747

DATE 3-10-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) PUEBLO OF ACOMA, NEW MEXICO

PRIVATE NO. B FOR TITLE: H-  
H04457

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,707,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 15 1937

MAR 15 1937

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	3	3-15	3-17 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-4	3-18 H.R.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-20	3-20 M.H.
ARTIST DEPT.	49	9 1/2	4-28	4-30 W.P.

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M895 911

ORDER NO. 69747

DATE 3-17-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A CORNER IN THE LOUNGE,

BRIGHT ANGEL LODGE, GRAND CANYON  
NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: ~~119~~

H-4459

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FAKE CANYON VIEW IN WINDOW AS PER MAGAZINE ILLUSTRATIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

MAR 18 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 13 1937

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITING, TYPE SET UP			
SKETCH			
RETOUCHING	6 4	3-19	3-19 5
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	65	3-20	3-20 1/2
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3-23
ARTIST DEPT.	34 11	4-9-37	4-12-37 F.W.

DATE BLUEPRINT OK'D

By

DATE Filed JUL 22 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Submit an order for this customer. Please see to it that all cuts or negatives are uniform and are in harmony with each other to make an attractive set.

MAKEOVER

Charge to Photo Litho Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1/4	
PHOTO-LITHO	1 1/2	
COMPOSING		
ART DEPT.		
ENGRAVING		

18/11



ARMANKO OFFICE SUPPLY  
RENO, NEV.

NO. 7A-H896

ORDER NO. 69750

DATE 3-10-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEVADA NATIVES, RENO,  
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 114997.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,997,776

Executive OK of Estimate

By MAR 15 1937

Date

**ESTIMATE**  
AND WORK SCHEDULE

Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	6	1 1/2	3-16	3-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-24	3-24
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-27
ARTIST DEPT.	38	9 3/4	5-7	5-8

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE JUL 3 1937

By JB

DATE Photo Returned to Customer

12  
**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

57  
177



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H897

ORDER NO. 62754

DATE 3-10-1937

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ROULETTE AT THE BANK CLUB,  
RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO YES

IMPRINT NONE

BOT, SMALL TYPE: (C) FRASHER'S FOTO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

S TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]  
Date MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked by [Signature]

By [Signature]  
Date MAR 15 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 15 1937	MAR 15 1937
SKETCH			
RETOUCHING	6 6	3-15	3-25
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-26	3-26
ENGRAVING			
HAND-COLOR PROOF	151 1 1/2	3-31	3-31
ARTIST DEPT.	154 12	4-22	4-26

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED JUL 3 1937

By \_\_\_\_\_

By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## MAKEOVER

Charge to L.V. Dept. \_\_\_\_\_

EST. Makeover Time Estimated

OPERATION	TIME	Time Available in Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
STRIPPING, OPAQUING	1/2	
ENGRAVING		

[Signature]

3-HC Carr 1/2  
ask [Signature]

176



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H898

ORDER NO. 69754

DATE 3-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FAMOUS BANK CLUB,  
RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

BOT, SMALL TYPE: (C) FRASHER'S FOTO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEL TISSUE ATT CHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	17	6	3-15	3-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-26	3-27 148
ENGRAVING				
HAND COLOR PROOF	160	1½	3-29	3-30
ARTIST DEPT.	37	12		4-26

DATE BLUEPRINT OK'D

By

DATE Filed

By

JUL 3 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



ARMANKO OFFICE SUPPLY  
RENO, NEV.

NO. 7A-H899

ORDER NO. 69754

DATE 3-20-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE FARO GAMES AT THE BANK  
CLUB, RENO, NEVADA

BOT, SMALL TYPE: (C) FRASHER'S FOTO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	6	5	3-15	3-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		3-25	3-25
ENGRAVING				
HAND COLOR PROOF	161	1 1/2	3-30	3-30
ARTIST DEPT.	27	10		4-28

DATE BLUEPRINT OK'D

By

DATE Filled

JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15  
176



ARMANKO OFFICE SUPPLY  
RENO, N.V.

NO. 7A-H900  
ORDER NO. 69754  
DATE 3-10-1937

1-1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER ~~LOWER~~ CENTER - BORDER.  
TITLE (IN FULL) STATE CAPITOL, CARSON  
CITY, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

Relative OK of Estimate

By                       
Date MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date MAR 15 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 15 1937	MAR 15 1937
SKETCH			
RETOUCHING	10 5	3-15	3-25 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1/2	3-26	3-26 HAY.
ENGRAVING			
HAND COLOR PROOF	169 1 1/2		3-28
ARTIST DEPT.	165 9	4-20	4-26

DATE BLUEPRINT OK'D                       
By                     

DATE Filed JUL 3 1937  
By                     

DATE HAND COLOR PROOF OK'D                     

DATE Photo Returned to Customer                     

By                     

## ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## MAKEOVER

Charge to LV Dept.                     

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTO-LITHO	1	
COMPOSING		
ART DEPT.		
ENGRAVING		

4-12-37  
176



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H901

ORDER NO. 69754

DATE 3-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **DONNER MEMORIAL BRIDGE AND  
DONNER LAKE, NEAR RENO, NEVADA**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By                       
Date **MAR 15 1937**

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By                       
Date **MAR 15 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>MAR 15 1937</b>	<b>MAR 15 1937</b>
SKETCH				
RETOUCHING	<b>5</b>	<b>4</b>	<b>3 - 15</b>	<b>3 - 25 SC</b>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<b>66</b>		<b>3 - 25</b>	<b>3 - 26 145</b>
ENGRAVING				
HAND COLOR PROOF	<b>163</b>	<b>14</b>		<b>3 - 27</b>
ARTIST DEPT.	<b>47</b>	<b>12</b>	<b>4 - 26 - 37</b>	<b>4 - 27 - 37</b>

DATE BLUEPRINT OK'D                      DATE Filed **JUL 3 1937**

By                      By                     

DATE HAND COLOR PROOF OK'D                      DATE Photo Returned to Customer                     

By                      By                     

5

57  
176



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H902

ORDER NO. 69754

DATE 3-10-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL). CENTER STREET LOOKING  
NORTH, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,797,775

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	14	6	3 - 15	3 - 26 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 26	3 - 26 1st.
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	52	10	4/12/37	4/14/37

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_ JUL 3, 1937  
By \_\_\_\_\_

DATE LAST COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

16- Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14

ST-  
176



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H903

ORDER NO. 69754

DATE 3-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRUCKEE RIVER BRIDGE,  
WINGFIELD PARK, RENO, NIVADA. HOTEL  
RIVERSIDE IN DISTANCE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAR 15 1937

AND WORK SCHEDULE

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	3	3-15	3-25 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-25	3-25 AT.
ENGRAVING				
HAND COLOR PROOF	163	15		3-27
ARTIST DEPT.	49	9	4-13	4-14 W.P.

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

176



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEVADA

NO. 7A-H904

ORDER NO. 69754

DATE 3-10-1937

12<sup>1</sup>/<sub>2</sub>M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,778

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	2	6	3-15	3-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		3-29	3-29
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	52	8 1/4	4/23/37	4/26/37

DATE BLUEPRINT ORD

By

DATE Filed JUL 2 1937

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



ARMANKO OFFICE SUPPLY,  
RENO, NEV.

NO. 7A-H905

ORDER NO. 69750

DATE 3-10-1937

25 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~ CENTER - BORDER.

TITLE (IN FULL) WASHOE COUNTY COURT HOUSE,  
RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT XXX NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,757,775

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By R. G.  
Date MAR 15 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. G.  
Date MAR 15 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 15 1937	MAR 15 1937
SKETCH			
RETOUCHING	2 6	3-15	3-29 SL
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	3-29	3-29 45
ENGRAVING			
HAND COLOR PROOF	163 15		3-30
ARTIST DEPT.	167 54	4-13	4-16

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JUL 22 1937

By DS

DATE Photo Returned to Customer \_\_\_\_\_

4-2 By \_\_\_\_\_

2-4

176



ARMANKO OFFICE SUPPLY

RENO, NEV.

NO. 7A-H906

ORDER NO. 69754

3-10-1937

DATE

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.TITLE (IN FULL) VIRGINIA STREET LOOKING  
SOUTH, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SE. TISSUE ATT. CHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 16 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	2	7	3-17	3-26 56.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-26	3-26 146
ENGRAVING				
HAND COLOR PROOF	160	134	3-30	3-30
ARTIST DEPT.	167	12	4-17-37	4-22-37

DATE BLUEPRINT OK'D

DATE FILED

JUL 3 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R. 2 Prints  
one for negative  
R



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H907

ORDER NO. 69754

DATE 3-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAVE ROCK, LAKE TAHOE,  
NEAR RENO, NEVADA

IMPRINT NONE

PHOTO PROPERTY OF C T

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

MAR 15 1937

ESTIMATE

AND WORK SCHEDULE

Com. Dept. Checked

By

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	3	3-15	3-30
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-30	3-30
ENGRAVING				
HAND COLOR PROOF	163	1½		3-31
ARTIST DEPT.	50	9	27.4, 37	29.4, 37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEV.

NO. 7A-H908

ORDER NO. 69754

DATE 3-10-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTHERN PACIFIC DEPOT,  
RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,775

Executive OK of Estimate

By

Date

MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl ck No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	17	5	3-15	3-27
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-27	3-29
ENGRAVING				
HAND COLOR PROOF	160	1½	3-30	3-31
ARTIST DEPT.	46	9	4-13-37	4-15-37

DATE BLEUPRINT OK'D

By

DATE Filed

JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAW

ST  
176



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEVADA

NO. 7A-H909

ORDER NO. 69754

DATE 3-10-1937

12<sup>1</sup>/<sub>2</sub>M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) VIRGINIA STREET LOOKING  
NORTH, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 15 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	2	5	3-15	3-27-37
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	64		3-24	3-29-37
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-30	3-30-37
ARTIST DEPT.	55	10	4-14-37	4-20-37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE FILED JUL 3 1937

By 16

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*make red impression*



ARMANKO OFFICE SUPPLY CO.,  
RENO, NEVADA

NO. 7A-H910

ORDER NO. 69754

DATE 3-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL RIVERSIDE AND WASHOE  
COUNTY COURT HOUSE, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By 188  
Date MAR 15 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 8.2.9  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	14	7	3-15	3-29
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPACUING	64		3-29	3-29
ENGRAVING				
HAND COLOR PROOF	163	1½		3-30
ARTIST DEPT.	165	10	4-14	4-20

DATE BLUEPRINT OK'D

DATE Filed

JUL 22 1937

DATE HAND COLOR PROOF OK'D

By JK

DATE Photo Returned to Customer

14

ST  
CU



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 7A-H911

ORDER NO. 68416

DATE 3-10-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SAR TOGA  
SPRINGS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER  
BORDER.-

SMALL TYPE.- (C) C.T. & CO.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

*Large photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,75

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH <i>layout</i>		12		
RETOUCHING	17	7	3 - 15	3 - 22 <i>SL</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 23	3 - 24 <i>4X</i>
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST DEPT.	158	16	3 - 27	4 - 7

JUL 22 1937

DATE RECEIPT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By *JS*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

17

57-  
175



ARMANKO OFFICE SUPPLY

RENO, N. V.

NO. 7A-H912 G11

ORDER NO. 69752

DATE 3-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) VIRGINIA STR IT AT NIGHT,  
RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 7A-H906. MAKE NIGHT SCENE.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By [Signature]  
Date MAR 13 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date MAR 13 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 15 1937	MAR 15 1937
SKETCH			
RETOUCHING	2 7	3-15	3-26 Sc.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-26	3-26 H.
ENGRAVING			
HAND COLOR PROOF	163 13/4		3-27
ARTIST DEPT.	153 11	4-19	4-22

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H913 ORDER NO. 69766 DATE 3-10-1937

CUSTOMER THE CLARK RESTAURANT CO.,  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CLARK'S PAUL REVERE HOUSE IN CLEVELAND  
UPPER LEFT: CLARK'S PAUL REVERE HOUSE AT NIGHT  
UPPER RIGHT: COPY OF LIVING ROOM FIREPLACE  
LOWER RIGHT: WAR OF INDEPENDENCE ROOM

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

PHOTO LITHO  
Rephoto

NEG. NO.

Follow Layout  
IN UPPER LEFT CORNER SHOW VIEW OF EXTERIOR AT NIGHT.  
UPPER RIGHT SHOW ~~THE~~ FIREPLACE. LOWER RIGHT  
SHOW THE WAR OF INDEPENDENCE ROOM SHOWING AMERICAN  
REVOLUTION SCENE. ON EXTERIOR VIEW, EXTEND ROOF  
TO COME TO THE TOP OF CHIMNEY AS SHOWN ON DAY VIEW  
ATTACHED.  
TAKE OUT TWO TREES ON EXTERIOR VIEW.  
CUT FOREGROUND AS MARKED ON LIVING ROOM VIEW.  
See sketch

COLOR DESCRIPTION

EXTERIOR: BUILDING OLD WOOD, BROWNISH TONE.  
LIVING ROOM & FIREPLACE: WALLS DARK PINE. FURNITURE LIGHT PINE. RAFTERS SMOKED CHESTNUT.  
WAR OF INDEPENDENCE ROOM: WOODWORK WHITE. CHAIRS & TABLE DARK MAPLE. PICTURE ON WALL IS  
HIGHLY COLORED, MOSTLY RED & BLUE. BLUE SKY.

*Very Rush*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

PHOTO RETURNED  
TO  
PHOTO USED FOR

5 x 7  
1  
11 1/2  
200 2 1/2  
A-16  
C-3/4

*at White  
Supply Co  
gated*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H914 ORDER NO. 2241 DATE 6-1-1937

CUSTOMER STIVAS STUDIO,  
AKRON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 x 2

STYLE ART COLORTONE *White Border*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE SKY A PRETTY SHADE OF BLUE. MAN'S SUIT IS BROWN. LOEW'S THEATRE IS RED. **EX**  
USE OWN JUDGMENT FOR REST OF COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 6 1/2*  
*HE 1*  
*A 6 1/2*

*JUN 1 1937*

*M*

*\$27*

*12-21-46*  
*[Signature]*



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H915

ORDER NO. 69788

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OSBORNE INN, SPICULATOR,  
N. Y. ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 1/2" FROM RIGHT EDGE IN  
UPPER BORDER: 6SP

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE WITH GREEN ROOF. WHITE BUILDINGS IN DISTANCE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

MAR 13 1937

MAR 13 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	C. & N.	Time Allowed		
COMPOSING, TYPE SET UP			<u>MAR 15 1937</u>	<u>MAR 15 1937</u>
SKETCH				
RETOUCHING	<u>12</u>	<u>3</u>	<u>3-15</u>	<u>3-31 SL</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>64</u>		<u>4-1</u>	<u>4-2 AL</u>
ENGRAVING				
HAND COLOR PROOF	<u>163</u>	<u>1 1/2</u>		<u>2 1/2</u>
ARTIST DEPT.	<u>159</u>	<u>8 3/4</u>	<u>5-4</u>	

JUL 3 1937

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filled \_\_\_\_\_

By \_\_\_\_\_

By M

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

486. 500V  
APR 3 1937

12

ST.  
175



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-M916

ORDER NO. 69788

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOFFIT BEACH AT PUBLIC

CAMP SITE ON SACANDAGA LAKE, NEAR  
SPECULATOR, N. Y. XXXX ADIRONDACK MTS.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN  
UPPER BORDER: 7SP

COLOR DESCRIPTION

GREEN BATHOUSES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

25 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	2	3-15	3-30 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-31	3-31 45
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4-1	4-1
ARTIST DEPT.	23	9		

JUL 5 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE LAST COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

57  
175



C.W.HUGHES & CO.,INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H917

ORDER NO. 69788

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP-OF-THE-WOODS ON LAKE

PLEASANT, SPICULATOR, N.Y. ADIRONDACK  
MTS.

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 1 8SP

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

WHITE BUILDINGS IN DISTANCE. KHAKI TENTS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YESXXX RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>MAR 16 1937</u>	<u>MAR 16 1937</u>
SKETCH				
RETOUCHING	<u>12</u>	<u>2</u>	<u>3-16</u>	<u>3-29 SL.</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>64</u>		<u>3-29</u>	<u>3-30 H.A.</u>
ENGRAVING				
HAND COLOR PROOF	<u>160</u>	<u>1 1/4</u>	<u>3-31</u>	<u>13-3</u>
ARTIST DEPT.	<u>22</u>	<u>8 3/4</u>		<u>4-21</u>

JUL 3 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

25 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H918

ORDER NO. 69708

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SACANDAGA RIVER NEAR

SPECULATOR, N.Y. ADIRONDACK MTS.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: \$ 9SP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK or Deny

By 188  
Date MAR 15 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By 188  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 16 1937	MAR 16 1937
SKETCH				
RETOUCHING	12	2	3-16	3-30 55
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-31	3-31 14
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 hrs.
ARTIST DEPT.	118	9 1/4	4-27	5-7

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed JUL 3 1937  
By 188

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

12

55  
177



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 74-H719

ORDER NO. 69788

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPECULATOR MOUNTAIN AND  
LAKE PLEASANT, SPECULATOR, N. Y.  
ADIRONDACK MTS.

PRIVATE NO. 3" FROM RIGHT RIGHT EDGE  
IN UPPER BORDER: 10SP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By 128  
Date MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 128  
Date MAR 15 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 16 1937	MAR 16 1937
SKETCH			
RETOUCHING	12 2	3-16	3-31 2
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	4-1	4-1 14.8
ENGRAVING			
HAND COLOR PROOF	1 1/4		
ARTIST DEPT.	37 8 1/2	4-18-37	4-20-37

JUL 3 1937

DATE BLUEPRINT CK'D

By

DATE Filed

By

DATE HAND COLOR PROOF CK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Very  
Push



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H920

ORDER NO. 69788

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE KUN-JA-MUK, SPECULATOR,  
N. Y. ADIRONDACK MTS.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: IISP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES  
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 15 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 15 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 16 1937	MAR 16 1937
SKETCH			
RETOUCHING	12 2	3-16	3-31 8.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-31	4-1 14.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		2 1/2
ARTIST DEPT.	32 9		5-18 Blt

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed JUL 3 1937  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

25 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H921

ORDER NO. 69784

DATE 3-11-1937

12M

ART COLO-TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREEN WATER POND AND  
HIGHWAY, JACOB'S LADDER TRAIL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN

UPPER BORDER: 21JL

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

MAR 15 1937

AND WORK SCHEDULE

By

Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	2	3-10	3-30 SL
PHOTO-LITHO				
BLUEPRINT STRIP-ING. OPAQUING	64		3-30	3-30 SL
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	3-31	4-1
ARTIST DEPT.	153	9 1/2	4-22	4-24

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

17

177



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H922

ORDER NO. 69784

DATE 3-11-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTFIELD RIVER IN THE  
BERKSHIRES FROM THE JACOB'S LADDER  
TRAIL, MASS.

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 33JL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 96813. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,774

Executive Estimate

By

Date

MAR 16 1937

ESTIMATE  
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	12	1 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 29	3 - 30
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-31
ARTIST DEPT.	155	9 1/2	4-04	4-27

DATE BLUEPRINT OK'D

By

DATE Filed JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in 7A142660

12

179



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-M923

ORDER NO. 69784

DATE 3-11-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTFIELD RIVER AND  
HIGHWAY AT WORONOCO, MASS. JACOB'S  
LADDER TRAIL

PRIVATE NO. 3/4" FROM RIGHT EDGE IN  
UPPER BORDER: 10JL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5939-29.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 18 1937

AND WORK SCHEDULE

MAR 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 18 1937	MAR 18 1937
SKETCH				
RETOUCHING	12	2	3 - 18	3 - 30 50
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		3 - 30	3 - 31 14.5
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 31
ARTIST DEPT.	48	9	4 - 23	4 - 27

DATE BLUEPRINT OK'D.

DATE Filed JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

57-18



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H924

ORDER NO. 69784

DATE 3-11-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING DOWN JACOB'S

LADDER TRAIL, MASS.

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 30JL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 96820

PUT CLOUDS IN SKY

*Take out old autos*

*Photos 7AH2658*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date

MAR 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>MAR 18 1937</u>	<u>MAR 18 1937</u>
SKETCH				
RETOUCHING	<u>14</u>	<u>1½</u>	<u>1 - 18</u>	<u>3 - 30</u>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	<u>64</u>		<u>3 - 30</u>	<u>3 - 31</u>
ENGRAVING				
HAND COLOR PROOF		<u>1½</u>		
ARTIST DEPT.	<u>166</u>	<u>9½</u>	<u>April 3</u>	<u>April 26</u>

DATE BLUEPRINT OK'D

By

DATE Filled

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

14

181



C.W.HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

NO. 7A-H925

ORDER NO. 69784

DATE 3-11-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GLIMPSE OF LAUREL LAKE,

BETWEEN LEE AND LENOX, IN THE BIRKSHIRES,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 1" FROM RIGHT EDGE IN

COLOR DESCRIPTION UPPER BORDER: 35JL

PHOTO PROPERTY OF CT

USE PHOTO NO. 68444.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EST. BY

By

Date

MAR 16 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 16 1937

OPERATION	EST. TIME Clk No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 17 1937	MAR 17 1937
SKETCH			
RETOUCHING	14 1	3-17	3-30 Se
PHOTO-LITHO			
BLENDING, STRIPPING, OPAQUING	64	3-31	3-31 14
ENGRAVING			
HAND COLOR PROOF	39 15	4-1	4-1
ARTIST DEPT.	53 9	4/24/37	4/24/37

DATE BLUEPRINT ORD

By

DATE Filed

JUL 2 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 1937

ST.  
179



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 7A-M926

ORDER NO. 69789

DATE 3-11-1937

12 1/2 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREEN WATER POND AND JACOB'S  
LADDER TRAIL, MASS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF EMATEX CT

COLOR DESCRIPTION

USE PHOTO NO. 96817

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

Executive Order of Estimate

By

Date

MAR 16 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	4	2	3-17	3-30
PHOTO-LITHO				
BLOCKING STAMPING, OPAQUING	64		3-31	3-31
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4-1	4-1
ARTIST DEPT.	52	9	4/21/37	4/23/37

JUL 3 1937

DATE RECEIVED

DATE Filed

DATE 1. 1937

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14  
8

ST.  
175



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H927  
ORDER NO. 69789  
DATE 3-11-1937

12 1/2 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF GREEN WATER POND  
AND JACOB'S LADDER TRAIL, MASS.

Prints no 3/4 inch 23 JL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M.  
IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 96814.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 15 1937  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By R. J.  
Date MAR 15 1937

OPERATION	EST. TIME (Clock No.   Time Allowed)		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	4	1	3-15	3-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-26	3-27
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-31	3-31
ARTIST DEPT.	47	9	4/23/37	4/27/37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 3 1937

By

DATE Photo Returned to Customer

15  
176



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 7A-M928

ORDER NO. 69789

DATE 3-11-1937

12 $\frac{1}{2}$ M LARGE FOLDER VIEWS, ART COLORTONE, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) LOOKING EAST ON JACOB'S

IMPRINT

LADDER TRAIL, MASS.

*Private no 3/4 inch. 1-52*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5928-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By [Signature]

Date [Signature]

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]

Date [Signature]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	12	1	3-15	3-30
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-30	3-30
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 1/2
ARTIST DEPT.	37	9		4-26

DATE BLUEPRINT OK'D

DATE Filed JUL 3 1937

By [Signature]

By [Signature]

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

DATE

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Charge to P. L. Dept. [Signature]

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. Date <u>MAR 31 1937</u> By <u>[Signature]</u>
RETOUCHING	1/2	
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 7A-H929

ORDER NO. 69789

DATE 3-11-1937

12 1/2 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING EAST ON JACOB'S

LADDER, NEAR HUNTINGTON, MASS

Private no 3/4 inch 9-JL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5945-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,759,774

Executive Estimate

By

MAR 16 1937

Date

ESTIMATE

AND WORK SCHEDULE

Cost/Dept. Checked

By

MAR 16 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	4	1/2	3-17	3-26
PHOTO-LITHO				
BLENDING STRIPING, OPAQUING	64		3-26	3-27
ENGRAVING				
HAND COLOR PROOF	39	1/2	4-1	4-1
ARTIST DEPT.	9		4-22	4-28

JUL 3 1937

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H930

ORDER NO. 69789

DATE 3-11-1937

12 $\frac{1}{2}$  M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) ALONG THE WESTFIELD

RIVER, NEAR HUNTINGTON, JACOB'S LADDER  
TRAIL, MASS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

*Private no 2/6 inch 8-JL*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5944-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Examine OK of Estimate

By [Signature]  
Date MAR 1 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk. No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	41	$\frac{1}{2}$	3-15	3-25 56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-26	3-27 48
ENGRAVING				
HAND COLOR PROOF	163	$\frac{1}{2}$		3-21
ARTIST DEPT.	34	9	4-20-37	4-27-37 F.W.

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE Filled JUL 2 1937

By 20

DATE HANDCOLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer. \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

51  
176



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 7A-H931

ORDER NO. 69789

DATE 3-11-1937

124M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A BIT OF PERFECT ROADWAY  
ON THE JACOB'S LADDER TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 96821.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]  
Date MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	6	1	3-15	3-25 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-26	3-27 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		1 April
ARTIST DEPT.	162	9	4-22	4-24

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filled JUL 3 1937  
By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

25 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

6

ST  
176



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H932

ORDER NO. 69782

DATE 3-11-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ETHAN ALLEN TOWER XX

OVERLOOKING LAKE CHAMPLAIN, BURLINGTON,  
VERMONT

PRIVATE NO. ¾" FROM RIGHT EDGE IN

UPPER BORDER: 38B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 96876

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

2011503

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 13 1937

AND WORK SCHEDULE

Date

MAR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>MAR 15 1937</u>	<u>MAR 15 1937</u>
SKETCH				
RETOUCHING	<u>4</u>	<u>1</u>	<u>3-15</u>	<u>3-29 SP</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>64</u>		<u>3-29</u>	<u>3-29 AT</u>
ENGRAVING				
HAND COLOR PROOF	<u>39</u>	<u>1½</u>	<u>4-1</u>	<u>4-1</u>
ARTIST DEPT.	<u>49</u>	<u>9</u>	<u>4-23</u>	<u>4-27 W.P.</u>

DATE BLUEPRINT OK'D

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

ST 175



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H933

ORDER NO. 69782

DATE 3-11-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK POINT, LAKE CHAMPLAIN,  
BURLINGTON, VERMONT

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 17B

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
USE PHOTO NO. 30176.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,719

Executive Estimate

By [Signature]  
Date MAR 16 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	5	1 1/2	3-17	3-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-31	4-1
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2
ARTIST DEPT.	51	8 3/4	4-20	4-27

JUL 3 1937

DATE BLUEPRINT C&D

DATE Filled

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

sr.  
title 179  
No. 6



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H934

ORDER NO. 69782

DATE 3-11-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) RED ROCKS AND SHELBURNE  
POINT, BURLINGTON, VERMONT ON  
LAKE CHAMPLAIN

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 23B

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 21631.

*Photo in 7AH2641*

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate  
By MAR 16 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 16 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 17 1937	MAR 17 1937 B
SKETCH				
RETOUCHING	14	2	3-17	3-30 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-31	3-31 14.5
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4-1	4-2 MM
ARTIST DEPT.	47	8 3/4	4/20/37	4/22/37

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filled

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-M935

ORDER NO. 69792

DATE 3-11-1937

121 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HALL, ~~KKKKK~~  
BURLINGTON, VT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 120623.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,778

Executive of Estimate

By

MAR 16 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
CCM OSING, TYPE SET UP			MAR 17 1937	MAR 17 1937
SKETCH				
RETOUCHING	14	4	3-17	3-29 SL
PHOTO-ETCH				
BLANKET STRENGTH, OPAQUING	65		3-30	3-30 148
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	167	9	4-23-37	4-27-37

JUL 3 1937

DATE RECEIPT ORD.

DATE Filled

By

By

DATE PHOTO SENT TO CUSTOMER

DATE Photo Returned to Customer

By

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14

179



C.W. HUGHES & CO.,  
MECHANICVILLE, N. Y.

NO. 7A-H936

ORDER NO. 69792

DATE 3-11-1937

12 1/2 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLLEGE ROW, BURLINGTON, VT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 0A4288

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,000

Executive Estimate

By

Date

MAR 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 18 1937	MAR 18 1937
SKETCH				
RETOUCHING	17	1 1/2	3-18	3-30 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		3-30	3-30 45
ENGRAVING				
HAND COLOR PROOF	181	1 1/2	4-1	4-1
ARTIST DEPT.	9	9	4-21	4-21

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

CT  
181



C.W. HUGHES & CO.  
MECHANICVILLE, N.Y.

NO. 7A-H937

ORDER NO. 69792

DATE 3-11-1937

12 1/4 ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MALLETT'S BAY, LAKE  
CHAMPLAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7 86319

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By Q. J.  
Date MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Q. J.  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	4	1	3-15	3-29
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		3-30	3-30
ENGRAVING				
HAND COLOR PROOF	103	1 1/2		4-28
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 3 1937

By JB

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*new Offsets  
only & Proof*

## MAKEOVER

Charge to P. L. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Case Dept.
RETOUCHING		
PHOTO-LITHO	20	
COMPOSING		
ART DEPT.		
ENGRAVING		

*CLG*



C.W. HUGHES & CO.,  
MECHANICVILLE, N. Y.

NO. 7A-H938

ORDER NO. 69792

DATE 3-11-1937

12½ M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ROCK, ROCK POINT,  
BURLINGTON, VT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

SMALL TYPE: COPYRIGHT BY BARKER

Oswald no 3/4 inch - 13B

COLOR DESCRIPTION

USE PHOTO NO. 21624.

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By *[Signature]*  
Date MAR 16 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 16 1937

OPERATION	EST. TIME C. of No. [Time A. allowed]	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 17 1937	MAR 17 1937
SKETCH			
RETOUCHING	4 1	3-17	3-30 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-30	3-30 <i>[Signature]</i>
ENGRAVING			
HAND COLOR PROOF	163 1½		4-1
ARTIST DEPT.	150 9	4-24, 37	4-28

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4

55.  
179



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H939

ORDER NO. 69792

DATE 3-11-1937

12 1/2 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WILLIAMS SCIENCE HALL,  
UNIVERSITY OF VERMONT, BURLINGTON, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

Private no 3/4 incl. 53B

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 117802

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

By W. H. Hughes  
Date MAR 15 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By W. H. Hughes  
Date MAR 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	10	2	3 - 15	3 - 30 52.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 30	3 - 30 44.
ENGRAVING				
HAND COLOR PROOF	769	1 1/2	4/1/37	4/1/37
ARTIST DEPT.	46	9	4-13-37	4-26-37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By W. H. Hughes

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRANK E. COOPER,  
258 BROADWAY, NEW YORK, N.Y.

NO. 7A-H940

ORDER NO. 68447

DATE 3-12-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TRIBOROUGH BRIDGE OVER THE  
EAST RIVER, NEW YORK CITY.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER.- 130

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BRIDGE IS WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

MAR 23 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 23 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING & TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	3	5	3 - 23	4 - 5
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 5	4 - 5
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4 - 6	4 - 6
ARTIST DEPT.	167	9 3/4	5 - 5 - 37	5 - 7 - 37

DATE BLUEPRINT OK'D

DATE Filed

JUL 3 1937

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

new MB



FRANK E. COOPER  
258 BROADWAY, NEW YORK, N.Y.

NO. 7A-H941

ORDER NO. 68447

DATE 3-12-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) STATUE OF ATLAS, ROCKEFELLER  
CENTER, NEW YORK CITY.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER.- 131

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

STATUE AND RINGS ARE BRONZE. PEDESTAL IS GRAY, BLUE MARBLE.  
BLDG. IN BACKGROUND IS GRAY WHITE. BOTTOM STORES OF BUILDING ARE ALSO GRAY BLUE  
MARBLE, SAME COLOR AS THE PEDESTAL. RETOUCH OUT THE TWO AIR BUBBLES SHOWING ON  
THE STATUE AND ONE OF THE RINGS.

in 384348

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,075

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

MAR 23 1937

By

Date

MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	3	2 1/2	3 - 23	4 - 5
PHOTO LITHO				
BLEUPRINT STRIPPING, OPAQUING	68		4 - 5	4 - 5 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/4		
ARTIST DEPT.	48	8	4 - 24	5 - 3

DATE BLUEPRINT ORD

By

DATE Filed JUL 3 1937

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Rush



FRANK E. COOPER,  
258 BROADWAY, NEW YORK, N.Y.

NO. 7A-H942

ORDER NO. 68447

DATE 3-2-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MADISON SQUARE GARDEN,  
NEW YORK CITY.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER.- 132

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

FRONT BLDG. FIRST THREE FLOORS WHITE TILE, TOP FLOOR WHITE BRICK.  
REAR BLDG. LIGHT TAN BRICK, FIRE ESCAPES ARE BLACK. BLDG. AT EXTREME LEFT IS GRAY.  
MADISON SQ. GARDEN OVER FRONT ENTRANCE IS WHITE LETTERS ON BLACK. BRING OUT  
LETTERING SO IT CAN BE READ PLAINLY. LARGE SIGN ON THE SIDE IS BLACK WITH ORANGE  
BORDER WITH WHITE LETTERS. WATER TANK IS BLACK AND WHITE WITH RED SPOT. CORNER  
SIGN IS RED AND BLUE WITH WHITE LETTERS. TAKE OUT THREE PAINTERS SCAFFOLDS AND  
ROPE. BUS IS ORANGE- RED AND YELLOW. PUT FLAGS ON BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Use for New York Book.*

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*  
MAR 20 1937

AND WORK SCHEDULE

By *[Signature]*  
Date MAR 20 1937

OPERATION	EST. TIME (Clock No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1937	MAR 22 1937
SKETCH			
RETOUCHING	3 5	3-22	4-3
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	4-3	4-5
ENGRAVING			
HAND COLOR PROOF	160	4-6	4-6
ARTIST DEPT.	54	5-11	5-14

JUL 3 1937

DATE BLUEPRINT ORD

DATE Filed

By

By *[Signature]*

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*make DK Blue impression  
of sign*

3

ST.  
185



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

DIAL No. 7A-H943 ORDER NO. 69774 DATE 3-10-1937

CUSTOMER THE PLAZA HOTEL,  
LAREDO, TEX.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

THE STONE WORK ON BLDG. IS WHITE. TOP FLOOR IS WHITE BRICK. THE SLOPING TILE ROOF IS RED.  
THE REMAINDER OF THE BUILDING'S BRICK IS APPROXIMATELY #31. THE WINDOW FRAMES AND SHADES  
ARE BROWN AND A VERY CLOSE MATCH TO THE BROWN BRICK. THE TOP FLOOR WINDOW FRAMES AND SHADES  
ARE IN HARMONY WITH THE BRICK OF THE TOP FLOOR. /

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

## MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Date

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H944 ORDER NO. 69773 DATE 3-10-1937

CUSTOMER RED ASH POCAHONTAS COAL CO.,  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full RED ASH POCAHONTAS COAL CO.  
(ETC. AS PER COPY)  
*see layout*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Return Photo*

*Layout 1  
Ref 2 1/2  
H.C. 1 1/2  
A 9 1/2  
C-1*

*Photo Property of C. T. & Co.  
Cincinnati, Ohio  
J. C. Teich  
Photo*

*2*

*X*

*ST  
174*



RESORT ENTERPRISE,  
RUMNEY, N. H.

NO. 7A-H945

ORDER NO. 69820

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SMUGGLER'S CAVE, POLAR  
CAVES, NEAR PLYMOUTH, N. H.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

RETURN PHOTO TO: B. P. ATKINSON, LACONIA, N. H.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO 4/5/37

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLDCE MULTI PLY FORMS PAT. NO. 1,297,775

Executive of Estimate

By

Date

**MAR 18 1937**

**ESTIMATE**

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

**MAR 18 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>MAR 18 1937</b>	<b>MAR 18 1937</b>
SKETCH				
RETOUCHING	6	2	3-18	4-2 SE
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	6-4		4-2	4-2 1/2
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4-3	4-5
ARTIST DEPT.	22	9	5-12	5-14

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed **MAR 3 1937**

By

DATE Photo Returned to Customer

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

**MAKEOVER**

Charge to L.V. Dept.

EST. Makeover Time Required

	Time	Time Required in Cost Dept.
RETOUCHING	1	
PHOTO-LITHO	1	<b>MAR 18 1937</b>
COMPOSING		Date
ART DEPT. <u>1/2</u>	<u>1/2</u>	By <u>RL</u>
ENGRAVING		

*Very Very  
Rush*

ddv

337

51.  
4-14-37



RESORT ENTERPRISE,  
RUMNEY, N. H.

NO. 7A-H946

ORDER NO. 69820

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) THE INDIAN COUNCIL CHAMBER,  
POLAR CAVES, NEAR PLYMOUTH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO TO: B.P. ATKINSON, LACONIA, N. H.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 4/5/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

24-0, 1  
HC 11/2

Executive Officer Estimate

ESTIMATE

Cost Dept. Checked

By RB  
Date MAR 18 1937 AND WORK SCHEDULE

By RB  
Date MAR 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING. TYPE SET UP			MAR 18 1937	MAR 18 1937
SKETCH				
RETOUCHING	11	2	3-18	4-2-37
PHOTO-LITHO				
BLUEPRINT STRIPPING. OPAQUING	60		4-2	4-2-14
ENGRAVING				
HAND COLOR PROOF	160	1/2	4-3	4-3
ARTIST DEPT.	157	9	5-12	5-13

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

JUL 3 1937

By \_\_\_\_\_

By RB

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

Very Very  
Rush

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. Date _____
RETOUCHING	1	
PHOTO-LITHO	1	APR 14 1937
COMPOSING		
ART DEPT.	41	By <u>RB</u>
ENGRAVING		

4-14

ST.  
181



RESORT ENTERPRISE,  
RUMNEY, N. H.

NO. 7A-H947

ORDER NO. 69820

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE TOURIST'S FIRST VIEW  
OF POLAR CAVES, NEAR PLYMOUTH,  
N. H.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

RETURN PHOTO TO: B.P. ATKINSON, LACONIA, N.H.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO. 4/5/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>MAR 19 1937</u>	<u>MAR 19 1937</u>
SKETCH				
RETOUCHING	<u>17</u>	<u>2</u>	<u>3-19</u>	<u>3-31 SC</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>14</u>		<u>4-1</u>	<u>4-2 H.</u>
ENGRAVING				
HAND COLOR PROOF	<u>163</u>	<u>1 1/2</u>		<u>3 1/2</u>
ARTIST DEPT.	<u>31</u>	<u>9</u>		<u>5-14</u>

DATE BLUEPRINT OK'D \_\_\_\_\_

By

DATE Filed \_\_\_\_\_

By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MA.

## MAKEOVER

Charge to DV

Dept.

1937

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. Date _____ By _____
RETOUCHING	<u>1 1/2</u>	
PHOTO-LITHO		
COMPOSING		
ART DEPT. <u>HC</u>	<u>1 1/2</u>	By <u>R.S.</u>
ENGRAVING		

ST.  
182



RESORT ENTERPRISE,  
RUMNEY, N. H.

NO. 7A-H948

ORDER NO. 69820

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COOL OFF AND REST CAVE,  
POLAR CAVES, NEAR PLYMOUTH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO TO: B.P. ATKINSON, LACONIA, N. H.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 4/5/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY P

Prepared by OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAR 18 1937

AND WORK SCHEDULE

MAR 18 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 18 1937	MAR 18 1937
SKETCH			
RETOUCHING	14 2 1/2	3-18	3-31 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	4-1	4-2 48.
ENGRAVING			
HAND COLOR PROOF	103 1 1/2		5 April.
ARTIST DEPT.	50 9	5/12 37	5/13 37

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filled

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

m. O. 1 1/2  
HC 1 1/2

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Required by Post Dept.
RETOUCHING	1 1/2	APR 30 1937
PHOTO-LITHO	1	
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

14

Off 4-14

ST.  
181



RESORT ENTERPRISE,  
RUMNEY, N. H.

NO. 7A-H949

ORDER NO. 69820

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE MYSTERIOUS HANGING  
BOULDER, WEIGHING ABOUT 100 TONS,  
POLAR CAVES, NEAR PLYMOUTH, N. H.**

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **I** R. M. **NO**  
IMPRINT **NONE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

RETURN PHOTO TO: B.P. ATKINSON, LACONIA, N. H.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO. 4/5/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Col. Co. H.C. - 1/2*

Executive Estimate

By

Date

**MAR 18 1937**

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

**MAR 18 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>MAR 18 1937</b>	<b>MAR 18 1937</b>
SKETCH				
RETOUCHING	16	1 1/2	3-18	4-1 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		4-1	4-2 NT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-12
ARTIST DEPT.	37	8 3/4	5-12-37	5-13-37

DATE BLUEPRINT OK'D.

By

DATE Filed **JUL 3 1937**

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

B.

## MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		APR 14 1937
PHOTO-LITHO		
COMPOSING		
ART DEPT. H.C.	1/2	
ENGRAVING		

*let*

16

ST. 181



RESORT ENTERPRISE,  
RUMNEY, N. H.

NO. 7A-H950

ORDER NO. 69820

DATE 3-11-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PART OF THE LARGEST KNOWN

BOULDER IN AMERICA, POLAR CAVES,  
NEAR FLYMOUTH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO TO: B.P. ATKINSON, LACONIA, N. H.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 4/5/37

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,779

Executive OK of Estimate

By

Date

MAR 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 18 1937	MAR 18 1937
SKETCH				
RETOUCHING	4	2	3-18	3-21-37
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	6		4-1	4-2-37
ENGRAVING				
HAND COLOR PROOF	163	1		2-1-37
ARTIST DEPT.	162	95	5-12	5-14

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 3 1937

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT.	1/2	
ENGRAVING		

St.  
181



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
 RETURN PHOTO YES NO

DIAL NO. 7A-H951 ORDER NO. 69796 DATE 3-11-1937

CUSTOMER SOUTHWEST HOTELS, INC.,  
HOT SPRINGS NATIONAL PARK, ARK.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full

FRONT NO. 5 (All of this on address side)  
 R. M. Yes No  
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
 Trade Mark Yes No Special type as sample  
 IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
 Follow Layout

ELIMINATE ALL BLDGS. SEE LEAFLET ATTACHED.  
 EMPHASIZE THE BEAUTY OF THE LAWN & FOLIAGE.

*Order in 9/9/68  
0244610*

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
 Prints each from Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo  
 Negative — Line — Halftone — Combination. 120  
 Dry — Wet — Pancromatic — Color Separation. 133  
 Transfer — Paper Process — New Process. 150  
 Stripping — White Border — Full Face. 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE 3A-H528 ATTACHED FOR COLORS.

PHOTO RETURNED TO PHOTO USED FOR

MAKEOVER

Charge to Adv Dept.

EST. Make over Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	2	
PHOTO-LITHO		Date
COMPOSING		
ART DEPT.	10 1/2	By
ENGRAVING		

*Bill*

*Ref - 5  
JCC-1 1/2  
A 10 1/2*

*5  
175*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H952 ORDER NO. 69811 DATE 3-11-1937

CUSTOMER PREMIER STOVE CO.,  
BELLEVILLE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC SIZE 3½ x 6

STYLE ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PREMIER (ETC. AS PER SKETCH)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

To be used for post card also.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Make 2 sets of negatives

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
Layout 8½  
Ret 2½  
etc 1½  
A 9  
C-1

Get W. H. & Co. to print

22 100 not

#27

1 - 3  
13 - 3 hrs.  
10 - 5 hrs



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H953 ORDER NO. 69832 DATE 315-1937

CUSTOMER MIAMI MEMORIAL ASS'N.,  
MIAMI, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3½ x 5½

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MIAMI MEMORIAL PARK NEAR CORAL  
GABLES, MIAMI, FLORIDA

BOT: MIAMI'S PERPETUAL CARE CEMETERY

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

USE PHOTO NO. 7647. USE OTHER PHOTOS ONLY FOR  
DETAILS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTOS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



22

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL NO. 7A-H954

ORDER NO. 69833

DATE 3-15-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this CustomerCUSTOMER  
SIMONDS SAW & STEEL CO.,  
FITCHBURG, MASS.

25 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE, ~~XXXXXX~~PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHEY YOU USE SIMONDS BLUE TIP SAW BITS  
(ETC. AS PER COPY)FRONT NO. X SPECIAL (All of this on address side) FULL FACE  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

make DK Blue impression  
" Red "

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED

TO

Layout 2 1/2  
J Feb 3  
AC 1 1/4  
La 9 1/2

Comp 1 1/4

11.00 net  
Mar



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 7A-H955 ORDER NO. 69835 DATE 3-15-1937

CUSTOMER  
STANLEY RESTAURANT CORP.,  
ATLANTIC CITY, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: SECTION OF MAIN DINING ROOM

BOT: STANLEY RESTAURANT - 1230 ATLANTIC AVE. -  
ATLANTIC CITY, NEW JERSEY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FLOOR: LIGHT SECTIONS #11. DARK SECTIONS #22. CEILING BUFF. FACE OF COUNTER LIGHT OAK. LOWER HALF OF WALLS DARK IVORY. UPPER HALF OF WALLS LIGHT OAK. BORDER ON WALL AT CEILING, THE TOP #3, BOTTOM #16. REAR WALL LIGHT OAK. TOP OF COUNTER BLACK. EDGE OF COUNTER SILVER. CHAIRS AT COUNTER RED LEATHERX TOP AND CHROME FRAME. TABLES & CHAIRS MEDIUM OAK WITH #23 LEATHER BACKSL BOOTHS RED LEATHER, FRAMES LIGHT OAK. PILLARS LIGHT OAK. CHANDELIERS SILVER & BLACK. FANS SILVER. LARGE ROUND MIRROR IN REAR WALL, ALSO A ROUND MIRROR IN BACK OF COUNTER -(TO THE REAR OF THE THREE PLANTS)

PHOTO RETURNED

TO

PHOTO USED FOR

Red 6 1/2  
200 2  
A 12 3/4  
C-1/2

*Red 6 1/2*  
*200 2*  
*A 12 3/4*  
*C-1/2*



HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IOWA

NO. 7A-H956

ORDER NO. 69844

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POLK COUNTY COURT HOUSE,  
DES MOINES, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

TURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,725

Executive Order Estimate

By 888  
Date MAR 23 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 888  
Date MAR 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	2	7	3 - 23	3 - 20
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3 - 31	4 - 1 148.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4 - 3	4 - 6
ARTIST DEPT.	55	8 3/4	4 - 9 - 37	4 - 13 - 37

JUL 22 1937

DATE BLUEPRINT OK'D

DATE Filed

By 28

DATE

DATE Photo Returned to Customer

## ATTENTION!

3 Subjects 4 on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. Date
RETOUCHING	1/4	
PHOTO-LITHO	1	APR - 2 1937
COMPOSING		
ART DEPT.		
ENGRAVING		

17.  
186



HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IOWA

NO. 7A-1957

ORDER NO. 698444

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SOLDIERS' AND SAILORS'  
MONUMENT, DES MOINES, IOWA**

SMALL TYPE: PHOTO BY J.M.HOULETTE,  
DES MOINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

TOUCH OUT ALL CARS AND PEOPLE. SEE 73916 FOR COLORS, BUT MAKE THIS VIEW  
BRIGHTER AND MORE ATTRACTIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

B.

**ESTIMATE**

Cost Dept. Checked

By

**MAR 23 1937**

Date

**MAR 23 1937**

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<b>MAR 23 1937</b>	<b>MAR 23 1937</b>
SKETCH			
RETOUCHING	2   5	3 - 23	3 - 30 <i>SL</i>
PHOTO LITHO			
BLUEPRINT STRIPPING, CTRAQUING	164	3 - 31	3 - 31 - <i>HS</i>
ENGRAVING			
HAND COLOR PROOF	160   1 1/2	4 - 2	4 - 2
ARTIST DEPT.	159   9 3/4	4 - 16	4 - 20

DATE BLUEPRINT OK'D

DATE Filed

**JUL 3 1937**

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
186



HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IOWA

NO. 7A-H958

ORDER NO. 69844

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **BIRDLAND SWIMMING POOL,**  
**DES MOINES, IOWA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT  
**SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

THE IMMEDIATE FOREGROUND IS NOT TO SHOW WATER AS IN PHOTO. JUST SHOW  
SAND IN FRONT OF POOL. BUILDING IS #14. DARK BOTTOM STRIP ALONG  
ENTIRE BUILDING IS #4. SEE BACK OF PHOTO FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1010

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By **MAR 26 1937**

AND WORK SCHEDULE

Date **MAR 26 1937**

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 26 1937	MAR 26 1937
SKETCH			
RETOUCHING	3 4	3 - 26	3 - 31 SE.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3 - 31	4 - 1 N.Y.
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	168 9 1/2	4 - 15	4 - 19

DATE BLUEPRINT OK'D

DATE FILED

**JUL 3 1937**

DATE IN PROOF OK'D

DATE Photo Returned to Customer

By

3

ST.  
189



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H959

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JACKSON SQUARE AND CABILDO,  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 17 R. M. YES

IMPRINT XXXX NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A833. SEE NOTATIONS ON CARD ATTACHED. BUILDING SHOWN AS #  
#1 SHOULD BE ABOUT COLOR #11. BUILDING SHOWN AS #2 SHOULD BE ABOUT COLOR #14. BLDG.  
#3 IS CORRECT AS SHOWN ON CARD. COLORS OF ROOFS OF ALL BLDGS. ARE O.K.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 20 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	8	3	3-22	4-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-8
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4-9	4-9
ARTIST DEPT.	52	10	4-14	4-19

JUL 3 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

37

APR

15-  
185



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H960

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, X FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LITTLE THEATRE COURTYARD,  
NEW ORLEANS, LA.

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A831

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Estimate

By

Date

MAR 23 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	14	2	3-23	4-6 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	4-9	7-9
ARTIST DEPT.	51	10	4-19	7-23

DATE BLUEPRINT CR'D

By

DATE Filed

By

DATE HAND COLOR PROOF CR'D

DATE Photo Returned to Customer

By

17

188



A. HIRSCHMITZ,  
NEW ORLEANS, LA.

NO. 7A-H961

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURTYARD, GOVERNOR

CLAIBORNE HOME, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A849

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,775

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION		EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING		8 2	3 - 23	4 - 8
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING		60	4 - 8	4 - 8
ENGRAVING				
HAND COLOR PROOF		4-0 9 1/2	4 - 9	4 - 9
ARTIST DEPT.		30 10		4-17-7

JUL 22 1937

DATE BLUEPRINT ORD \_\_\_\_\_

DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

B



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H962

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VAULTS OF OLD ST. LOUIS

CEMETERY, "ALL SAINTS' DAY", NEW  
ORLEANS, LA.

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17

R. M.

YES

IMPRINT  
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 62314.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,778

Executive OK of Estimate

By

MAR 20 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 20 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1937	MAR 22 1937
SKETCH			
RETOUCHING	8 2	3 - 22	4 - 7 88
PHOTO-LITHO			
BLENDING, STRIPPING, OPAQUING	64	4 - 7	4 - 8 47
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	52 9 1/4	4/16/37	4/20/37

DATE BLUEPRINT ORD

DATE Mtd

1937 8 700

By

By

DATE PHOTO ORDERED

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H963

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE : OST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LACEWORK IN IRON, FRENCH  
QUARTER, NEW ORLEANS

*in Sky - 2 lines*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT  
NONE

*photo E 211*  
*6-24-1546*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 20 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 21 1937	MAR 22 1937
SKETCH				
RETOUCHING	5	6	3-22	4-6 SI
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		9 Apr
ARTIST DEPT.	157	9	4-17	4-17

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



A. HIRSCH ITZ,  
NEW ORLEANS, LA.

NO. 7A-H964

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARD, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD STAIRWAY, PATIO ROYAL,  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 20 1937

ESTIMATE

Cost Dept. CHICAGO

Date MAR 20 1937

AND WORK SCHEDULE

By MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	14	3	3-22	4-7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	4-9	4-9
ARTIST DEPT.	54	9 1/4	4-15	4-23

DATE BLUEPRINT OK'D

DATE 4/11

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H965

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PIRATE'S ALLEY, NEW  
ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT  
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 22 1937

AND WORK SCHEDULE

Date

MAR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	14	4	3-23	4-7 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8 4.1
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4-9	4-9
ARTIST DEPT.	55	9	5-17	5-21

JUL 3 1937

DATE BLUEPRINT ORD \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H966

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR OF ST. LOUIS

CATHEDRAL, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

XX SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,015

Executive OK of Estimate

By

Date

MAR 20 1937

# ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	3	6	3-22	4-7
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		4-7	4-8
ENGRAVING				
HAND COLOR PROOF	160	2 1/4	4-8	4-9
ARTIST DEPT.	38	13	4-20	4-22

JUL 3 1937

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1861



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H967

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STAIRWAY IN THE CABILDO,  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT  
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE  
MAR 23 1937 AND WORK SCHEDULE  
By \_\_\_\_\_ Date MAR 23 1937  
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	5	5	3-23	4-7 86
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		4-8	4-8 115
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	4-9	4-9
ARTIST DEPT.	38	11	4-19	4-20

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filled JUL 3 1937

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DATE \_\_\_\_\_

DATE \_\_\_\_\_

5

188



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H968

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PATIO AND GARDEN, PATIO  
ROYAL, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. yes

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By  
Date MAR 23 1937

AND WORK SCHEDULE

By  
Date MAR 23 1937

OPERATION	EST. TIME Chk No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 23 1937	MAR 23 1937
SKETCH			
RETOUCHING	8 5	3-23	4-5
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	4-8	4-8
ENGRAVING			
HAND COLOR PROOF	39 1/2	4-9	4-9
ARTIST DEPT.	37 10	4-15-37	4-16-37

JUL 22 1937

DATE BLUEPRINT ORD

DATE Filed

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

8-4  
4-1

ST  
188



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H969  
ORDER NO. 69847  
DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) COURTYARD IN THE FRENCH  
QUARTER, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 17 R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE  
AND WORK SCHEDULE  
By MAR 23 1937 Cost Dept. Checked  
Date MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	17	5	3-23	4-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		
ARTIST DEPT.	52	10	4/19/37	4/22/37

DATE BLUEPRINT ORD \_\_\_\_\_ DATE Filed JUL 3 1937  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

L \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photocolor  
1 CP 1644  
Sept. 24/57  
Jill 69374



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H970  
ORDER NO. 69847  
DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A COURTYARD SCENE IN THE  
VIEUX CARRE, NEW ORLEANS, LA.

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 17 R. M. YES  
IMPRINT NONE

69847 1543

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT CHLD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in File

261  
3 201

28

Very Rush

Executive of Estimate  
By  
Date MAR 23 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	12	3	3-23	4-5-37
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	64		4-9	4-9-37
ENGRAVING				
HAND COLOR PROOF	163	12		9-4-37
ARTIST DEPT.	157	10		11-2-37

DATE BLUEPRINT ORD

By

DATE Filled JUL 2 1937

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

12

57  
188



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H971

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HUEY P. LONG BRIDGE,  
NEW ORLEANS, LA. CONNECTING NEW ORLEANS,  
LA. WITH THE GREAT WEST

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By MAR 22 1937

AND WORK SCHEDULE

By MAR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	3	6	3 - 23	4 - 7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 8	4 - 8
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		4 - 9
ARTIST DEPT.	152	9 3/4	4 - 19	4 - 20

DATE BLUEPRINT OK'D.

DATE Filled JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

## MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. APR 1 1937
RETOUCHING	1 1/2	
1937 PHOTO-LITHO	1	Date
COMPOSING		By R.S.
ART DEPT.		
ENGRAVING		

*[Handwritten signature]*

4-14

187



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H972

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANAL STREET BY NIGHT,  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACH D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Off. of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 20 1937

AND WORK SCHEDULE

By

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	5	7	3-22	4-8 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-9 4.1
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		4-9
ARTIST DEPT.	49	13 1/2	4-15	4-19 W.P.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H973

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANAL STREET, NEW ORLEANS,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H972. MAKE DAY SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By  
Date MAR 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	5	7	3-23	4-8-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-9-37
ENGRAVING				
HAND COLOR PROOF	39	2	4-9	4-9
ARTIST DEPT.	37	15	4-20-37	4-23-37

JUL 3 1937

DATE BLUEPRINT OK'D  
By

DATE Filed  
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5

ST  
187



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-11974

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAFAYETTE SQUARE AND U.S.  
POST OFFICE, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,772

ATTENTION!

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 22 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 22 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 23 1937	MAR 23 1937
SKETCH			
RETOUCHING	4 5	3 - 23	4 - 7 SC.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 4	4 - 7	4 - 8 45
ENGRAVING			
HAND COLOR PROOF	16 1 1/2	4 - 9	4 - 9
ARTIST DEPT.	22 10		4 - 17

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

JUL 3 1937

4

187



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H975

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARD, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAMOUS AVENUE OF OAK  
TREES (1,000 YEARS OLD), AUDUBON  
PARK, NEW ORLEANS, LA.  
  
3 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 31569. COLOR SAME AS 31569.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked 1.

By [Signature]  
Date MAR 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937
SKETCH				
RETOUCHING	6	6	3-31	4-5-37
PHOTO-LITHO				
BLEUPRINT STRIPPING OPAQUING	64		4-7	4-8-37
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4-9	4-9
ARTIST DEPT.	34	9	4-15-37	4-19-37 F.W.

DATE BLUEPRINT ORD \_\_\_\_\_

DATE Filed JUL 3 1937

By \_\_\_\_\_

By [Signature]

DATE HANDCOL PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Adv

ST  
194



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H976

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SEA LION POOL AND  
FOUNTAIN "HYGEIA", AUDUBON PARK,  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT  
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A426.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate

MAR 20 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937/3
SKETCH				
RETOUCHING	12	1	3-22	4-5 56
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	64		4-5	4-8 14.
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		4-9
ARTIST DEPT.	32	9 3/4		4-22

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filled JUL 3 1937

By

DATE Photo Returned to Customer

12

ST.  
185



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-M977

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, ~~XXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AZALEAS IN BLOOM, CITY  
PARK, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

~~XXXXXX~~ C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1

Executive OK of Estimate

By *[Signature]*  
Date MAR 23 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	6	2	3-23	4-6 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		9 hrs
ARTIST DEPT.	53	9 3/4	4/21/37	4/22/37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed

JUL 3 1937

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



A. HIRSCHWITZ,  
NEW ORLEANS, LA.

NO. 7A-H978

ORDER NO. 69847

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. GOVERNMENT LIGHTHOUSE  
AT WEST IND AND SEAWALL ALONG LAKE  
PONTCHARTRAIN, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By MAR 20 1937

AND WORK SCHEDULE

By MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	10	3	3-22	4-7 SC
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	64		4-7	4-8 N.Y.
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4-8	4-8
ARTIST DEPT.	152	8 3/4	4-17	4-19

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed MAR 23 1937

By \_\_\_\_\_

By JB

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

10

17  
185



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H979 ORDER NO. 69854 DATE 3-23-1937

CUSTOMER SALLY'S FUR STUDIO,  
DETROIT, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SINCERELY YOURS,  
SALLY

FRONT NO. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

~~SKETCH~~ USE PART OF PHOTO TO INCLUDE ALL DOWN TO  
THE PURSE, BUT INCLUDE THE HANDS IN THE PICTURE.  
THE ELBOWS WILL RUN INTO THE SIDE BORDER, BUT  
THAT SHOULD BE O.K.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE BACKGROUND IS TO BE A VARI-COLORED BRUSH EFFECT SIMILAR TO A STIPPLED WALL, USING COLORS  
12 AND 16 FOR THIS BACKGROUND.

use original signature

Rush

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H980 ORDER NO. 69856 DATE 3-17-1937

CUSTOMER REMBRANDT STUDIOS,  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: "DIRECT FROM THE MANUFACTURER TO  
YOU"

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

BOT: MANUFACTURING PLANT BLAIRSVILLE, PA. ON U.S.

ROUTE 22 DISPLAY ROOMS & OFFICE 3216 5TH AVE. PITTSBURGH,  
PA. (OVER)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN TWO PHOTOS OF SHOW CASES.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H981

ORDER NO. 69880

DATE 3-17-1937

12M 500 POST CARDS C.T.ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON

BOT CENT- BEAUTIFUL CRATER LAKE  
PRIVATE NO. LOWER LEFT CORNER

SMALL TYPE- (C) <sup>872</sup> M. PRENTISS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 101260. COLOR SAME AS 101260.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By MAR 20 1937  
Date MAR 20 1937

MAR 20 1937

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1937	MAR 22 1937
SKETCH			
RETUCHING	12 $\frac{1}{2}$	3-22	4-5 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	4-5	4-6
ENGRAVING			
HAND COLOR PROOF	163 $\frac{1}{2}$		7 Apr
ARTIST DEPT.	152 12	4-20	4-24

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed JUL 3 1937  
By Mo

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H982

ORDER NO. 69880

DATE 3-17-1937

12 M 500 POST CARDS C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON

BOT CENT- LLAO CLIFF

PRIVATE NO. LOWER LEFT CORNER- 871

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 107796. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

Executive OK of Estimate

By

Date

MAR 20 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	6	1 1/2	3-22	4-5 E.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	10		4-5	4-6
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	4-6	4-6
ARTIST DEPT.	152	12	5-3	5-6

DATE BLUEPRINT OK'D

By

DATE Filed JUL 3 1937

By

DATE NAME COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

11 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H983  
ORDER NO. 69880  
DATE 3-17-37

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT - CRATER LAKE  
NATIONAL PARK, OREGON  
BOT CENT - CRATER LAKE, SHOWING  
WIZARD ISLAND  
PRIVATE NO. 873 LOWER LEFT CORNER -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 497-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date MAR 20 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	6	1	3-22	4-5 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-5	4-6 46
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		7 typ
ARTIST DEPT.	151	12		5-6-

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

6

55  
185



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H984

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE

NATIONAL PARK, OREGON

BOT- CENT- THE PHANTOM SHIP

PRIVATE NO. LOWER LEFT CORNER- 875

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK Estimate

By

Date

MAR 20 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	
SKETCH				
RETOUCHING	12	1	3 - 27	4 - 5 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	66		4 - 5	4 - 6 15
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		7 Apr
ARTIST DEPT.	162	10	4 - 24	4 - 27

DATE BLUEPRINT OR'D

By

DATE HAND COLOR PROOF OR'D

By

DATE Filed

JUL 3 1937

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

ST  
184



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H985

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON  
BOT CENT- VIEW FROM GARFIELD PEAK  
PRIVATE NO. LOWER LEFT CORNER- 874

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate  
By 88  
Date MAR 20 1937  
ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By 88  
Date MAR 20 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1937	MAR 22 1937
SKETCH			
RETOUCHING	12 2	3-22	4-6
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	4-6	4-7
ENGRAVING			
HAND COLOR PROOF	163 15		8
ARTIST DEPT.	150 11	5-5-37	5-7

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 3 1937

By \_\_\_\_\_ By 88

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

MAKEOVER

Charge to \_\_\_\_\_ Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTO-LITHO	1	
COMPOSING		
ART DEPT.		
ENGRAVING		



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H986

ORDER NO. 69880

DATE 3-17-1937

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-CENT- CRATER LAKE  
NATIONAL PARK, OREGON

BOT CENT- WIZARD ISLAND FROM LLAO  
CLIFF

SMALL TYPE- (C) FRASHERS FOTOS

PRIVATE NO. LO ER LEFT CORNER- 870

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,759,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 18  
Date MAR 22 1937

AND WORK SCHEDULE

By 18  
Date MAR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 22 1937
SKETCH				
RETOUCHING	8	2 1/2	3-23	4-6 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-7	4-7 148
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		8-4 and
ARTIST DEPT.	157	11	5-3	5-6

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By 28

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST  
187



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H987

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON  
BOT CENT- PHANTOM SHIP FROM DUTTON  
CLIFF  
PRIVATE NO. LOWER LEFT CORNER- 877

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,779

ATTENTION!

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 23 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				1
RETOUCHING	12	2	3-23	4-7 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-7	4-7 HST
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		8 Apr
ARTIST DEPT.	167	11	5-5	5-7

DATE BLUEPRINT OK'D

By

DATE Filed JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Very Rush

12

ST.  
188



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H988

ORDER NO. 69880

DATE 5-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE

NATIONAL PARK, OREGON

BOT CENT- CRATER LAKE FROM THE RIM

PRIVATE NO. LOWER LEFT CORNER- 886

SMALL TYPE- (C) FRASHERS FOTOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By W. B. H.  
Date MAR 23 1937

AND WORK SCHEDULE

By W. B. H.  
Date MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	6	2 1/2	3-23	4-6 82
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-6	4-7 48
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		7 1/2 48
ARTIST DEPT.	155	11	4-15	4-17

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 22 1937

By

DATE Photo Returned to Customer

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

used in B4 1345

ST.  
188



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H989

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER.  
TITLE (IN FULL) TOP CENT-CRATER LAKE  
NATIONAL PARK, OREGON  
BOT CENT- LOOKING TOWARDS  
ENCHANTMENT BAY  
SMALL TYPE- (C) FRASHERS FOTOS  
PRIVATE NO. LOWER LEFT CORNER- 878

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*Large photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,247,775

Executive OK of Estimate

By *[Signature]*  
Date MAR 20 1937

## ESTIMATE

A. D. WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4/7/37	4-7-37
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		8 Apr.
ARTIST DEPT.	156	1 1/2	5/3/37	5/5/37

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8

51.  
184



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H990

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON

BOT CENT- SWITCHBACK TRAIL TO LAKE  
SHORE

PRIVATE NO. LOWER LEFT CORNER- 879

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By \_\_\_\_\_

MAR 20 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	5	2	3-22	4-5 55
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-5	4-6 1st
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		6 Apr
ARTIST DEPT.	52	9 3/4	5/5/37	5/7/37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filled

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

57  
194



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H991

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE

NATIONAL PARK, OREGON

BOT CENT- VIEW OF CRATER LAKE

LODGE FROM BOAT

PRIVATE NO. LOWER LEFT CORNER- 876

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive Of Estimate

By Date MAR 23 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	8	3	3 - 23	4 - 7 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 7	4 - 7 M
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		8 Apr
ARTIST DEPT.	30	9 3/4		4-14 T3M

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*

AP

8

55  
198



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H992

ORDER NO. 69880

DATE 3-17-1937

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TOP CENT- CRATER LAKE

TITLE (IN FULL)

NATIONAL PARK, OREGON

BOT CENT- SUNSET OVER WIZARD

ISLAND

PRIVATE NO. LOWER LEFT CORNER- 884

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRANT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORM: 11 PAT. NO. 1,799,779

Executive OK of Estimate

By

MAR 25 1937

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 25 1937	MAR 25 1937
SKETCH				
RETOUCHING	6	2 1/2	3 - 23	4 - 6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	11		4 - 7	4 - 7 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		8 1/2
ARTIST DEPT.	32	9 3/4		5 - 7 1/2

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST  
188



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H993

ORDER NO. 69880

DATE 3-17-1937

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE

NATIONAL PARK, OREGON

BOT CENT- ENCHANTMENT BAY AND  
PHANTOM SHIP

PRIVATE NO. LOWER LEFT CORNER- 882

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of Estimate

By

Date

MAR 20 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	12	1	3-22	4-5 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		4-5	4-6 145
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		6 1/2
ARTIST DEPT.	154	10	5-3	5-6

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 3 1937

By

DATE Photo Returned to Customer

APR 1937

12

184



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-4094

ORDER NO. 69880

DATE 3-17-1937

12M500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON

BOT CENT- BOATING PARTY BELOW  
THOUSAND FOOT WALL  
PRIVATE NO. LOWER LEFT CORNER-  
880

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK to Estimate

By *[Signature]*

Date MAR 23 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date MAR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937
SKETCH				
RETOUCHING	12	2 1/2	3 - 23	4 - 6 SC.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	45		4 - 6	4 - 6 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		7 1/2
ARTIST DEPT.	32	9 3/4		5 - 7 (B)

JUL 3 1937

DATE BLUEPRINT OK'D

DATE *[Signature]*

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

ST  
188



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H995

ORDER NO. 9880

DATE 3-17-1937

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE  
NATIONAL PARK, OREGON  
BOT CENT- VIEW FROM TOP OF  
TRAIL, WIZARD ISLAND AND LLAO CLIFF  
SMALL TYPE- (C) FRASHERS FOTOS  
PRIVATE NO. LOWER LEFT CORNER- 883

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. J.  
Date MAR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	8	2 1/2	3-23	4-6 SE
PHOTO-LITHO.				
BLUEPRINT STRIPPING, OPAQUING	65		4-7	4-7 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		8 Apr
ARTIST DEPT.	152	11	5-5	5-7

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
187



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H996

ORDER NO. 69880

DATE 3-17-1937

1:2 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE

NATIONAL PARK, OREGON  
BOT CENT- "THE PHANTOM SHIP"  
SAILING INTO THE SUN  
PRIVATE NO. LOWER LEFT CORNER- 887

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. XX 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCDE MULTI-PLY FORMS (1) PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By                       
Date MAR 20 1937

AND WORK SCHEDULE

By                       
Date MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	6	2	3 - 23	4 - 6 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, G. OPAQUING	65		4 - 6	4 - 7 14.5
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		7 1/2 19.5
ARTIST DEPT.	22	9 1/4		5.7 13.4

DATE BLUEPRINT OK'D                     

DATE Filed JUL 3 1937

By                     

By                     

DATE HAND COLOR PROOF OK'D                     

DATE Photo Returned to Customer                     

By                     

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6

ST.  
184



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H997

ORDER NO. 69880

DATE 3-17-1937

12<sub>M</sub> 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP CENT- CRATER LAKE

NATIONAL PARK, OREGON

BOT CENT- CRATER LAKE LODGE

PRIVATE NO. LOWER LEFT CORNER- 881

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

Executive OK of Estimate

By

L.

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	LST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. ck No.	Time Allowed		
COMPOSING, TYPE SET UP			3-23-37	4-23-37 EB
SKETCH				
RETOUCHING	14	4	3-23	4-6-37
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		4-7	4-7-37
ENGRAVING				
HAND COLOR PROOF	169	1 1/2	4-7	4-8
ARTIST DEPT.	37	4	4-12-37	4-14-37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filled JUL 22 1937

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

14

ST.  
187



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-4998

ORDER NO. 69880

DATE 3-17-1937

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP OF CRATER LAKE  
NATIONAL PARK, OREGON  
BOT CENT- OBSERVATION CASTLE AND  
WIZARD ISLAND  
PRIVATE NO. LOWER LEFT CORNER 885

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUXKMX C.T.

COLOR DESCRIPTION

*Verse in Picture to be set up yet.*  
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Office of Estimate

**ESTIMATE**

Cost Dept. Checked

MAR 20 1937

AND WORK SCHEDULE

By

MAR 20 1937

Date

OPERATION	EST. TIME ch. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1937	MAR 22 1937
SKETCH			
RETOUCHING	6 3	3-22	4-7 SL
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	65	4-7	4-7 14
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		8 Apr
ARTIST DEPT.	155 12	5-4	5-6

DATE BLUEPRINT OK'D.

DATE Filed JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*

ST.  
184



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H999 ORDER NO. 69861 DATE 3-17-1937

CUSTOMER THE CLEVELAND PUNCH AND SHEAR WORKS CO.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
THE CLEVELAND PUNCH & SHEAR WORKS CO.  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

*no. on front.*

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. NOTE CHANGES MADE BY  
CUSTOMER

*OBH 24 49*

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS PER SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

*layout*

*200 1 1/2*

*A 10*

*C 1 1/4*

*Butcher*

*Composition*

*11, 44, 100*

*May*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1000 ORDER NO. 69862 DATE 3-17-1937

CUSTOMER TINNEMAN STOVE & RANGE CO.,  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. blue impression  
" — red —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 7A-H1001 ORDER NO. 69865 DATE 3-17-1937

CUSTOMER COMMERCIAL LITHOGRAPHING CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE STOKES HOSPITAL - LOUISVILLE, KY.  
PHONE: HIGHLAND 2101 - 923 CHEROKEE ROAD

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

C.T. Photo. Colorit, Commercial Lithographing Co.  
Louisville, Ky.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

ENOUGH OF THE SCENERY TO THE LEFT AND RIGHT  
OF THE HOSPITAL IS TO BE OMITTED IN ORDER THAT THE  
ENLARGEMENT WILL ~~BE~~ COVER THE FACE OF THE CARD.

Negative — Line — Halftone — Combination.  $\left. \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix} \right\}$   
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING IS SOLID WHITE STUCCO AND AWNINGS ARE ORANGE AND GREEN. ~~XXXXXXXXXX~~  
CUSTOMER LIKES APPEARANCE OF TREES, FLOWERS AND SKY AS ON 6A-H396 ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

030-5-21

3  
20 1/2  
A10  
C1

A.T. H. H. H.  
C. T. H. H. H.

300 1/2

MW

181



WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 7A-H1002

ORDER NO. 69904

DATE 3-17-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M.	<u>YES</u>
TITLE (IN FULL) <u>RUINS OF OLD SPANISH SUGAR</u>	IMPRINT	<u>SAME AS ABOVE</u>	
<u>MILL, PORT ORANGE, FLA.</u>			
<u>LEFT MARGIN, SMALL TYPE: PHOTO BY</u>			
<u>GRENELL</u>			
PRIVATE NO. BEFORE TITLE: <u>D-18</u>			
IN SKY: "AS IT LOOKED IN 1870"	PHOTO PROPERTY OF	<u>CUSTOMER</u>	

COLOR DESCRIPTION  
PUT SMALL VIEW IN UPPER RIGHT OF LARGE PHOTO.  
MACHINERY IS RUSTLESS STEEL. IT IS WEATHERWORN AND SHOWS SPOTS OF GREEN LIKE MOSS  
IN PLATES. ROCKS OF RUINS, ETC. ARE COQUINA ROCK WEATHERWORN DARK GREY SHELL, BUT  
NOT TOO DARK. NOTE CHIMNEY OF ROCKS IN BACKGROUND, ALSO WALLS SHOWING FAINTLY THRU  
GRAY SPANISH MOSS OF TREES. ROAD IN FOREGROUND OLD DIST ROAD WITH GREEN PLACES.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,729

Executive OK of Estimate By                      Cost Dept. Checked                       
Date MAR 20 1937 ESTIMATE AND WORK SCHEDULE Date MAR 20 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<u>MAR 22 1937</u>	<u>MAR 29 1937</u>
SKETCH			
RETOUCHING	<u>14</u> <u>5</u>	<u>3-22</u>	<u>3-30</u>
PHOTO LITHO			
BLUEPRINT SAMPLING, OPAQUING	<u>6</u>	<u>3-30</u>	<u>3-31</u>
ENGRAVING			
HAND COLOR PROOF	<u>163</u> <u>1 1/2</u>		<u>1 April</u>
ARTIST DEPT.	<u>52</u> <u>10</u>	<u>4/9/37</u>	<u>4/14/37</u>

DATE BLUEPRINT OK'D                      DATE Filed                       
By                      By                       
DATE HAND COLOR PROOF OK'D                      DATE Photo Returned to Customer                       
By                      By                     

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14

1861

57-184



WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

NO. 7A-H1003

ORDER NO. 69905

DATE 3-17-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAMBER OF COMMERCE AND  
TOURIST HEADQUARTERS, DE LAND, FLA.

PRIVATE NO. BEFORE TITLE: DL-21.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,223

Executive OK of Estimate

By

Date

MAR 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			3-22-37	3-22-37
SKETCH				
RETOUCHING	17	5	3-23	3-29
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-27	3-30
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-31	4-1
ARTIST DEPT.	153	9	4-10	4-19

JUL 19 1937

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

17

187



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1004 ORDER NO. 69899 DATE 3-17-1937

CUSTOMER HOTEL MANX  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC GROUP (2) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MANX SAN FRANCISCO (ETC.)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*no on front*

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

*to office*

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

A.

PHOTO RETURNED TO PHOTO USED FOR

8x10  
Ret 5  
HC-2  
A-13 1/2  
C-1

*23.50 net*  
*Mr.*

#27

182